

# Additional Secretary, DPIIT, Government of India visits FDDI, Chennai campus & International Testing Center

Mr. Rajeev Singh Thakur, IAS, Additional Secretary (AS), Department for Promotion of Industry and Internal Trade (DPIIT), Government of India visited Footwear Design & Development Institute (FDDI), Chennai campus and & International Testing Center on 21<sup>st</sup> October, 2023.



AS, DPIIT being welcomed at FDDI, Chennai

On this occasion, Mr. Pankaj Kumar Sinha, Managing Director (MD), FDDI, the Centre In-charge, FDDI Chennai and the staff of the institute welcomed him.

AS, DPIIT visited the International Testing Center (ITC) of FDDI having Physical & Chemical Laboratory and saw various testing-cumquality control services being provided by it.





AS, DPIIT visiting the ITC, Chennai

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machines, ITC is equipped for improving and conducting testing & inspection so as to help in increasing production of quality footwear and establishing Indian brands in the global markets.

During his visit at the Chennai campus, he inspected Footwear and Fashion Design Department workshops, CoE building for Footwear Design equipped with modern state-of-art machineries, Design Studio, CAD-CAM lab, Digital Classroom, etc., and also reviewed the footwear and garments designed and developed by the students.

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AS, DPIIT also felicitated Mr. Mohammed Rayyan - a final year B.Des Footwear Design & Production Batch student of FDDI Chennai campus who won 2<sup>nd</sup> Runner up prize in Children Shoe Category in the 12<sup>th</sup> International Footwear Design Competition conducted by Confederation of International Footwear Association during the 31<sup>st</sup> International



Design & Production Batch student of FDDI Chennai campus being felicitated by AS, DPIIT



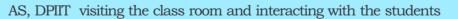
Exhibition on Shoes and Leather Industry held in in Guangzhou, China.

AS, DPIIT also interacted with footwear industry representatives which paved way for fostering strong partnerships between the FDDI, Chennai campus and the footwear industry.

Mr. Pankaj Kumar Sinha, MD, FDDI presented a memento to Mr. Rajeev Singh Thakur AS, DPIIT which was designed and fabricated by the faculties using the CoE machineries having laser engraved image of Mr. Rajeev Singh Thakur in nubuck leather.

The AS, DPIIT interacted with the members of the faculty & staff members and gave valuable suggestions for the improvement of standards of teaching, research and collaboration programmes of the institute across all the campuses.







## Mr. Anil Kumar, AFHQCS, joins FDDI, Jodhpur campus as 'Executive Director'



Jodhpur

Mr. Anil Kumar has joined the FDDI, Jodhpur campus as Executive Director from 26<sup>th</sup> October 2023. Prior to joining FDDI, he was working as the Joint Director & Controller of Examinations (COE) of National Institute of Fashion Technology (NIFT), Jodhpur from 06<sup>th</sup> November 2020 to 25<sup>th</sup> October 2023.

Mr. Anil Kumar is an officer of Armed Forces Head Quarters Civil Service (AFHQCS) under Ministry of Defence selected through UPSC LDCE 2005. Before joining to the NIFT Jodhpur, Mr. Kumar was working as Deputy Director (Administration & Training) at Air HQ, New Delhi.

Mr. Anil Kumar had also been working in different Organisations earlier like Delhi Milk Scheme (DMS) under Ministry of Agriculture & NHAI under Ministry of Road Transport & Highways having experience and exposure in handling of Administration, Establishment, HR, Personnel, Recruitment, Vigilance & Legal, Finance matters for more than 18 years of experiences in different setup of organizations under Central Government.

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He has a rich & blend experience and exposure in training and attended a lot of different Management Development Programme (MDP) & Training at IIM Lucknow, ASCI(Hyderabad), ATI Mysore, ISTM New Delhi, Seneca International, Toronto, Canada etc.

His educational qualification is B.A(Hons), LLB(MU), B.Ed(B.H.U), P.G(Public Administration), PGDCLM(ILI), DLM(Hyd), PGDFM((NIFM) etc. Besides, He did his Certification Course on People's Management at Work Place & Human Resource Analytics from University of London & University of California, Irvine respectively.

