

FDDI NEWSLETTER

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Institution of National Importance (INI)
under FDDI Act, 2017

A Weekly Newsletter
साप्ताहिक समाचारपत्रिका

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12th January 2018

Issue No. 658

KOLKATA



Govt. Nod to 100% FDI Gives Wings to Retailers' Stocks

Impact in long term FDI in single-brand retail is expected to benefit the Indian sector in the long run through fresh capital and better operating efficiencies

ROHTAK



Stocks of retailers received a boost on January 10, 2018 after the government allowed 100 per cent Foreign Direct Investment (FDI) in single-brand retail. Analysts, however, claimed that the impact of the policy changes on listed retail stocks won't be significant in the short term, but their dream run will continue for a variety of other reasons.

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On Street's Shopping Cart

Stock	CMP (₹)	%Chg	1Year Rtn (%)
Indian Terrain Fashions	236.6	7.8	61.9
Thomas Scott India	18.0	5.0	37.9
Vmart Retail	1744.7	4.0	263.4
Monte Carlo Fashions	627.4	3.4	50.9
Zodiac Clothing Company	235.3	2.3	29.3
Shoppers Stop	548.3	1.9	87.0
Trent	346.1	1.8	74.1



CHHINDWARA



Indian Terrain Fashion and Zodiac Clothing shares gained as much as 9 per cent on January 10, 2018, while Monte Carlo Fashions jumped nearly 10 per cent intraday.

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FDI in retail is expected to benefit the Indian sector in the long run through fresh capital and better operating efficiencies, reckon analysts.

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"Stocks rallied only on a sentimental boost, but there won't be any short term impact

on domestic single brand companies," said Mr. Sudip Bandyopadhyay, Group Chairman, Inditrade Capital. "However, in the long-term, this policy changes will bring in fresh capital to some of the players in the industry."

Mr. Sanjiv Bhasin, Executive VP, IIFL, too said that the government's decision will not change the fortunes of listed entities overnight, but some of the companies could become M&A targets in the long term.

India's retail stocks such as V-Mart, Shopper's Stop, Future Lifestyle, Future Retail among others have given returns between 80 per cent and 250 per cent in the past one year, compared with Nifty's 30 per cent returns, and analysts believe that this trend will continue.

"With favourable macro indicators such as improving consumer sentiments, rising disposable incomes, urbanisation and lower penetration of organised retail will fuel the Indian retail sector boom," said Mr. Abneesh Roy, Analyst, Edelweiss Securities. "On the valuation front, at 20 times FY 2020 estimated average EV/EBITDA, stocks appear expensive but valuations will still get richer, fuelled by high growth rates, improving return ratios and expanding opportunities."

Trent, Future Retail, Titan, Shoppers Stop, Aditya Birla Fashion and V Mart are some of the favourite stocks picks for analysts.

(Source: The Economic Times)

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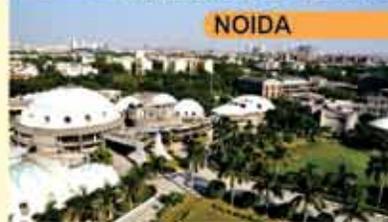
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Look, running shoes with no laces to tie

