

FDDI NEWSLETTER

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Institution of National Importance (INI)
under FDDI Act, 2017

A Weekly Newsletter
साप्ताहिक समाचारपत्रिका

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NOIDA

15th March 2019

Issue No. 719

Annual Cultural & Sports Fest 'Adroit - 2019' held at FDDI, Hyderabad

The first Annual Cultural & Sports Fest 'Adroit - 2019' of Footwear Design & Development Institute (FDDI), Hyderabad was held on 09th March 2019.

The day long fest was packed with a plethora of sports, cultural & other inter-college events and competitions, which witnessed an overwhelming participation from 50 - 60 students of various institutions and colleges of Hyderabad like National Institute of Fashion Technology (NIFT), Mahatma Gandhi Institute of Technology (MGIT), etc.



A view of the 'Fashion Show'

'Adroit 2019' was an outcome of the various students club of FDDI Hyderabad campus namely Dance - Verbe, Fashion - Prisma, Music - Goonj, Literary - Erudite, Sports - lakshya, Welfare - Arohan, Photography - Quantum and Design - Splashers which has been formed to promote and support cultural, social, literary and sportive activities of the students.

The Managing Director of FDDI, Mr. Arun Kumar Sinha, IAS, in his valuable video message encouraged all the staff and students. In his address, Mr. Sinha said that "I wish all the participants best of luck and convey my good wishes to all the staff and students who were working day and night for organizing 'Adroit 2019'."



A view of the skit presented during 'Adroit 2019'

The students of various institutions and colleges participated enthusiastically in all the competitions which brought out brilliant creativity & aptly revealed their hidden talents from the highly talented young participants.

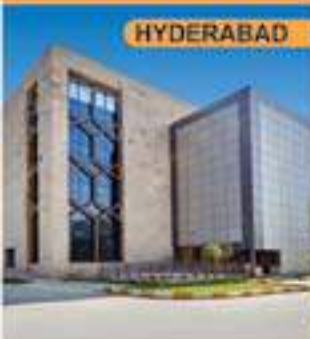
Dr. G.H.S. Prasad, Academics Joint Director, NIFT graced the event as 'Chief Guest'. Besides this, eminent personalities from various fields such from Fashion Industry, Ms. Shruti Tiwari, Regional VM-Aditya Birla Fashion and Retail Ltd., an Alumni of FDDI, Mrs. Shayantani Sen, Associate Vice President, Deloitte were present who appreciated the students hard work and creativity and motivated the students to excel in their respective fields.

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A view of the prize distribution ceremony

The best performers and creators grabbed individual and group trophies / cash prizes, gift vouchers, certificates under the mentioned categories during the prize distribution ceremony.

'Abhikalpana 2019' organized at FDDI, Fursatganj

A two days grand fest 'Abhikalpana 2019' was organized at Footwear Design & Development Institute (FDDI), Fursatganj campus from 06th to 07th March 2019.



A view of the 'Face Painting' competition

The students of leading national colleges and institutions from Rae Bareilly district

such as Rajiv Gandhi Institute of Petroleum Technology (RGIT), National Institute of Fashion Technology (NIFT), Firoz Gandhi Institute of Engineering Technology (FGIET), Polytechnic College participated in about 25 categories of sports, cultural, literature and craft competitions held during the fest.

The sponsorship and partners for 'Abhikalpana 2019' was done by Lakme Saloon, Rae Bareilly for Makeup and Styling, M/s. Global Exports, Kanpur for awards to winners, runner-ups and East and West Tanners, Kanpur for 'Fashion Show' setup.



A view of the dignitaries present on the occasion of 'Fashion Show'

The students from various campuses of FDDI namely Patna, Hyderabad, Chennai, Rohtak, and Chandigarh also made their presence during 'Abhikalpana 2019'.

