

FDDI NEWSLETTER

Be Ambitious.
Be at FDDI.

Institution of National Importance (INI)
under FDDI Act, 2017

A Weekly Newsletter
साप्ताहिक समाचारपत्रिका

GUNA

HYDERABAD

PUNJAB

GUJARAT

PATNA

JODHPUR

KOLKATA

ROHTAK

CHENNAI

CHHINDWARA

FURSATGANJ

NOIDA

07th September 2018

Issue No. 692

Seminar on 'Adhesives' held at FDDI, Kolkata

A seminar on 'Adhesives' was held on 3rd September 2018 at Footwear Design & Development Institute (FDDI), Kolkata.

The seminar was organised by Chandra's Chemical Enterprises (Pvt.) Ltd.

The seminar was organized with an objective to update the knowledge of the students on adhesives which has made the process of shoe construction easier & is playing a vital role not only in the modern shoe industry, but, also in leather and non-leather products industries.



A view of the seminar

Chandra's Chemical Enterprises (Pvt.) Ltd., is a unit of P.C Chandra

Group which is one of the emerging industrial groups of India. The company is a leading manufacturer of wide variety of Synthetic Adhesives based on Polychloroprene, PU, EVA, Epoxy, lamination and other elastomers, hardner & primer for different materials. These products are mainly used in footwear & leather products industries.



A student receiving gift for her response made during the Quiz competition

The experts from Chandra's Chemical Enterprises (Pvt.) Ltd., namely Mr. Amit Dasgupta, Vice President, Technical & Export, Mr. Suman Basu, Head, Sales & Marketing, Mr. Sandeep Sil, Application Expert & others made presentation which was followed by an interactive session and a Quiz competition.

FDDI NEWSLETTER

Be Ambitious.
Be at FDDI.

Institution of National Importance (INI)
under FDDI Act, 2017

A Weekly Newsletter
साप्ताहिक समाचारपत्रिका

HYDERABAD



PUNJAB



GUJARAT



PATNA



GUNA



JODHPUR



KOLKATA



ROHTAK



CHENNAI



CHHINDWARA



FURSATGANJ



NOIDA



During the seminar, the experts explained the classification of adhesive according to its origin, the principles of adhesion, principal adhesives used in the footwear industry, their technical aspects, safety precaution, sales promotion & others.

During the Quiz competition, the experts honoured the students with gift like Pouches, Hot Pot & T. Shirts.

FDDI convenes interactive sessions on regular basis with the doyens of business and industry as well as eminent scholars on contemporary issues/topics on regular basis which helps the students in keeping themselves updated about the changes taking place in the industry.

The seminar was a great success as all the students & staff of FDDI attended the seminar.

Amazon hits \$1 trillion in market value

Amazon has become the second publicly traded company to be worth \$1 trillion, hot on the heels of iPhone maker Apple.

Amazon has revolutionized how people shop online and is the world's dominant internet retailer. In two decades the company expanded far beyond its bookseller beginnings, combining its world-spanning retail

operation with less flashy but very profitable advertising and cloud computing businesses.

The company's blowout success has made its founder and CEO, Jeff Bezos, No. 1 on Forbes' billionaires list this year. Amazon's stock rose 1.7 percent in morning trading, putting its market value at just over \$1 trillion. Apple topped that mark in early August.

(Source: The Hindu)

India e-commerce market to grow fourfold to \$150 billion by 2022

India's e-commerce market, which includes sectors such as e-travel, online retail and financial services, can grow to as much as \$150 billion by 2022, buoyed by increasing income levels and more online users, according to a new report.

The current industry size is pegged at \$36 billion, says a combined industry report by information technology industry lobby group Nasscom and PwC India.

By 2022, 150 million users are expected to transact digitally and will mainly be based in Tier 2 and 3 cities with different preferences in languages, payment modes and products vis-à-vis the existing base of users.

FDDI NEWSLETTER

Be Ambitious.
Be at FDDI.