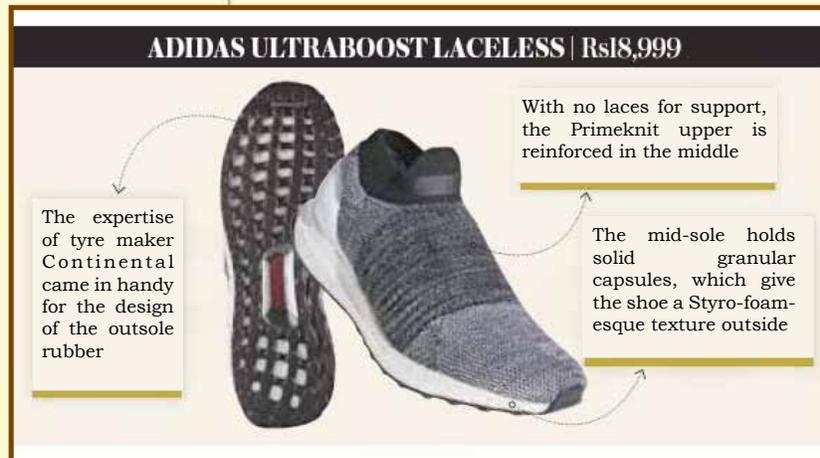
Adidas has done something truly different with the latest shoes in its UltraBoost line-up—the UltraBoost Laceless. First off, running shoes without laces are a not-so-common proposition. This has been achieved because of the improvements to the woven Primeknit material used to make the upper of the shoe. Second, there is no cage structure holding the upper in shape—this helps in weight reduction and adds overall suppleness too.

The UltraBoost Laceless also relies on some strategic stitching in an arc around the mid-foot for structure retention.

When you wear these shoes for the first time, they provide a different experience from any running shoes you would have worn thus far. For starters, the sock-like elastic shoulder provides support for the foot's Achilles area.

The narrowbody design provides a perfect fit, but takes some getting used to initially. You will also notice that the UltraBoost Laceless presses inwards on the sides of the foot, but this lasts only for a few minutes as the upper fabric takes shape according to the foot contour. The front is slightly narrower than some other UltraBoost shoes, but not at all uncomfortable. We quite liked the lightweight build, and how well it adapted to the foot.

Beneath your foot are thousands of TPU (thermoplastic polyurethane) capsules, which provide good cushioning. Their advantage over the varieties of mid-sole foam found in most running shoes is that these capsules capture energy during compression and release them during expansion while running. This provides a small amount of push as you run, reducing the stress on the various muscles in your legs.



The outsole rubber is designed by tyre maker Continental. Adidas has had partnerships with Continental as well as Goodyear in the past as well. The result is that this tread pattern, paired with the StretchWeb layer, provides excellent grip, even during sudden direction changes. However, you will be able to notice if you are walking on an uneven surface, such as a cobblestone street.

If you are looking to buy running shoes, the adidas UltraBoost Laceless is a unique option that provides both comfort and great performance.

(Source: Mint)

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Khadi ties up with retailers to enter shopping malls

Khadi has finally entered shopping malls in tie up with retail chains, in what is seen as an attempt to tap the middle-class market it has been losing to Patanjali.

Last week, Khadi made a beginning through a tie-up with retailer Globus to launch Khadi Korner, a shop-in-shop concept, at an outlet in Noida. The plan is to move to Chennai, Varanasi and Ahmedabad later this month.

Next month, Khadi & Village Industries Commission (KVIC) will go for a similar launch in Mumbai in tie-up with Cotton Bazaar. Discussions are underway with Shoppers Stop and Big Bazaar too, sources said.

For years, KVIC had stayed away from shopping malls as it didn't have the financial muscle to spend anywhere between Rs. 2-5 Lakh a month on leasing space. So, it came with a different model, where it will have a revenue-share arrangement with retailers, which could range between 10% and 20% of the sales. "Gone are the days when loyal customers travelled long distances to reach khadi bhandars. Today, availability is one key focus area and we want to be available at the doorstep," said KVIC Chairman, Mr. V K Saxena.

The initial experiment in Noida is for a fortnight but, Mr. Saxena said, the initial sales numbers are promising. On January 07, 2018, sales were estimated at around Rs. 28,000, just a fraction of the over Rs. 25 Lakh that the flagship store in Delhi's Regal Building notched.

The sales staff at the Noida Khadi Korner, however, said things could be better

starting with a more prominent banner at the entrance. In addition, they complained that the space allocated is not too prominent.

