

FDDI NEWSLETTER

Be Ambitious.
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Institution of National Importance (INI)
under FDDI Act, 2017

A Weekly Newsletter
साप्ताहिक समाचारपत्रिका

GUNA

HYDERABAD

PUNJAB

GUJARAT

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ROHTAK

CHENNAI

CHHINDWARA

FURSATGANJ

NOIDA

18th January 2019

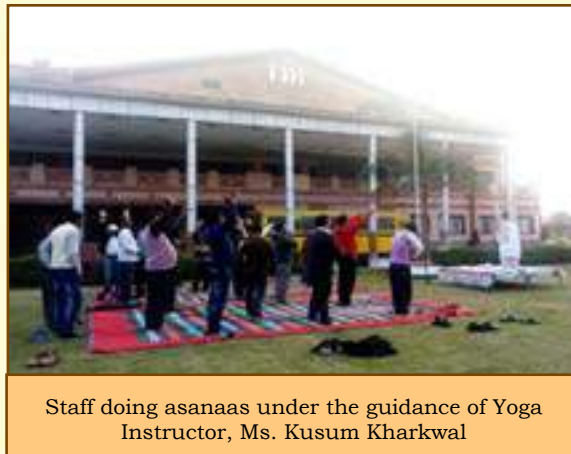
Issue No. 711

FDDI, Fursatganj staff participates in 'Yoga Sūtras of Patañjali'

The staff of Footwear Design & Development Institute (FDDI), Fursatganj participated in the 'Yoga Sūtras of Patañjali' which was held from 01st to 07th January 2019.

At the institute premises, all the staff participated with full enthusiasm along with Yoga Instructor, Ms. Kusum Kharkwal from Patanjali Yog Peeth.

Ms. Kharkwal addressed the participants and said "One should practice Yoga as it releases stress and revives concentration & enthusiasm in their day to day life."



Staff doing asanaas under the guidance of Yoga Instructor, Ms. Kusum Kharkwal

Yoga works on the level of one's body, mind, emotion, energy and empowers themselves to tackle academic, professional, economic, personal and

social challenges of life judiciously with a smile.

The valuable tips provided during the camp will go a long way & help in self-discipline, self-control, leading to immense amount of awareness, concentration and higher level of consciousness.

This initiative by FDDI is a giant leap in trying to inculcate techniques to handle oneself well in all life situations and for gaining good health in everyday life.

In new e-comm FDI policy omni-channel retailers see \$40-b opportunity by 2021

The recent Foreign Direct Investment (FDI) guidelines for e-commerce, which provide a fillip to brick-and-mortar retailers to up their omni-channel game, has opened up a \$40-billion opportunity for companies such as Ace Turtle, SnapBizz, Vinculum, Shopmatic and Fynd.

These omni-channel retail enablers offer in-store solutions such as endless aisle, click and collect, ship from store, merchandising and promotions; apart from inventory, order, warehouse and logistics management.

Eyeing Higher Sales

Ace Turtle — an omni-channel platform company powering over

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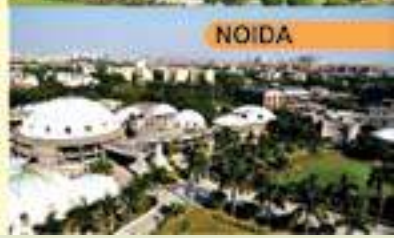
CHHINDWARA



FURSATGANJ



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1,200 brand stores for over 50 retail customers including Puma, RayBan, Fossil, Max Fashions, Arrow, VIP, Aldo, Gant, etc. — expects its turnover to grow eight times in fiscal year 2020 as the FDI guidelines for e-commerce provide a level playing field for all retailers (offline and online) prompting them to leverage the omni-channel opportunity.

“We have received a lot of enquiries from brick-and-mortar retailers because they need our technology to enable omni-channel retail as well as fulfilment capabilities because, warehouses have to be designed differently to ship out single orders as against bulk shipping. We also help some brands that are offering ‘ship from store’ facility to customers, which we enable for them through our technology. Now, we will see the adoption of ‘ship from store’ happening much faster,” Nitin Chhabra, CEO, Ace Turtle, said.

Ratan Tata-backed SnapBizz expects a ten-fold boost in revenue in the next two years with a surge in demand for omni-channel retail solutions. The company’s solutions are currently used by over 60 FMCG companies, their distributors and over 5,000 medium size retailers. “While there is a serious tailwind in the omni-channel retail space, it will take time to play out as the larger market is yet to fully understand the implications of the e-commerce guidelines. When that happens, our business will boom

further,” said Prem Kumar, Founder-CEO of SnapBizz.

Market Growth

As per eMarketer Research, the retail e-commerce market in Asia-Pacific is estimated to grow to \$203 billion in 2021, of which omni-channel enabling platforms are expected to facilitate \$22 billion in sales.

The organised offline retail market is expected to grow to \$357 billion in 2021, of which omni-channel enabling platforms are expected to facilitate \$18 billion in sales.

The retail e-commerce market and the organised offline retail market together present a \$40-billion addressable market opportunity to omni-channel retail enabling companies. “For instance, we have piloted ‘Endless Aisle’ solution, that uses in-store kiosks to allow customers to order products that are out of stock or not sold in-store and have them shipped to their homes, in Bengaluru last year. However, we are yet to scale it up across all our stores. In order to meet the expectations of regular online customers, we need to address a lot of issues including wider assortment of merchandise, connecting inventory, providing fast fashion, leveraging last mile delivery, and so on, all of which takes time as we are wired differently compared to e-commerce marketplaces,” said Kumar.

