

FDDI NEWSLETTER

Be Ambitious.
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Institution of National Importance (INI)
under FDDI Act, 2017

A Weekly Newsletter
साप्ताहिक समाचारपत्रिका

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27th July 2018

Issue No. 686

KOLKATA



African Delegates visits FDDI Chennai Campus

The African delegation consisting of Mr. Micahael Werikhe Kafabusa - Honorable Minister of State for Trade, Ministry of Trade, Industry and Co-operatives, The Republic of Uganda, Mr. Yassin Awale - Leather Sector Advisor -Kenya, Mr. Wondo Legesse - Director General, Leather Industry Development Institute, Ethiopia, Ms. Jarmila Sarda Souckova-SITA Investment, Export, General, Switzerland, Mr. Assan - Secretary, AISTHIMA visited Footwear Design & Development Institute (FDDI), Chennai campus on 13th July 2018.

The purpose of the visit of the delegation was to study the significant contribution of FDDI in the growth mechanism of MSME's & SME's engaged in the Indian Leather Industry.

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Mr. Michael Werikhe Kafabusa inaugurating the (LGAD)



The delegation being briefed about the Shoe Lasting

The delegation visited the Pilot Plant which includes Cutting, Closing, Component, Lasting and Finishing Workshops, and was briefed by the concerned HoD about the latest machinery, electronic and CAD/CAM based design support.

During the visit, Mr. Michael Werikhe Kafabusa inaugurated the Leather Goods and Accessory Department (LGAD).

The delegation received a warm welcome from the entire staff of the Institute.

The delegation enquired about the curriculum development process of the Institute, methodologies

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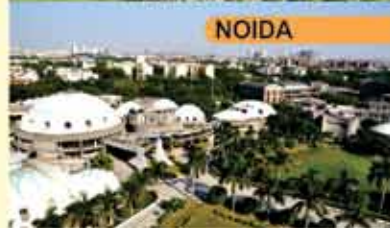
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of promoting training programs among the industry, programs and services offered by the FDDI, and the placement activities of the Institute etc.

The delegation was impressed with the latest machinery, electronic and CAD/CAM based design support present in the institute which is also capable to assist those who want to set up their own industry and to help the organization to grow the business.

Bata bets on youth appeal, focus on new product mix

In a strategy shift, Bata India Ltd is aiming to focus more on volumes and recalibrate its balance between premium and mass segment products to fuel its next phase of growth, Chairman, Mr. Uday Khanna said on 20 July 2018.

“To put it very bluntly, our volumes have not grown because our focus was premiumisation. Therefore, now we have a portfolio where we feel that emphasis will be on both premiumisation and volumes. That will be our next line of growth,” he told reporters at Kolkata, after the company’s 85th Annual General Meeting.

The footwear major is also betting big on its push for strengthening

the brand among the youth, and has drawn up a three-pronged approach towards this endeavour, he said.

“The first thing is design, which we want to make more contemporary. The next is our store decor and the layout and the third is communication through advertisements,” said CEO, Mr. Sandeep Kataria.

As a part of this strategy, Bata has rolled out the ‘Red Angela’ store concept with a red and white “colour touch format” that is aimed at standardising the Bata brand identity, he said.

(Source: The Statesman)

Walmart looks to double wholesale presence in India

Walmart India plans to double its wholesale store presence in the next three years with 20 new stores in the country, said a senior company executive.

Walmart India, the wholly owned subsidiary of US-based retail giant Walmart Inc., had to go slow on its expansion plans for a year, primarily because of compliance and approval issues.

Walmart India currently operates 21 cash and carry stores across 19 cities.

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It is expected to add two 'best price cash and carry' stores this year, eight in 2019 and 10 stores in 2020 across smaller towns such as Ghaziabad, Muradabad, Kanpur, Varanasi, Saharanpur, Aligarh and Gorakhpur.

"In the run-up to 50 stores, we will be nearly doubling our offline presence. And as we accelerate, we will look to integrate more farmers and kirana stores," said Mr. Krish Iyer, President and Chief Executive Officer, Walmart India, on the sidelines of opening the company's second fulfilment centre in Lucknow.

According to Mr. Iyer, Walmart India has already signed six memoranda of understanding, while three more are in the pipeline.

While its 'best price cash and carry' stores cater to consumer needs, the fulfilment centres act as warehouses for small and medium enterprises, kiranas and farmers.

It is also set to open a fulfilment centre, which is part of a pilot run, in Hyderabad.