Currently, what's on offer are garment and cosmetics but depending on the feedback more products could be added. Over the last few years, Ramdev's Patanjali, which was pushing for a tie up with KVIC, has massively ramped up its presence in shopping malls, especially through the franchisee route and has eaten into the government-backed entity's market for products such as spices and honey.

(Source: The Times of India)

Louis Vuitton India Retail profit Jumps 50% in FY 17

LVMH Moët Hennessy Louis Vuitton, the world's biggest luxury goods company, posted an over 50 per cent jump in profit in its retail store business in India in the financial year ended March 2017, overcoming demonetisation and a clampdown on black money, which were expected to dampen sentiment.

LVMH, which sells luxury handbags, fashion and other leather goods and perfumes and cosmetics, reported a profit after tax of over Rs. 8 Crore compared with Rs. 5 Crore in the previous year for Louis Vuitton India Retail Pvt Ltd., according to data from the Registrar of Companies sourced from business research platform Tofler. Revenue went up to Rs. 178 Crore from Rs. 167 Crore.

Globally, LVMH's portfolio of brands includes Louis Vuitton, Fendi, Berluti, Christian Dior and Marc Jacobs. In India,

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it operates brands such as Fendi through separate registered entities.

LOUIS VUITTON

LVMH's portfolio of brands includes Louis Vuitton, Fendi, Berluti, Christian Dior and Marc Jacobs. In India, it operates brands such as Fendi through separate registered entities

Vuitton India is likely to have included business generated through retail stores in the country and sales from its signature Louis Vuitton handbags.

However, LVMH Watch and Jewellery India, the company's other registered entity in the country, reported a wider net loss.

(Source: The Economic Times)

**Compiled by: Resource Centre (RCIP),
Footwear Design &
Development Institute (FDDI)
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Industry, Government of India)**
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Physical Laboratory Testing Services Provided by FDDI, NOIDA

S.No.	Test Description	Charges in ₹
1.	COMPLETE FOOTWEAR	
1.1	Shoe water proofness	500
1.2	Shoe flexing at room temperature	
a.	Casual shoes	1200
b.	Sports/heavy duty shoes	1200
1.3	Shoe flexing at low temperature	2000
1.4	Heel attachment strength	600
1.5	Strap attachment	600
1.6	Strength of attachment of Bows & Trims	600
1.7	Whole shoe topline strength	600
1.8	SATRA sole adhesion test	600
1.9	16 point bondability test	1400
1.10	Calibration	1200
1.11	Leakage resistance	600
1.12	Slip resistance for safety	1400
1.13	Slip Resistance as per SATRA	4500
1.14	High Voltage	3000
1.15	Thong attachment	600
1.16	Top piece attachment	600
1.17	Heel impact	1500
1.18	Heel fatigue	1500
1.19	Peel Strength	600
1.20	Visual observation	1000
2.	LEATHER/SYNTHETICS/UPPER MATERIALS	
2.1	Flexing resistance at room temperature	700
2.2	Flexing resistance at low temperature	2000
2.3	Tensile strength & extension at break	600
2.4	Seam strength/Stitch tear	600
2.5	Induced tear Strength	600
2.6	Tongue tear	600
2.7	Grain crack index	600
2.8	Burst Strength	600
2.9	Adhesion of coating (synthetics)	600
2.10	Dynamic water resistance	600
2.11	Break pipiness	100
2.12	Wrinkleometer test	100
2.13	Surface water absorption	200
2.14	Water vapour permeability	600
2.15	Water vapour coefficient	600
2.16	Adhesion of finish (Tape test)	100
2.17	Blocking test	600
2.18	Heat fastness of finish	250
2.19	Taber abrasion	600

FDDI ITC (NOIDA & CHENNAI) IS OFFERING FLAT 20% DISCOUNT ON ALL TESTING TO ALL THE CUSTOMERS TILL THIS FINANCIAL YEAR 2017-18
* The said discount is not applicable on inter-lab testing & package fee

To be continued...