Fynd, which powers over 8,500 brand stores pan-India with a real-time store

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inventory of over 800,000 products, has introduced tech solutions that enable retail stores to look beyond their offline territory and venture into online sales, including their online portal.

(Source: Business Line)

Future Group to diversify into cloud kitchen biz

Future Group will soon venture into the delivery of cooked foods from its kitchens as part of consolidation of food business, according to its Chief Executive Officer, Mr. Kishore Biyani.

The group is looking to leverage its digital wallet FuturePay to deliver affordable meals at the doorsteps of consumers under the cloud kitchen concept.

“Now, we are talking about cloud kitchen and ready-to-eat food at customers’ home at Rs. 40. That is another project on which we are working upon,” said Mr. Biyani on the sidelines of an event in Punjab.

He further said: “You would see a lot of action on that project. This would be fresh food and supplied from the kitchens, which we are creating in every cities.”

In a cloud kitchen concept, operators prepare, package and deliver food without providing any dine-in facility to end-consumers.

Mr. Biyani said Future Group would “very soon” start its cloud kitchens but

declined to reveal further details such as the number and network reach.

“We are creating rice-based meals,” he said, adding “you can get two samosas at Rs. 10 because we are managing end-to-end operations”.

He said the group plans to use services of FuturePay app under its digital project Tathasthu for getting food delivered at the doorsteps of consumers.



Bullish on the venture, he said: “We have huge ambitions...Whichever way food would be consumed in India, we would be there.” The group will leverage on its enterprise strength to overcome low margin hurdle in the food delivery business chain by handling end-to-end operations, he said.

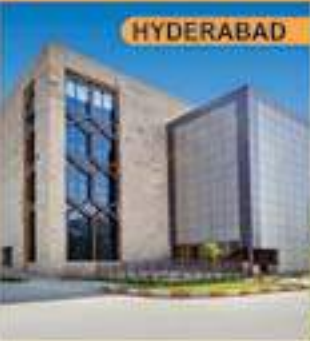
“We will manage the entire value chain. We have our own rice and flour mills. We have our factories and own supply chain companies, we have own brands. If anyone can give margins, we can get,” Mr. Biyani said.

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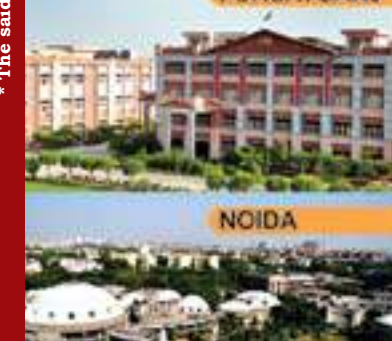
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When asked whether Future Group's cloud kitchen would compete with food delivery platforms such as Swiggy and Zomato, Mr. Biyani replied in negative.

Future Group, which currently gets around 50 per cent of its sales from its food business, is also expanding its network through its chains of Aadhaar, Easyday and Future stores and aims to cross around 60 per cent in the next five years.

"Till now, we were focused on fashion business," he said, adding that "food business in the long run would touch 55 to 60 per cent of total sales".

As part of the strategy, the group will have Aadhaar stores for the towns below 50,000 population and Easyday in the cities with 50,000 and above population and Big Bazaar stores in the towns with population of above two lakh, Mr. Biyani said.

(Source: Financial Express)

Compiled by: Resource Centre (RCIP),
Footwear Design &
Development Institute (FDDI)
(Ministry of Commerce &
Industry, Government of India)

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Physical Laboratory Testing Services Provided by FDDI, NOIDA

S.No.	Test Description	Charges in `Rs.
4. INSOLES		
4.1	Tensile strength	600
4.2	Flexing index	700
4.3	Split tear strength	600
4.4	Water uptake/loss	500
4.5	Rub fastness Dry/Wet each	400
4.6	Surface water absorption	200
4.7	Laminar strength	700
4.8	Shear strength	600
4.9	Heel pin holding strength	600
4.10	Scuff/abrasion resistance	600
4.11	Peel strength	600
4.12	Longitudinal stiffness	700
4.13	Stitch tear of insole	600
4.14	Shrinkage	600
5. TOE PUFFS & STIFFENERS		
5.1	Elongation at break	600
5.2	Change in area	600
5.3	Bondability	600
6. ADHESIVES		
6.1	Peel strength	900
6.2	Heat resistance	600
6.3	Shear strength	600
7. HEELS		
7.1	Heel pin holding strength	600
7.2	Resistance to Splitting	350
7.3	Strength of top piece attachment of heel	600
8. SHANK		
8.1	Rockwell hardness C	250
8.2	Longitudinal stiffness	700
8.3	Three point bending	600
9. THREADS		
9.1	Breaking Load and extension at break	600
9.2	Twist per unit length	300
9.3	Tenacity	250
9.4	Tex	250

FDDI ITC (NOIDA & CHENNAI) IS OFFERING FLAT 20% DISCOUNT ON ALL TESTING TO ALL THE CUSTOMERS TILL THIS FINANCIAL YEAR 2018-19

* The said discount is not applicable on inter-lab testing & package fee

To be continued...