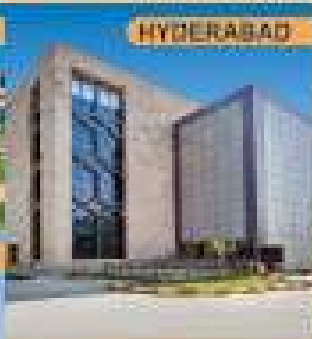




GUNA



HYDERABAD



PUNJAB



GUJARAT



PATNA



JODHPUR

17th August 2018

Issue No. 689



KOLKATA

72nd Independence Day celebrated at FDDI campuses

On 15th August 2018, the 72nd Independence Day was celebrated with great enthusiasm and patriotism at all the campuses of Footwear Design & Development Institute (FDDI) located at Noida, Fursatganj, Chennai, Kolkata, Rohtak, Chhindwara, Guna, Jodhpur, Ankleshwar, Banur, Patna and Hyderabad.

said that though we have achieved political freedom, but, we are yet to achieve economic and social freedom for which the need is to work together for the progress of the country. He also urged all to take a pledge to create a better future and become a role model for others.



ROHTAK



Mr. Vikas Singh, IRS, Executive Director, FDDI Rohtak delivering the 'Keynote Address'



CHENNAI



Mr. Adarsh Kumar, Executive Director, FDDI unfurling the Tri-colour

At FDDI Rohtak campus, Mr. Vikas Singh, IRS, Executive Director, FDDI unfurled the Tri-colour. In his 'Keynote Address' he elaborated on the need to remember the noble cause for which sacrifices were made by patriots and focused on how to make the country stronger in every respect.



CHHINDWARA

Mr. Adarsh Kumar, Executive Director, FDDI unfurled the Tri-colour at FDDI, Noida campus in the presence of the staff & students of FDDI.

In his speech, Mr. Kumar conveyed his best wishes to the staff & students of the Institute on the occasion. He

At FDDI Jodhpur campus, Independence Day celebration started with flag hoisting by Mr.



FURSATGANJ



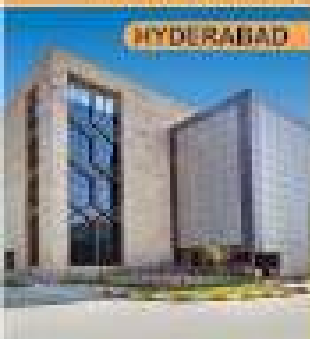
NOIDA

FDDI NEWSLETTER

Be Ambitious.
Be at FDDI.

Institution of National Importance (INI)
under FDDI Act, 2017

A Weekly Newsletter
साप्ताहिक समाचारपत्रिका



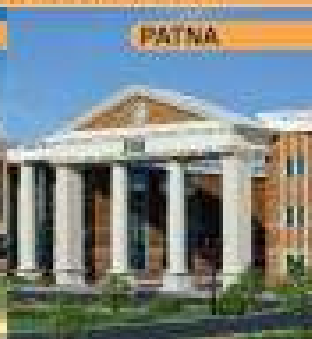
HYDERABAD



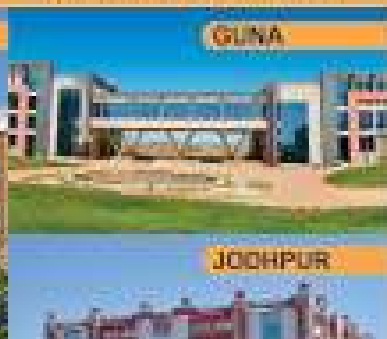
PUNJAB



GUJARAT



PATNA



GUNA

Ashok Kumar Choudhary, Executive Director FDDI, Jodhpur.



Flag hoisting at FDDI Chhindwara

In his speech, Mr. Choudhary said that we should never forget the great personalities, leaders and those who played a major role in bringing independence to India.



A view of flag hoisting at FDDI Jodhpur

All the campuses of FDDI were swept by the mood of patriotism on this occasion.



Flag hoisting at FDDI Chennai



Flag hoisting at FDDI Guna



Flag hoisting at FDDI Patna



JODHPUR



KOLKATA



ROHTAK



CHENNAI



CHHINDWARA



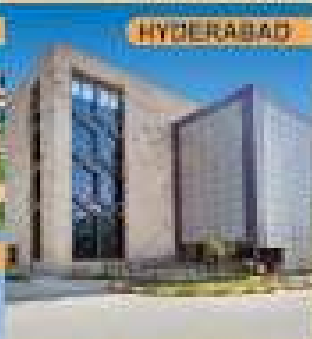
FURSATGANJ



NOIDA



GUNA



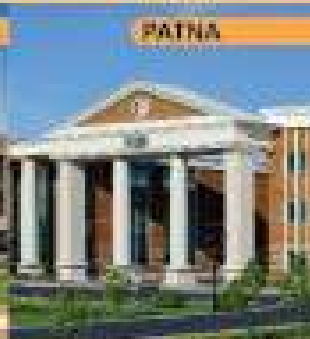
HYDERABAD



PUNJAB



GUJARAT



PATNA



JODHPUR



KOLKATA



ROHTAK



CHENNAI



GHINDWARA



FURSATGANJ



NOIDA



A view of the skit presented by the students of FDDI Noida

The flag hoisting showed the importance of courage and selflessness in the nation and meaning of honesty, purity and posterity in nation.