Institution of National Importance (INI)
under FDDI Act, 2017

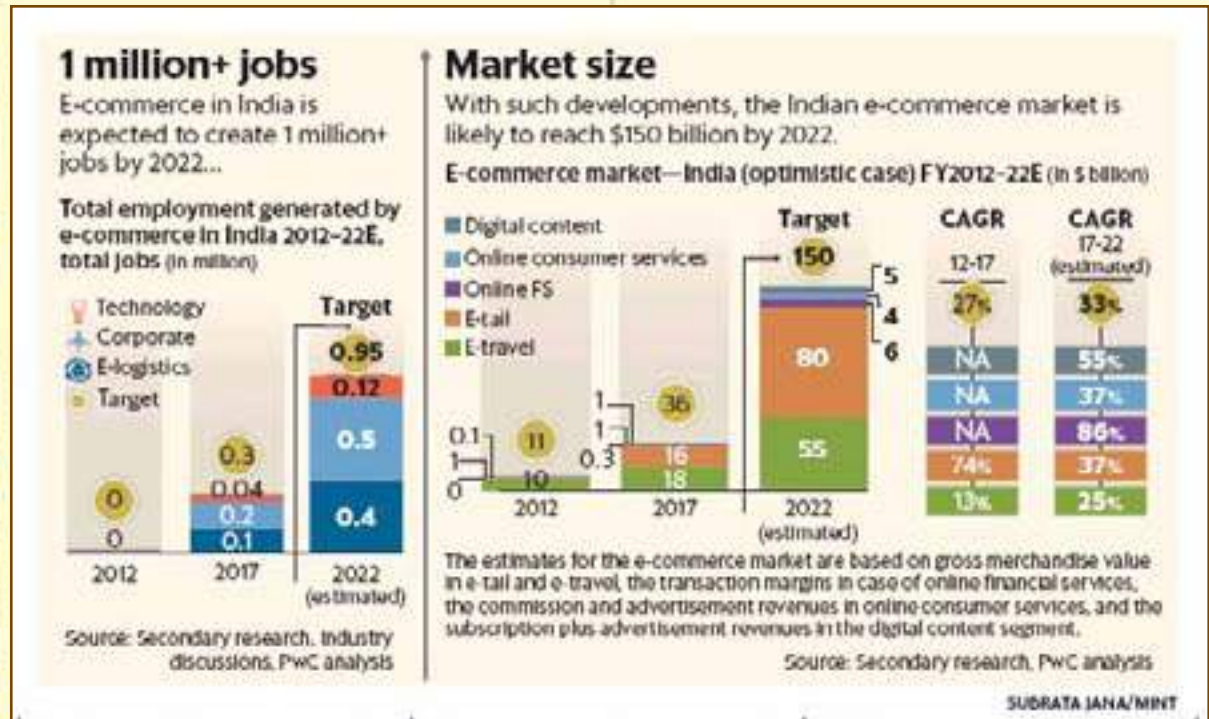
A Weekly Newsletter
साप्ताहिक समाचारपत्रिका



The report estimated that India's middle class population will surge to 540 million in 2022 from 380 million in 2017, and the number of online users will rise to 850 million. The report's estimates are based on gross merchandise value in e-tail and e-travel; transaction margins in online financial services; commission and ad revenues for online consumer services; and subscription and ad revenue for the digital content category. B2B commerce has been excluded.

24% between 2017-2022 as internet penetration doubles to 60%. The sector will create 1 million jobs and push 15 million small and medium enterprises towards revenue generation, adds the report titled Propelling India towards global leadership in e-commerce. Currently, on the global e-commerce readiness index, India (10%) ranks behind countries such as Brazil (20%), China (30%) and Russia.

