

FDDI NEWSLETTER

Be Ambitious.
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Institution of National Importance (INI)
under FDDI Act, 2017

A Weekly Newsletter
साप्ताहिक समाचारपत्रिका

GUNA

HYDERABAD

PUNJAB

GUJARAT

PATNA

JODHPUR

KOLKATA

ROHTAK

CHENNAI

CHHINDWARA

FURSATGANJ

NOIDA

05th October 2018

Issue No. 696

‘Hindi Pakhwara’ held at FDDI campuses

‘Hindi Pakhwara’ was held at all the campuses of Footwear Design & Development Institute (FDDI) located at Noida, Fursatganj, Chennai, Kolkata, Rohtak, Chhindwara, Guna, Jodhpur, Ankleshwar, Banur, Patna and Hyderabad from 14-28, September, 2018.

Circular regarding ‘Hindi Pakhwara’ celebrations was circulated to all campuses of FDDI on 12th September 2018.



Hindi essay writing competition in progress at FDDI Noida campus

In order to promote the knowledge and skills in use of official language – Hindi among the faculty, staff and the students in consonance with the policy of Government of India,

various competitions were organized during the ‘Hindi Pakhwara’.



Competition in progress at FDDI Rohtak campus

During the ‘Hindi Pakhwara’, five competitions were held out of which three were for the staff and two for the student community of FDDI that witnessed the oratory, logical skills and the literary acumen of the faculty, staff and students in Hindi.

It was on September 14, 1949 when the Constitution makers of the country decided to accord the status of Official Language of the Union to Hindi. To commemorate the historic occasion, Hindi Diwas is observed every year this day.

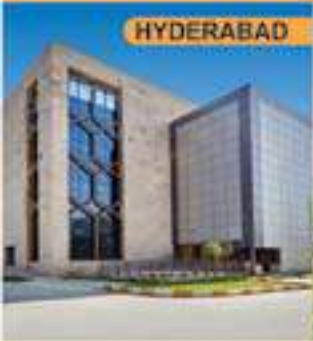
Besides this, under the Department of Official Language Incentive

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Scheme, cash prizes and certificates were given to the Teaching as well as to the Non-Teaching departments for the maximum percentage of work done by the department in Hindi during the last year.

Eminent personalities from the field of Hindi graced the prize distribution ceremony at the respective campus of FDDI during which cultural programmes were also organized.

Competitions held for the officers & staff of FDDI

Sr. No.	Date	Name of Competition
1.	14.09.2018	टिप्पण लेखन (Noting Writing)
2.	17.09.2018	पत्र लेखन (Letter Writing)
3.	20.09.2018	हिंदी भाषण (Hindi Speech)

Competitions held for the students of FDDI

Sr. No.	Date	Name of Competition
1.	18.09.2018	हिंदी निबन्ध लेखन (Hindi Essay Writing)
2.	24.09.2018	आशु भाषण (Hindi Extempore)

During the prize distribution ceremony at the Noida campus, the winners were awarded cash prizes as well as certificate by the Chief Guest, Dr. Puran Chand Tondon where Mr. Vivek Sharma, IRS,

Secretary, FDDI was present.

During all the competitions, a large number of both teaching and non-teaching staffs as well as students of FDDI participated enthusiastically at all the campuses.



Chief Guest, Dr. P. C. Tondon & Mr. Vivek Sharma, IRS, Secretary, FDDI lighting the 'Inaugural Lamp' during the prize distribution ceremony at FDDI Noida campus.



A poster made on the theme 'Swachh Bharat' at FDDI Kolkata during the 'Hindi Pakhwara'

Dr. Tondon who is working in the Faculty of Arts, University of Delhi is

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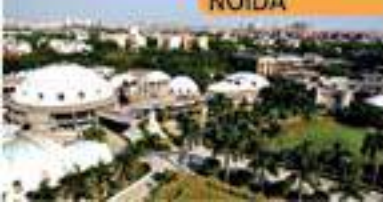
CHENNAI



CHHINDWARA



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M. Phil & Ph.D. from Delhi University and D. Litt. from Lucknow University has been associated with many Universities, academic institutions. He has published many articles in journals-like-Anuvaad, Sahitya Amrit Bhasha etc.

During the prize distribution ceremony at the FDDI, Hyderabad campus, Mr. R. S. Thakur from Kendriya Vidyalaya graced the occasion as the Chief Guest.



A view of cultural programme held during the prize distribution ceremony at FDDI Noida campus.



Hindi essay writing competition in progress at FDDI, Hyderabad campus

At the FDDI, Patna campus, during the prize distribution ceremony, Mr. Chandan Dubey from the Hindi newspaper Hindustan group graced the occasion as the Chief Guest.

At the FDDI, Guna campus, during the prize distribution ceremony, Mr. Satish Chaturvedi, HoD - Department of Hindi, Government Kasturba College, Guna and Mr. Harishankar Regar, Principal, Jawahar Navodaya Vidyalaya graced the occasion as the Chief Guest.



A view of the prize distribution ceremony at FDDI, Patna campus



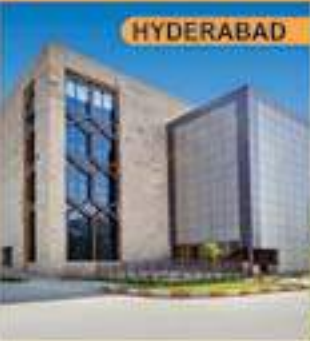
Competition in progress at FDDI Fursatganj campus

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During the prize distribution ceremony at the respective campus of FDDI, the Chief Guest in their address shared their views on the importance and status of Hindi language with the audience.



A view of the prize distribution ceremony at FDDI, Guna campus

FDDI is determined to motivate the staff to use Hindi increasingly for official purposes and similarly for the students to use Hindi in their day-to-day works.

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Physical Laboratory Testing Services Provided by FDDI, NOIDA

S.No.	Test Description	Charges in Rs.
9.5	Colour fastness	200
9.6	Composition	600
9.7	Balance of twist	150
9.8	Thread abrasion	600
10. TAPES & BINDINGS		
10.1	Bondability (self adhesive tapes)	600
10.2	Elasticity (Elastic tapes)	600
10.3	Colour migration	200
10.4	Breaking strength	600
10.5	Endurance test on elastic tapes	800
11. FASTENERS		
11.1	Resistance to repeated opening & closing	600
11.2	Lateral strength of slide fasteners	600
11.3	Strength of slide fastener pullers	600
11.4	Attachment of slide fastener Top stops	600
11.5	Attachment of slide fastener Bottom stops	600
11.6	Slider locking strength of slide fasteners	600
11.7	Security of attachment of retainer to lateral load	600
11.8	Security of attachment of retainer to long load	600
11.9	Tensile/Breaking strength	600
11.10	Tear strength	600
11.11	Peel strength (Velcro)	600
11.12	Shear strength (Velcro)	600
11.13	Corrosion (Metal fasteners)	600
11.14	Eyelet attachment strength	600
11.15	Strength of fastened buckles	600
11.16	Strength of buckle and strap attachment	600
11.17	Corrosion resistance	
a.	For the first sample	1000
b.	For the subsequent three samples (per sample)	200
12. LACES		
12.1	Linear Density	100
12.2	Breaking strength & elongation at break	600
12.3	Strength of bodkin attachment	600

FDDI ITC (NOIDA & CHENNAI) IS OFFERING FLAT 20% DISCOUNT ON ALL TESTING TO ALL THE CUSTOMERS TILL THIS FINANCIAL YEAR 2018-19

* The said discount is not applicable on inter-lab testing & package fee

To be continued...