

# FDDI NEWSLETTER

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Institution of National Importance (INI)  
under FDDI Act, 2017

A Weekly Newsletter  
साप्ताहिक समाचारपत्रिका

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19<sup>th</sup> April 2019

Issue No. 724

## Workshop on 'Retail Sector – Growth and Opportunities' held at FDDI, Chhindwara

A workshop on 'Retail Sector – Growth and Opportunities' was held at Footwear Design & Development Institute (FDDI), Chhindwara on 09<sup>th</sup> April 2019.

Confederation of Indian Industry (CII), Ambuja Cement Foundation.

Mr. Mahesh Singh, HoD – Retail and Mr. Manoj Sharma (Asst. Manager Corp. & PR) delivered their expertise as lectures and power point presentation where they briefed about the Growth and Opportunity, Foreign Direct Investment (FDI), Past



Quiz competition in progress

The workshop was attended by approximately 350 students/persons from various colleges of Chhindwara like Danielson Degree College, IPS College, Sony College & Girls College and Skill Development Centers (SDC) like Apparel Training & Design Centre (ATDC), Infrastructure Leasing & Financial Services Limited (IL&FS),

and Present Trends and Changes, Use of e-commerce, Contribution, Future of Retail Sector in regard to the Indian Economy & job opportunities and the role played by FDDI in providing skilled manpower to this fast growing sector.

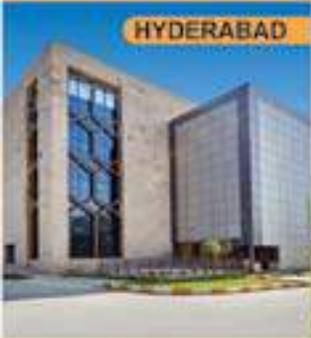
They also highlighted the potential career choices available for future

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retail professionals in various operational areas.



Mr. Mahesh Singh, HoD – Retail  
briefing about 'Retail Sector –  
Growth and Opportunities'

An exciting quiz competition was also held during the workshop where the winners of the competition got prizes.

The retail sector, which is poised for robust future growth, needs more and more professionally qualified personnel, with specialized knowledge in retailing who can tackle the challenges of this intensely competitive sector.

To meet the requirements of the retailing sector, FDDI is imparting training in retail management through its long-term programmes

namely Bachelor of Business Administration (Retail & Fashion Merchandise) and Master of Business Administration (Retail & Fashion Merchandise).

## RIL in talks to buy Hamleys

Reliance Retail already holds licence to sell the toys

Reliance Industries is in talks to buy centuries-old British toy retailer Hamleys as the company expands its presence in the consumer space, sources said.

Currently, Reliance Industries' retail arm Reliance Retail has the licence to sell Hamleys' products in India.

## Due-diligence

Reliance Industries is said to be aggressively pursuing the deal and due diligence for buy-out is in advanced stages, sources said.

When contacted, Reliance declined to comment.

"As a policy, we do not comment on media speculation and rumours. Our company evaluates various opportunities on an ongoing basis," a Reliance Industries spokesperson said.

In 2015, China's C.banner International had acquired Hamleys

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in a £100-million deal. In October last year, Sky News reported that C.banner International, which is listed on the Hong Kong Stock Exchange, had launched a strategic review of the loss-making Hamleys and was looking to sell it.

**Designed to go the extra mile**

**The Gel Nimbus 21 is well-suited for a long run, with a high comfort factor**

The first thing you will notice as soon as you put on the Asics Gel Nimbus



**Toy story:** C.banner International had launched a strategic review of the loss-making Hamleys and was looking to sell it.

21 running shoe is the snug fit. The heel collar is soft and designed for better moisture absorption, and the front has a new engineered mesh that gives ample space to the toes.

The padded tongue provides extra comfort

and completes the shoe's upper.

Hamleys was founded in 1760. In the past few years, Reliance Industries had been diversifying beyond its core business of refining and petrochemicals and had emerged as a strong player in the telecom and retail businesses.

With no less than eight different technologies used in its design, the Gel Nimbus 21 has a touch of innovation in every section. Take, for instance, the cushioning, which affects your stride when your foot lands and takes off from a running surface.

(Source: The Hindu)

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The Gel Nimbus 21 uses Asics' trademark Gel technology for shock absorption both in the rear and forefoot areas.

The high-abrasion rubber used in some important areas of the Gel Nimbus 21's outsole is apt for rugged use, even in wet conditions.



The shoe is available in retail and online stores for Rs.13, 999.

Cleaning the shoes after a stroll in rainy conditions is easy—just use a dry cloth to wipe the dirt off. The tough rubber outsole doesn't add too much to the shoe's overall weight—310g—either.

The Gel Nimbus 21's price may put off some buyers but the shoe's design and durability make it a good option not only for long-distance runners, but also for those who walk a lot.

(Source: Mint)

The shoe also uses FlyteFoam Propel technology to give runners a higher bounce and better responsiveness when moving forward.

Another impressive aspect is the shoe's reflectivity. Be it the plain black, black/ lemon spark or the illusion blue/black colour variants—you can choose from nine colour variants. The Gel Nimbus 21 uses good reflective materials that will give you improved visibility during low-light hours.

**Compiled by:** Resource Centre (RCIP),  
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