

NEWSLETTER

ISSUE NO. 918

A WEEKLY NEWSLETTER

10th March 2023



Workshop on 'Fabric Artistry and Enrichment Techniques' held at FDDI, Kolkata campus

A five day's workshop on 'Fabric Artistry and Enrichment Techniques' was held at Footwear Design & Development Institute (FDDI), Kolkata campus from 20th February to 24th February, 2023.

The workshop was organized by School of Fashion Design (SFD) which was attended by the students of FD 2021 Batch, Semester 4, Session 2021 – 2025.

During the workshop, technical sessions followed by step-wise demonstrations were conducted by the resource persons namely, Mr. Bharat Das and Mr. Abir.

Mr. Bharat Das is a Bachelor of Fine Arts who is the proprietor of Bird's-eye view located at Serampore Hooghly, West Bengal and Mr. Abir, Assistant.

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- Workshop on 'Rapid Prototyping and Additive Manufacturing for Product Design' held at FDDI, Hyderabad campus in collaboration with EDS Technologies Pvt. Ltd..



Resource persons namely, Mr. Bharat Das and Mr. Abir conducting the workshop

During the sessions they explained the students about monoprint, collagraph, batik, linoleum block prints, cyanotypes, image transfer to clay, lithography and silkscreen prints.



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It was an enriching learning experience that helped the students to enhance their knowledge and explore a wide range of new possibilities in fabric artistry by applying the techniques acquired through the workshop.

'Study on Fashion Accessories Design: Sustainability Art, Craft, and Design', book edited by Faculties gets published by SCIENG Publications, India

On 28th February, 2023, a book titled 'Study on Fashion Accessories Design: Sustainability Art, Craft, and Design' which has been edited by Faculties of FDDI, has been published in a national journal - SCIENG Publications, India, a ISO 9001:2015 certified company.

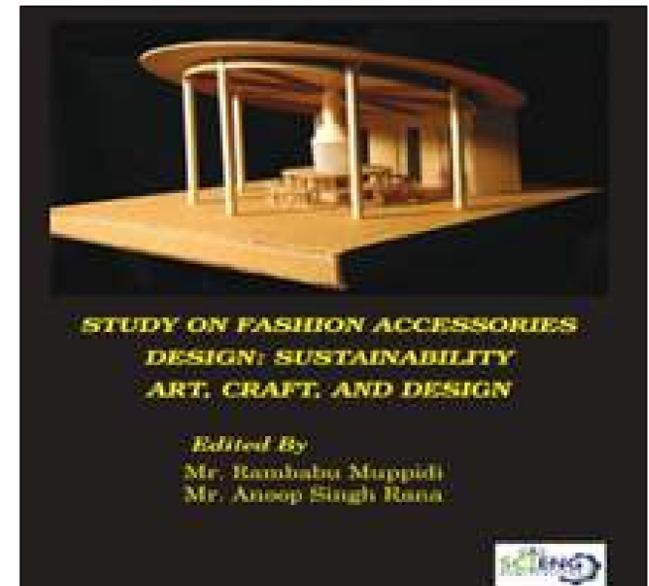
Faculties and students of School of Footwear Design & Production (SFDP), and School of Leather Goods & Accessories Design (SLGAD) have contributed in the various chapters of this book having ISBN: 978-93-94766-28-0; that has been edited by Mr. Rambabu Muppidi and Mr. Anoop Singh Rana who are Faculties of FDDI.



Mr. Rambabu Muppidi,
Faculty, SLGAD, Hyderabad



Mr. Anoop Singh Rana, Sr. Faculty
and HoS, SLGAD, Noida



Cover page of the book

Mr. Rambabu Muppidi is Faculty in Leather Goods and Accessories Design (LFAD), Hyderabad. He is a pass-out from M.Des in Fashion Design, NIFT 2011 batch, and Navi Mumbai. M.Phil RD Gandhi Gram University, Chennai. Currently pursuing a Ph.D. in History and Culture at P.S.T. University, Hyderabad's (Srisailam) campus.

Mr. Rambabu has done various job roles previously like Assistant Professor, HoD and Academic Consultant, Jute Board Empanel Designer, Art and Craft Teacher, Telugu films for Assistant Art Director, Research scholar, Fashion designer, R and D designer (Leather Goods & Accessories Design), Nathanz Manufacturing Industry Pvt. Ltd. Maharashtra, IDC sector in Thane, Mumbai.

Mr. Anoop Singh Rana is a Post-graduate from NIFT LGDT – 1998, New Delhi, MBA MDU 2002, and Post graduate Diploma in Personnel Management from HPU, Shimla 1997. He is working as Sr. Faculty and Head of the School of Leather Goods & Accessories Design.



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The book presents a scenario of fashion accessory design, including sustainability in art, craft, retail, market, and leather design. It gives the aspiring designer an overview of the history of fashion accessories, including a look at important contributions made by by-products of both classic and contemporary designs.

For their contribution, the Faculties and students of FDDI also received 'e-certificate of Appreciation' from SCIENG Publications, India.

The book also have contribution from other Universities like Nirma University, Lovely Professional University, Woxsen University, and the Baroda JJ School of Fine Arts, VSVN, College Tamil Nadu.

The book delineate the special features of some of the handloom and handicraft cluster of the country, identifying their pressing needs for the revival and retention through design interventions or adoption of best practices for the development of community, craft, culture & commerce of the country.

The book is a boon for researchers, policy makers, NGOs etc., Cluster Actors, as it elucidates shifts in some of the Handloom and Handicraft cluster of the country and preparedness for meeting fresh challenges and out-of-the-box thinking.