A 'Fashion Show', 'Khadiutsava' based on khadi (Indo-Western Design) theme was inaugurated by lighting up of the lamp, followed by Saraswati Vandana. On this occasion, Mr. Vikas Verma, IRSME, Executive Director (ED), FDDI, Dr. Ram Manohar Mishra, District Magistrate, Amethi, Mr. Rajesh Singj, Deputy Commandant, CRPF, Mr. Vinayak Ranjan,

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Assistant Commandant, CRPF, Mr. H.K Pandey, AGM, Airport Authority of India, Mr. Lokendra, Chief Engineer, Modern Rail Coach Unit, Lalganj, Mr. Raj Kumar, CO Tiloi, SSP Amethi District, SP Amethi District and Directors & Principals of various schools and colleges of Rae Bareilly, Amethi were present.

During the show, the students of the Institute got an opportunity to showcase their printed in-house khadi collection, leather and khadi mix collection designed and presented by the FDDI students as models.



Mr. Vikas Verma, IRSME, ED, FDDI addressing the media

Audience was mesmerized by the grace and beauty of the entire show. The event was a huge success as it was well appreciated in the form of thunderous applause after the show.

Appreciating the 'Fashion Show', Dr. Ram Manohar Mishra, District Magistrate, Amethi, in his address said that "FDDI has initiated tremendous effort for promoting khadi as a fashion trend in today's modern era."

Delivering the 'Vote of Thanks', Mr. Vikas Verma, IRSME, ED, FDDI said that the 'Fashion Show', 'Khadiutsava' is a tribute to mark the 150th birth anniversary of Mahatma Gandhi which will be celebrated this year across the world.

During the prize distribution ceremony all the dignitaries and a large number of media persons were present.

The students showed their splendid effort to excel in the competitions held during the fest. The best of the talents in the region enthral the audience by their performance during the fest.

National conference on 'Game Changing in Textile Process and Linking Fashion for Value Creation' held at FDDI, Jodhpur

National conference on the topic 'Game Changing in Textile Process and Linking Fashion for Value Creation' was organized at Footwear Design & Development Institute (FDDI), Jodhpur campus on 7th March 2019.



A presentation in progress

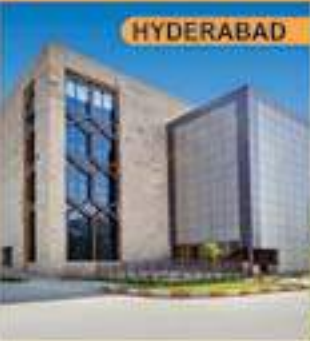
The conference was jointly organised by Archroma, Colourage and ION Exchange

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in which the exporters, manufacturers and owners of textile and garment units of Jodhpur, Pali and Balotra areas participated.

Fashion Designers and various fashion institutes attended the conference which provided a platform to create value for process house to reduce waste load, better process cost and primary and secondary treatment and how to create brand and get better profitability in value chain by value proposition.



A view of the audience

The conference was inaugurated by Mr. Ashok Choudhary, Executive Director, FDDI, Jodhpur, Mr. Anjani Kumar Prasad, Managing Director, Archroma Pvt. Ltd.,

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Mr. Prinkle Thomas from ION Exchange and Dr. Abdul Aziz Ansari from Northern India Textile Research Association (NITRA).

The conference provide a floor for deliberations on common issues of textile & manufacturing units which included implementing more sustainable processes to reduce water waste load, create value in textile processing with innovative products and processes, link textile processes, colour effects to the latest fashion needs and trends, open colour horizon and shorten time to market with the 'Colour Atlas by Archroma' and the use of e-commerce to tap into mass fashion.

During the conference, Ms. Monika Choudhary, Faculty of FDDI School of Fashion Design (FSFD) made a presentation on 'How FDDI can help the industry', in which she explained how to support industry in creating value and participate in value chain after fabric to garment, its design and development etc.

Another Faculty, Ms. Priti Hingorani made presentation on Impact of e-commerce on mass fashion.

The conference has Pannel discussion during which among Ms. Monika Choudhary was in the dignitaries where she briefed on the problems faced by industries of Pali, Balotra and Basni.

The conference was ended with fashion show by students of Bridge Course on theme 'Spring Dales'. The eye catching collections were appreciated by one and all present during the show and also received accolade from the entire media.