(Source: Hindustan Times)

MSMEs to be classified according to turnover

A Bill specifying the turnover of a business entity which would classify

it as a Micro, Small or Medium Enterprise, was introduced by the Government in the Lok Sabha on 23rd July 2018.

The Micro, Small and Medium Enterprises Development (Amendment) Bill provides for change in the criterion of classification of MSMEs from the existing based on 'investment in plant and machinery or equipment' to 'annual turnover' of the enterprise.

The Bill was introduced in the Lok Sabha by Minister of State for MSMEs, Mr. Giriraj Singh, after he withdrew the 2015 Bill on the issue.

As per the amendments, any business with a turnover of up to Rs. 5 Crore would be considered as a 'micro enterprise'. A 'small enterprise' would be the one whose annual turnover is more than Rs.5 Crore to Rs.75 Crore.

Those businesses with turnover over Rs.75 Crore but upto Rs.250 Crore would be deemed as a 'medium enterprise'. The 2006 MSME Act was enacted to facilitate the promotion and development and enhancing competitiveness of MSMEs.

The statement of objects and reasons of the bill said it has been observed during stakeholders' consultation that the criterion of investment in

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plant and machinery or equipment entails physical verification having associated transaction costs.

It incentivises the tendency in the promoters of the enterprises to keep the investment size small in a particular business entity in order to retain the benefits associated with MSME category, it added.

“While evaluating various alternatives, it has been considered appropriate that if the annual turnover is taken as a criterion for classification, the information available with the Goods and Services Tax Network and other sources can be used for determination of category of the enterprises.

“Overall, the turnover-based classification will promote the ease of doing business and will put in place a non-discretionary transparent and objective classification system,” the Bill says.

(Source: The Pioneer)

Compiled by: Resource Centre (RCIP),
Footwear Design &
Development Institute (FDDI)
(Ministry of Commerce &
Industry, Government of India)
A-10/A, Sector-24,
NOIDA- 201301

Phone : + 91-120-4500100, 4500107

Fax : + 91-120-2412556, 2411301

Editor-in-Chief: Vivek Sharma

Asst. Editor : Adarsh Kumar

Email : ashish@fddiindia.com

Website : http://www.fddiindia.com

Physical Laboratory Testing Services Provided by FDDI, NOIDA

S.No.	Test Description	Charges in ₹
2.20	Light fastness	1200
2.21	Wet/Dry/Solvent rub fastness	400
2.22	Colour migration	200
2.23	Shrinkage Test	600
2.24	Fungus growth	1000
2.25	Cold crack temperature	2000
2.26	Martindale abrasion	1000
2.27	Needle abrasion	600
2.28	Maser flexing	1000
2.29	Vamp flexing for dry/wet/cold	2700
2.30	PVC Migration Test	1200
2.31	Identification of leather	1200
2.32	Leather dry-cleaning as per ISO	600
2.33	Colour fastness to perspiration	1200
2.34	Finish adhesion test	
3.	PLASTIC/RUBBER/PU FOAMS/SOLING MATERIALS	
3.1	Specific gravity/density	250
3.2	Tensile strength & elongation at break	600
3.3	Hardness	100
3.4	Ross/bennewart flexing index at room temp.	700
3.5	Ross/bennewart flexing index at low temp.	2000
3.6	SATRA/BATA belt flexing	700
3.7	Oil swelling	900
3.8	Compression set	600
3.9	Split tear strength	600
3.10	Die “C” tear test	600
3.11	Hear shrinkage	600
3.12	% Volatile loss	600
3.13	Abrasion	700
3.14	Bond strength (raw material)	900
3.15	Bond strength (prepared sample)	600
3.16	Light fastness	1200
3.17	Dynamic water resistance (leather)	600
3.18	Grain crack index (leather)	600
3.19	Tear strength	600
3.20	Izod Impact	1000
3.21	Ozone resistance	
a.	Upto 100hrs for 1st sample	3000
b.	Upto 100hrs for next 3 sample per sample	1000
c.	Upto 200 hrs for 1st sample	6000
d.	Upto 200 hrs for next 3 sample per sample	2000
3.22	Chemical resistance per chemical	400
3.23	Hardness of PU foams (Seats)	1000
3.24	Blooming test	2000

FDDI LTC (NOIDA & CHENNAI) IS OFFERING FLAT 20% DISCOUNT ON ALL TESTING TO ALL THE CUSTOMERS TILL THIS FINANCIAL YEAR 2018-19

* The said discount is not applicable on inter-lab testing & package fee

To be continued...