'e-certificate of Appreciation' given to			
Sr. No.	Name	Faculty/ Student	Presented for Chapter
1	Mr. Rambabu Muppidi	Faculty	The Famous Fashion Lac Bangle Design from Charminar: A Study
2	Mr. Anoop Singh Rana	Faculty	Study - Chamba Chappal Craft and Identify Gaps for the Improvement
3	Mr. Deepak Choudary	Faculty	A Study on How Online Marketing Can Affect the Purchase Intentions of the Footwear Consumers
4	Mr. Loganathan. T		
5	Mr. Naresh Kumar		
6	Mr. Bala Krishna .D	Faculty	M-Banking Uprising: An Analytical Study on Selected Banks with Special Reference to Hyderabad City
7	Mr. Loganathan. T	Faculty	Market Study About Brand Awareness & Customers Satisfaction in Adidas Group
8	Mr. Vishva Kumar		
9	Mr. Abdul Rahuman M	Faculty	Effects of Bottom Constructions for Footwear Inclusive Design
10	Ms. Mahak Agrawal	Student	Mithila Paintings: Study on Mithila Region of Bihar (Special Focus on Problems Faced by Artisan)
11	Ms. Janvi Rakhe	Student	Gond Art a Traditional Artwork of Gond Community of Central India
12	Mr. Abhinav Kumar Verma	Student	Cheriyal Painting the Famous Paintings of Hyderabad
13	Ms. Sanchita Rai	Student	Beautiful Timeless Art: Study on Patta Varna (Special Focus on, Materials, Religion Art)
14	Ms. GenupulaKavya	Student	Wood to Life: Study on Kondapalli Toys (Special Focus on, Materials, Religion Art)
15	Mr. Pranay Patel	Student	Study on the Art of Loom - Pochampally, Ikat Art
16	Ms. Reena Sindhura Vanguri	Student	A Research Study on Swadesi Pattu - Kshirapuri
17	Ms. Niharika Mishra	Student	Research Study on Chikankari Handicrafts: Lucknow
18	Ms. Rokkam Ravali	Student	A Research Study on Gadwall Handlooms and Textiles

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Workshop on 'Rapid Prototyping and Additive Manufacturing for Product Design' held at FDDI, Hyderabad campus in collaboration with EDS Technologies Pvt. Ltd.

With the objective to provide intensive industry-focused training, on 17th February, 2023, Footwear Design & Development Institute (FDDI), Hyderabad campus, in collaboration with EDS Technologies Pvt. Ltd. organized a workshop on 'Rapid Prototyping and Additive Manufacturing for Product Design'.

EDS Technologies is one of the largest technology solutions provider in India and has played a pivotal role in technology adoption and business transformation of several hundreds of manufacturing companies.

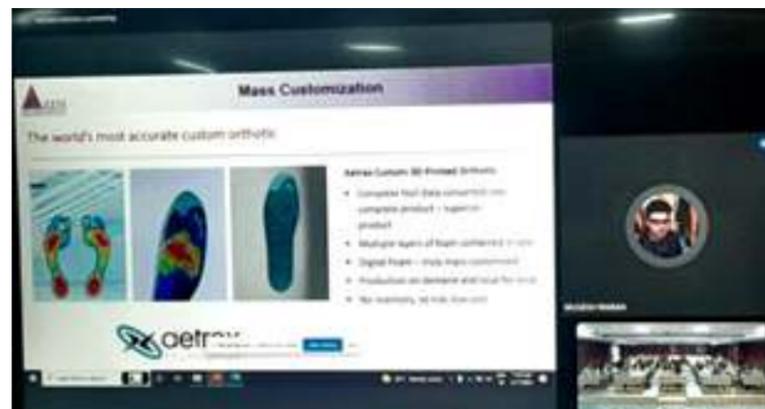
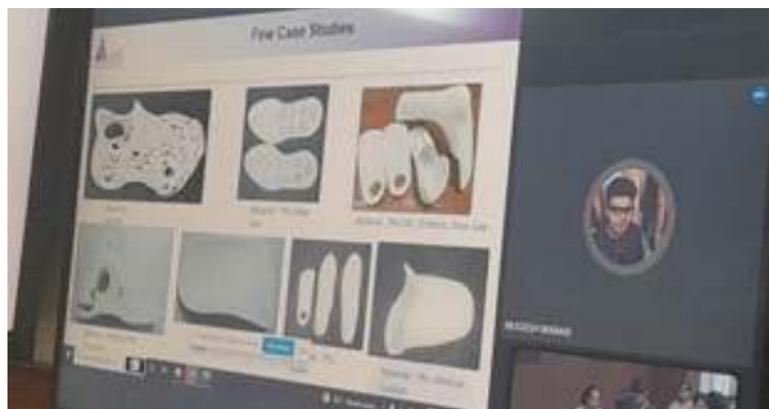
EDS Technologies Pvt. Ltd is providing solution in Footwear & Fashion Industries across India for Design, Analysis, Manufacturing Process for New Product Developments along with 3D printing Additive Manufacturing processes.



FDDI students attending the workshop

The workshop was organized for the students of Foundation batch

The online demo by the resource person, Mr. Mugeshwaran A, Designation Application Specialist - 3D Printing, EDS Technologies Pvt. Ltd., provide the students an opportunity to acquire innovative ideas of 3D Printing & Additive Manufacturing Techniques with creativity by utilizing various tools and software to deliver them.



Online demo by Mr. Mugeshwaran A, Designation Application Specialist - 3D Printing, EDS Technologies Pvt. Ltd

He briefed that Rapid prototyping is ever increasing and is becoming the standard for manufacturing businesses which promotes faster production time while reducing operating costs.

The students learned practical usages of 3D printing for faster prototyping and its application further on their design models. The workshop also helped them to understand which technology to use, in what context or how to use it, in their areas of work.