He aspires to contribute significantly to make FDDI as a Centre of an Excellence as per its visions by dint of his vast experience, prudence and leadership qualities.

His wife Dr. Sangeeta Singh is working as Scientist 'F' in AFRI, Jodhpur under Ministry of Environment & Forest, Govt. of India.

# FDDI, Chennai student receives 'The Most Inventive' award at NEWAVE'23 Design Fest

Ms. Anaswara K a student from B.Des Fashion Design of FDDI, Chennai campus received 'The Most Inventive' award for her Screwpine handcrafted project presented under 'Sustainability through Biomimicry in Design' at NEWAVE'23 Design Fest held at RV University, Bangalore on 20<sup>th</sup> October 2023.

She developed handcraft products footwear, garment, accessories using screwpine leaves which is recognized under traditional cottage industry in Kerala.



The research focuses on the three aspects such as design, technique and sustainability in the fashion industry, where researcher came with new ideas by adapting screwpine craft which is traditional cottage handicraft which has more than 800 years of history, falls under the topic sustainability through biomimicry in design.

### Seminar on 'Innovative and Sustainable Bonding Solutions for Footwear and Textile Industries' held at FDDI, Noida campus



A view of the seminar

An insightful seminar on the topic 'Innovative and Sustainable Bonding Solutions for Footwear and Textile Industries' was held at FDDI, Noida campus on  $19^{th}$  October 2023.

The seminar was organized by School of Footwear Design & Production (FDP) for M.Des. FDP and B.Des. FDP students with the objective to showcase the latest innovations in adhesive technologies in the Footwear and Textile industries.

Industry experts namely, Mr. T S Elango, Manager, Application Engineering and Mr. Brijesh Sharma, Application Engineer from Henkel Sports & Fashion India briefed the participants about sustainable and environmentally friendly bonding solutions used in industry towards greener products and processes, and the challenges and opportunities encountered in the development and application of innovative adhesives in these industries. AN INSTITUTION OF NATIONAL IMPORTANCE under FDDI Act 2017

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# Spectacular Fashion Show showcasing Indian Draping Styles held at FDDI, Hyderabad campus

On 19<sup>th</sup> October 2023, the School of Fashion Design (SFD) of FDDI, Hyderabad hosted a mesmerizing fashion event dedicated to promoting the rich tapestry of Indian handlooms.



Students showcasing their collection

The students of the batch 2022, under the course curriculum "Textile as an Art Medium," presented an exquisite array of Indian Traditional Drapes from different States, symbolizing the cultural diversity and splendor of the country's heritage.

Speaking about the event, Dr. Narasimhugari Tej Lohit Reddy, IAS, Executive Director FDDI, Hyderabad said, "The showcase was not just a fashion event; it was a celebration of India's rich cultural heritage. The students' dedication to the art of draping reflects their deep-rooted appreciation for our traditional crafts."

Among the numerous stunning displays, several highlights left a lasting impression on the audience. Anumita R's Venukagundaram Drape from Andhra Pradesh, Anjana Penumatsa's Munger Drape from Bihar and Dyuthishree's Kochano from West Bengal were particularly noteworthy for their authentic representation of regional draping techniques.

Anushka's Boggili Posi Kattukodam Drape of Andhra Pradesh, Vanshi Methi's Halakki Vokkaliga of Karnataka, Yamini Rane's Chaadra of Punjab, Vallarapu Sharvani's Dhulangi Dhoti of Rajasthan, Bhavya Kotha's Balaghat of Madhya Pradesh, and Aayushi Shukla's Mohiyattam of Kerala all added their unique flavors to the tapestry of Indian handloom heritage.

Amidst fierce competition, the title of the 'Best Model' was awarded to two exceptionally talented individuals, Neha Yesudas and P L Rachita, for their exceptional poise and grace on the runway. Additionally, the grand finale of the show was made memorable by the stunning presence of Show Stoppers Ishika Bhardawaj and Aayushi Shukla, who added a touch of glamour and elegance to the evening.

