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KOLKATA



FDDI, India signs MoU with University of Northampton, UK

Footwear Design & Development Institute (FDDI), India has signed a Memorandum of Understanding (MoU) with University of Northampton, United Kingdom on 7th February 2018.

On this occasion, Mr. Arun Kumar Sinha, IAS, Managing Director, FDDI, Mr. Adarsh Kumar, AFHQ CS and Mr. Vikas Singh, IRS, Executive Director from FDDI were present whereas Professor Nick Petford, Vice Chancellor of University of Northampton and Mr. Puneet Malhotra, Regional Director – South Asia from University of Northampton were present.

Whereas FDDI, an 'Institution of National Importance' as per FDDI Act, 2017 is among one of the few Institutions (University of Northampton-UK, DE Montfort University-UK & Thomas Bata University-Zlin) in the world providing higher education in the niche area of Footwear and Leather Products Design, Manufacturing and Management the University of Northampton, UK is divided into six schools: Arts; Science

and Technology (formerly Applied Sciences); Education; Health; Business and Social Sciences which conducts courses on two campuses close to Northampton town centre namely, Avenue Campus & Park Campus.



From Left (Holding the MoU): Mr. Arun Kumar Sinha, IAS, MD, FDDI & Professor Nick Petford, Vice Chancellor of University of Northampton

In order to ensure international standards of education at FDDI and bring in global trends and technology in the sector, FDDI has entered into collaboration with University of Northampton, UK which is one of the few Universities to be ranked Gold in the Teaching Excellence Framework (TEF) and the first University to be named as a Changemaker Campus in 2012 in UK.

The MoU was signed by Mr. Arun Kumar Sinha, IAS, Managing

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Director, FDDI and Professor Nick Petford, Vice Chancellor of University of Northampton at the FDDI, Noida campus amidst the presence of the staff of FDDI and media persons.



Discussion in progress

Citing about the relevance & requirement of signing this MoU, Mr. Arun Kumar Sinha, IAS, Managing Director, FDDI said, "One of the key objective of FDDI is to provide world class education and facility in the niche area of Footwear and Products Design, Manufacturing and Management. Through such type of international cooperation and support we intend to bring in International technology and best practices in the sector and create a high end Human resource in the country that can excel efficiently across the globe."

Strategic Alliance:

- ▶ Exchange of students;
- ▶ Exchange of faculty members;
- ▶ Development of joint programs/projects/research and publications;
- ▶ Undertake joint conferences;
- ▶ Development of Joint Degree and Certificate programs;
- ▶ Exchange of educational and research materials, publications etc.

"We are also working on the modalities to offer joint collaborative Degree & Certificate programs that are internationally & nationally recognized," added Mr. Sinha.

The MoU has been signed for mutual cooperation and support in the area of education, research, students and faculty exchange as well as design and development of joint programs/projects/research and publications.

Before signing the MoU, Professor Nick and the Managing Director of FDDI had a long conversation where the curriculum development process of both the Institutions, methodologies of promoting training programs among the industry, programs and services offered by both the Institutions, shared experience of both the Institutions with regards to linkages with higher institutions, research institutions and the private sector were discussed in length.

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According to Professor Nick Petford, Vice Chancellor of University of Northampton, "We have prolonged expertise in education of Leather and Product Design and Manufacturing. Through this collaboration we intend to take up education in this niche area to the next level. The academic alliance and partnership with FDDI will create new avenues for the students and faculty in both the countries to explore the new horizon of learning, research and product innovation in cross cultural environment."

The MoU opens new vistas for cooperation between both the countries which will also pave way for greater cooperation meeting mutual needs.

Operational Exposure in Retailing for FDDI, Chennai students

Footwear Design & Development Institute (FDDI), Chennai organized operational exposure in retailing for its students at Kodaikanal which commenced on 31st January 2018 and concluded on 3rd February 2018.



Mr. Arun Kumar Sinha, IAS, Managing Director, FDDI replying to the queries of the students



The students of FDDI being explained about the intricacy of the workings at a retail shop in Kodaikanal

There was an interactive session also where the students had an opportunity to clear their doubts and the unique features & benefits arising out of this MoU were briefed to them.

The trip was aimed to give an opportunity for the students to explore the operational procedures of chocolate, spice, eco-tourism industry and its sustainability through case studies.

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Physical Laboratory Testing Services Provided by FDDI, NOIDA

S.No.	Test Description	Charges in ₹
16.4	Composition	300
16.5	Linear Density of yarn/count	100
16.6	Scouring Loss	500
16.7	Colour fastness to light	1200
16.8	Identification of fibre	200
16.9	Dimensional stability	100
16.10	Threads per unit length in woven fabric	150
16.11	Weight per square meter	100
16.12	Crease Recovery	550
16.13	Dry Cleaning	550
16.14	Ash Test	200
16.15	pH	300
16.16	Water Soluble	300
16.17	Cone Test	200
16.18	Water Absorption	200
16.19	Hot Pressing	450
16.20	Bleaching Test	250
16.21	Crocking Test	250 each
17. AGEING TESTS HEAT AGEING/WET HEAT AGEING (HYDROLYSIS)		
17.1	Upto 24 hours (1day)	
a.	For the first sample	600
b.	For the subsequent three samples (per sample)	100
17.2	Upto 72 hours (3 days)	
a.	For the first sample	1000
b.	For the subsequent three samples (per sample)	200
17.3	Upto 120 hours (5 days)	
a.	For the first sample	1200
b.	For the subsequent three samples (per sample)	250
17.4	Upto 168 hours (7 days)	
a.	For the first sample	1500
b.	For the subsequent three samples (per sample)	300
17.5	Upto 240 hours (10 days)	
a.	For the first sample	2000
b.	For the subsequent three samples (per sample)	400
17.6	Upto 336 hours (14 days)	
a.	For the first sample	3000
b.	For the subsequent three samples (per sample)	500

FDDI ITC (NOIDA & CHENNAI) IS OFFERING FLAT 20% DISCOUNT ON ALL TESTING TO ALL THE CUSTOMERS TILL THIS FINANCIAL YEAR 2017-18 * The said discount is not applicable on inter-lab testing & package fee

Kodaikanal is a hill station situated in Tamil Nadu, which is famous for its scenic beauty; bio diversity and climate.

During the visit, the students interacted with small scale retailers and eco-tourism operators of the area and got an understanding about their operational procedures, seasonal variations in tourism and retail sector, how climate is affecting chocolate and spice industry etc.

The students were explained about the intricacy of the workings by the management of the retail formats.

The visit helped in building-up of the students' confidence by exposing them to learn through the practical way in addition to the regular classroom instruction.

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To be continued...