

FDDI NEWSLETTER

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Institution of National Importance (INI)
under FDDI Act, 2017

A Weekly Newsletter
साप्ताहिक समाचारपत्रिका

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09th March 2018

Issue No. 666

KOLKATA



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Workshop on 'Research Methodology & Data Analysis-(RMDA-2018)' organized at FDDI, Jodhpur

A week long workshop on 'Research Methodology & Data Analysis-(RMDA-2018)' was organized from 22nd to 28th February 2018 at the Footwear Design & Development Institute (FDDI), Jodhpur.

Keeping the importance of the 'Research' in mind which plays a vital role & is an integral part of academics, the School of Retail Management, FDDI, Jodhpur conducted the workshop on Research Methodology & Data Analysis.

The retail sector is globally emerging as one of the largest sectors in the economy. India's strong growth fundamentals, along with increased

urbanisation and consumerism, offer immense scope for retail expansion for Indian as well the foreign players. Thus, 'Research Methodology & Data Analysis' become vital tool in discovering useful information, suggesting conclusions, and supporting decision-making for an organization.



Participants alongwith the dignitaries of 'RMDA-2018'

The workshop was inaugurated by Mr. Ashok Kumar Choudhary, IRSS, Executive Director, FDDI, Jodhpur, Dr. Neeraj Kaushik, Associate Professor, NIT, Kurukshetra in the august presence of faculty and staff of FDDI, Jodhpur.

Forty-two participants attended the workshop from all over India & Nepal

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who were associated with Banaras Hindu University- Varanasi, Sri Aurobindo College – Ludhiana, Symbiosis International University – Pune, Govt. College, Gurdaspur – Punjab, Dr. Ghanshyam College – Varanasi, College of Commerce & Business Management Studies – Nagpur, Aligarh Muslim University – Aligarh, Punjabi University – Patiala, Punjab University – Chandigarh, Education Department- Chandigarh University, Footwear Design & Development Institute – Fursatganj and Chhindwara, Apex College (Pukhara University) – Nepal, Tribhuvan University – Nepal.

During the workshop, the eminent speakers namely Dr. Neeraj Kaushik, Associate Professor, NIT, Kurukshetra, Dr. Archana Bohra Gupta, Associate Professor, MBM Engineering College, Jodhpur, Dr. Umesh Arya, Professor at Guru Jambheshwar University of Science & Technology, Hisar, Prof. C.V.R. Murty, Director, Indian Institute of Technology, Jodhpur cited the importance of 'Research Methodology & Data Analysis' in retail sector, commerce & industry aspect and discussed its relevance and the growing need in academia. They explained its processes and arising

benefits for a retailer to have a strong distribution and logistic network to maximize sales and succeed in this sector.

The workshop provided a comprehensive understanding of 'Research Methodology & Data Analysis' which has placed itself on a pedestal in the context of retail sector & economic growth and is becoming increasingly important.



From Left: Mr. Ashok Kumar Choudhary, IRSS, Executive Director, FDDI, Jodhpur & Prof. C.V.R. Murty, Director, Indian Institute of Technology, Jodhpur interacting with participants

The workshop was attended by all HoDs, faculties & the students of the Institute. There was an interactive session during which students and the faculties cleared their doubts related to the topic.

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In essence, the workshop was instrumental in aiding the staffs to develop new skills that will contribute to their academic success.

FDDI, Kolkata participated in the FOOTTECH, 2018 & International Conference & Exhibition on Polymers

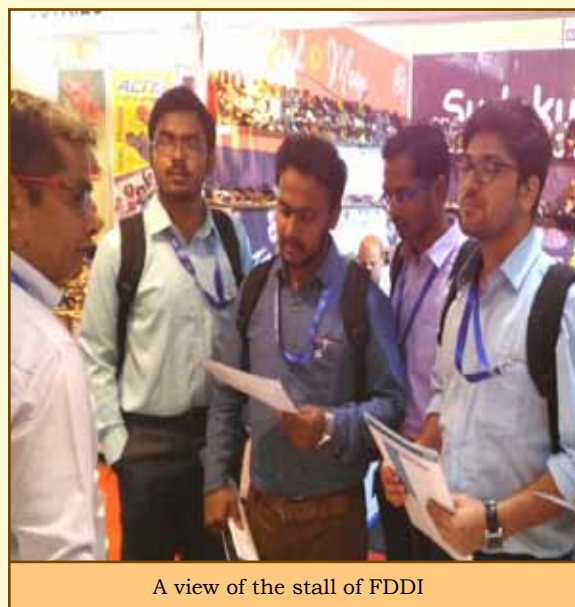
Footwear Design & Development Institute (FDDI), Kolkata participated in the FOOTTECH, 2018 & International Conference & Exhibition on Polymers (ICEP) which was held from 23rd to 25th February 2018 at Maniram Dewan Trade Centre, Guwahati, Assam.