### Research Papers of Faculties FDDI Chhindwara, Chennai & Fursatganj published in various International Journals

FDDI encourages its faculty members to publish research papers in journals of high repute. Following this, faculties from School of Footwear Design & Production (FDP) Chhindwara, Chennai & Fursatganj published research papers in various International Journals like IJRCS, International Journal of Science Academic Research (IJSAR), International Journal of Scientific and Research Publications (IJSRP), International Journal of Multidisciplinary Research (IJMR) in the subscriptions of October 2023.

Mr. Prashant Kumar Saxena, Faculty from SFDP, has recently made significant strides by publishing four research papers on latest footwear development in various international journal in October 2023 subscriptions. Two of them were jointly published with Co-Authors namely, Mr. Prince Joseph (Sr. Faculty) & Mr. Mukesh Saini (Sr. Faculty), each delving into diverse areas of expertise.

These research contributions bring a wealth of knowledge to the forefront of academia and Footwear industry. Research paper titled "The Future of Footwear: Exploring the Transformative Potential of 3D Printing" published by Author him in IJRCS, ISSN 2456-6683 examines the game-changing potential of 3D printing technology in the footwear manufacturing process. This exploration into 3D printing's applications in the industry opens up exciting new

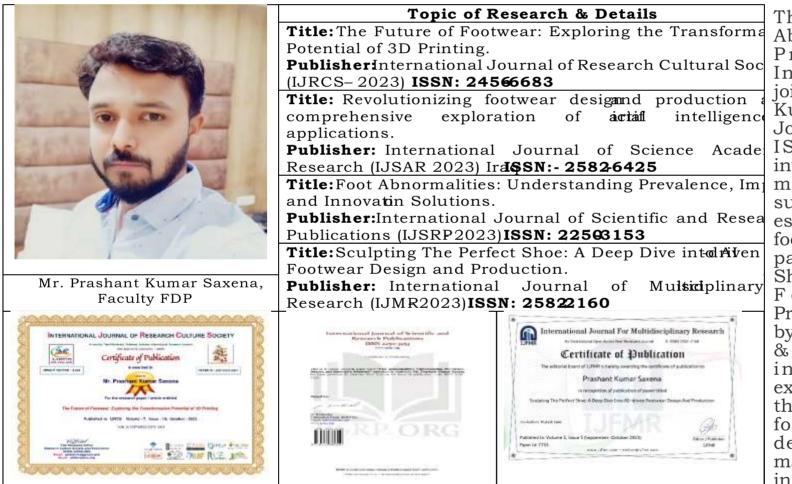
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possibilities for the future of footwear design and production. Another paper titled "Revolutionizing Footwear Design and Production a Comprehensive exploration of Artificial Intelligence Applications" published by him in International Journal of Science Academic Research (IJSAR) Iraq ISSN 2582-6425 has a comprehensive exploration delves into the applications of AI in the footwear industry, highlighting how it is revolutionizing design and production processes.



Third Research paper "Foot Abnormalities: Understanding Prevalence, Impact and Innovation Solutions" was jointed written by Mr. Prashant Kumar Saxena & Mr. Prince Joseph, Sr. Faculty in IJSRP, ISSN 2250-3153 focusing invaluable insights for crafting more comfortable and supportive footwear solutions, especially for those with specific foot conditions. Fourth Research paper "Sculpting The Perfect Shoe: A Deep Dive into AI-driven Footwear Design and Production" was jointly written by Mr. Prashant Kumar Saxena & Mr. Mukesh Saini, Sr. Faculty in IJMR ISSN 2582-2160 explores the evolving role of AI in the footwear industry, with a focus on its applications in design, manufacturing, and marketing. This work is set to influence the future of AI in the field.

These research papers are available on International Journal of Scientific and Research Publications (IJSRP) <u>https://www.ijsrp.org/research-journal-1023.php,</u> International Journal of Science Academic Research (IJSAR),





Compiled by: Secretary's Office, Footwear Design & Development Institute (FDDI) (Ministry of Commerce & Industry, Government of India) A-10/A, Sector-24, NOIDA- 201301

Email : Phone : Website : ashish@fddiindia.com +91- 120-4500100, 4500107 http://www.fddiindia.com