A view of the dance sequence presented by the students of FDDI Noida

An array of cultural programmes marked the 72nd Independence Day celebrations across all the campuses of FDDI. The students presented skit, dance sequence and patriotic song. There was also cleanliness drive and plantation of saplings in the campus premises.



A view of the cleanliness drive at FDDI Noida

A skit was performed by the students at FDDI Noida to spread the message of 'Unity in Diversity' which also highlight the country's achievements since independence. On this occasion, the students also presented a dance sequence.



Students presenting a patriotic song during the cultural programme held at FDDI Rohtak

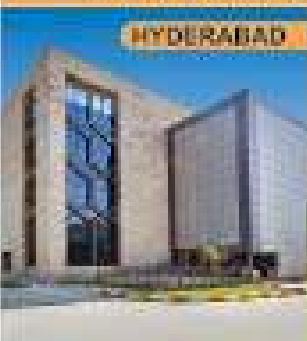
On the eve of 72nd Independence Day, the staff & students of FDDI, Noida

FDDI NEWSLETTER

**Be Ambitious.
Be at FDDI.**

**Institution of National Importance (INI)
under FDDI Act, 2017**

**A Weekly Newsletter
साप्ताहिक समाचारपत्रिका**



HYDERABAD



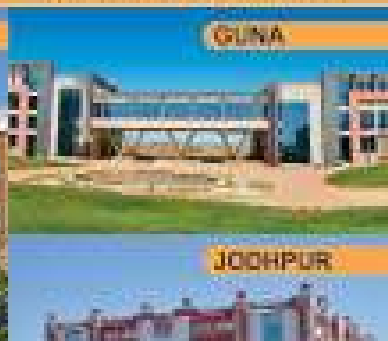
PUNJAB



GUJARAT



PATNA



GUNA

participated in the cleanliness drive of the campus.



Plantation of sapling at FDDI Ankleshwar

Faculty, staff and students of the respective campuses assembled and participated in making the programme inspiring and enlightening.

The students left no stone unturned to make the 72nd Independence Day celebrations a big affair. The presentation was truly enthralling as the students displayed their talents.

**Compiled by: Resource Centre (RCIP),
Footwear Design &
Development Institute (FDDI)
(Ministry of Commerce &
Industry, Government of India)**
A-10/A, Sector-24,
NOIDA- 201301

Phone : + 91-120-4500100, 4500107

Fax : + 91-120-2412556, 2411301

Editor-in-Chief: Vivek Sharma

Asst. Editor : Adarsh Kumar

Email : ashish@fddiindia.com

Website : http://www.fddiindia.com

Physical Laboratory Testing Services Provided by FDDI, NOIDA

S.No.	Test Description	Charges in Rs.
4. INSOLES		
4.1	Tensile strength	600
4.2	Flexing index	700
4.3	Split tear strength	600
4.4	Water uptake/loss	500
4.5	Rub fastness Dry/Wet each	400
4.6	Surface water absorption	200
4.7	Laminar strength	700
4.8	Shear strength	600
4.9	Heel pin holding strength	600
4.10	Scuff/abrasion resistance	600
4.11	Peel strength	600
4.12	Longitudinal stiffness	700
4.13	Stitch tear of insole	600
4.14	Shrinkage	600
5. TOE PUFFS & STIFFENERS		
5.1	Elongation at break	600
5.2	Change in area	600
5.3	Bondability	600
6. ADHESIVES		
6.1	Peel strength	900
6.2	Heat resistance	600
6.3	Shear strength	600
7. HEELS		
7.1	Heel pin holding strength	600
7.2	Resistance to Splitting	350
7.3	Strength of top piece attachment of heel	600
8. SHANK		
8.1	Rockwell hardness C	250
8.2	Longitudinal stiffness	700
8.3	Three point bending	600
9. THREADS		
9.1	Breaking Load and extension at break	600
9.2	Twist per unit length	300
9.3	Tenacity	250
9.4	Tex	250

FDDI ITC (NOIDA & CHENNAI) IS OFFERING FLAT 20% DISCOUNT ON ALL TESTING TO ALL THE CUSTOMERS TILL THIS FINANCIAL YEAR 2018-19

* The said discount is not applicable on inter-lab testing & package fee



JOODHPUR



KOLKATA



ROHTAK



CHENNAI



CHHINDWARA



FURSATGANJ



NOIDA

To be continued...