While big players like Amazon Seller Services Pvt. Ltd and Flipkart Pvt. Ltd, keep consumers hooked online



E-commerce is expected to grow at a compounded annualized rate of

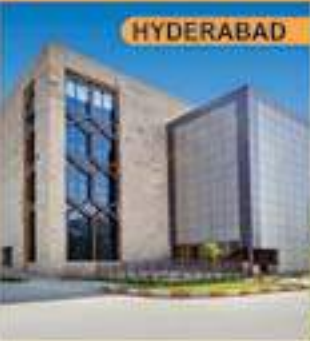
by offering deep discounts, even new startups are able to attract the

FDDI NEWSLETTER

Be Ambitious.
Be at FDDI.

Institution of National Importance (INI)
under FDDI Act, 2017

A Weekly Newsletter
साप्ताहिक समाचारपत्रिका



HYDERABAD



PUNJAB



GUJARAT



PATNA



GUNA



JODHPUR



KOLKATA



ROHTAK



CHENNAI



CHHINDWARA



FURSATGANJ



NOIDA

average Indian consumer online and ensure loyal business. Amid the optimism about e-commerce, the new draft policy has proposed several restrictions including curbs on discounts.

Mint reported earlier in August that both Flipkart and Amazon were lobbying fiercely to get the draft e-commerce policy scrapped.

“There are some good things about the policy that incentivize more SMEs to come online,” said Sangeeta Gupta, Senior Vice-President at Nasscom.

“I hope the government will use that and not create a stifling environment and the potential highlighted in the report can be realised, while taking into account customers data and other imperatives, which needs to be addressed but not only by the way which the policy suggests.”

(Source: Mint)

Compiled by: Resource Centre (RCIP),
Footwear Design &
Development Institute (FDDI)
(Ministry of Commerce &
Industry, Government of India)

A-10/A, Sector-24,
NOIDA- 201301

Phone : + 91-120-4500100, 4500107

Fax : + 91-120-2412556, 2411301

Editor-in-Chief: Vivek Sharma

Asst. Editor : Adarsh Kumar

Email : ashish@fddiindia.com

Website : http://www.fddiindia.com

Physical Laboratory Testing Services Provided by FDDI, NOIDA

S.No.	Test Description	Charges in `Rs.
16.4	Composition	300
16.5	Linear Density of yarn/count	100
16.6	Scouring Loss	500
16.7	Colour fastness to light	1200
16.8	Identification of fibre	200
16.9	Dimensional stability	100
16.10	Threads per unit length in woven fabric	150
16.11	Weight per square meter	100
16.12	Crease Recovery	550
16.13	Dry Cleaning	550
16.14	Ash Test	200
16.15	pH	300
16.16	Water Soluble	300
16.17	Cone Test	200
16.18	Water Absorption	200
16.19	Hot Pressing	450
16.20	Bleaching Test	250
16.21	Crocking Test	250 each
17.	AGEING TESTS HEAT AGEING/WET HEAT AGEING (HYDROLYSIS)	
17.1	Upto 24 hours (1day)	
a.	For the first sample	600
b.	For the subsequent three samples (per sample)	100
17.2	Upto 72 hours (3 days)	
a.	For the first sample	1000
b.	For the subsequent three samples (per sample)	200
17.3	Upto 120 hours (5 days)	
a.	For the first sample	1200
b.	For the subsequent three samples (per sample)	250
17.4	Upto 168 hours (7 days)	
a.	For the first sample	1500
b.	For the subsequent three samples (per sample)	300
17.5	Upto 240 hours (10 days)	
a.	For the first sample	2000
b.	For the subsequent three samples (per sample)	400
17.6	Upto 336 hours (14 days)	
a.	For the first sample	3000
b.	For the subsequent three samples (per sample)	500

FDDI ITC (NOIDA & CHENNAI) IS OFFERING FLAT 20% DISCOUNT ON ALL TESTING TO ALL THE CUSTOMERS TILL THIS FINANCIAL YEAR 2018-19

* The said discount is not applicable on inter-lab testing & package fee

To be continued...