A view of the ICEP

Eastern Region & Indian Chamber of Commerce (ICC).

The event was successful to showcase the benefits of industry at large in North East Region and also to meet the call of Government of India "Look East and Act East" policy.



A view of the stall of FDDI

Many dignitaries from Government & Private sector attended the Conference from India & abroad. About 200 exhibitors which included Footwear & Components Manufacturers like, Khadim's, Paragon, VKC, Pidilite, Condor Footwear, Aqualite, Titus Footwear, Unistar Shoes-Nepal, Amanm Shoes -Agra, and others across from all over India participated.

The event was organized by All India Rubber Industry Association (AIRIA)

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Information about the academic programmes of the FDDI which is having the status of 'Institution of National Importance' as per FDDI Act, 2017 located at different parts of the country with well-designed campuses at Noida, Fursatganj, Chennai, Kolkata, Rohtak, Chhindwara, Guna, Jodhpur Ankleshwar, Banur, Patna and Hyderabad was also provided to the students seeking admission to the professional courses conducted by FDDI.

Around 25 speakers from International and from the country presented papers during International Conference on 24th and 25th February, 2018.

Compiled by: Resource Centre (RCIP),
Footwear Design &
Development Institute (FDDI)
(Ministry of Commerce &
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Physical Laboratory Testing Services Provided by FDDI, NOIDA

S.No.	Test Description	Charges in ₹
2.20	Light fastness	1200
2.21	Wet/Dry/Solvent rub fastness	400
2.22	Colour migration	200
2.23	Shrinkage Test	600
2.24	Fungus growth	1000
2.25	Cold crack temperature	2000
2.26	Martindale abrasion	1000
2.27	Needle abrasion	600
2.28	Maser flexing	1000
2.29	Vamp flexing for dry/wet/cold	2700
2.30	PVC Migration Test	1200
2.31	Identification of leather	1200
2.32	Leather dry-cleaning as per ISO	600
2.33	Colour fastness to perspiration	1200
2.34	Finish adhesion test	
3.	PLASTIC/RUBBER/PU FOAMS/SOLING MATERIALS	
3.1	Specific gravity/density	250
3.2	Tensile strength & elongation at break	600
3.3	Hardness	100
3.4	Ross/bennewart flexing index at room temp.	700
3.5	Ross/bennewart flexing index at low temp.	2000
3.6	SATRA/BATA belt flexing	700
3.7	Oil swelling	900
3.8	Compression set	600
3.9	Split tear strength	600
3.10	Die "C" tear test	600
3.11	Hear shrinkage	600
3.12	% Volatile loss	600
3.13	Abrasion	700
3.14	Bond strength (raw material)	900
3.15	Bond strength (prepared sample)	600
3.16	Light fastness	1200
3.17	Dynamic water resistance (leather)	600
3.18	Grain crack index (leather)	600
3.19	Tear strength	600
3.20	Izod Impact	1000
3.21	Ozone resistance	
a.	Upto 100hrs for 1st sample	3000
b.	Upto 100hrs for next 3 sample per sample	1000
c.	Upto 200 hrs for 1st sample	6000
d.	Upto 200 hrs for next 3 sample per sample	2000
3.22	Chemical resistance per chemical	400
3.23	Hardness of PU foams (Seats)	1000
3.24	Blooming test	2000

FDDI ITC (NOIDA & CHENNAI) IS OFFERING FLAT 20% DISCOUNT ON ALL TESTING TO ALL THE CUSTOMERS TILL THIS FINANCIAL YEAR 2017-18

* The said discount is not applicable on inter-lab testing & package fee