

# FDDI NEWSLETTER

Be Ambitious.  
Be at FDDI.

Institution of National Importance (INI)  
under FDDI Act, 2017

A Weekly Newsletter  
साप्ताहिक समाचारपत्रिका

GUNA

HYDERABAD

PUNJAB

GUJARAT

PATNA

JODHPUR

KOLKATA

ROHTAK

CHENNAI

CHHINDWARA

FURSATGANJ

NOIDA

07<sup>th</sup> December 2018

Issue No. 705

## FDDI, Noida bagged first prize in Fashion Show Competition

The students of Footwear Design & Development Institute (FDDI), Noida bagged the first prize during the a Fashion Show competition 'Andaaz-e libas' organized by GL Bajaj Institute of Management and Research (GLBIMR) located at Knowledge Park III, Greater Noida on 01<sup>st</sup> December 2018.

The students of FDDI School of Fashion Design (FSFD) participated in the 'Fashion Show' and presented their collection on the theme 'Game of Thrones' - an American fantasy drama television series, which focuses on the imaginary Empire called Westeros.



FDDI models on the Ramp

The collection was developed portraying various characters of the series using primarily leather and faux fur. The leather was embellished using various techniques like riveting, hand padding,

cut work and embroidery. A dramatic look was developed by incorporating accessories like hand cuffs, exaggerated collars, boots and belts. Each character was styled and makeup was done using stylized face art, inspired from the characters like John Snow, Petyr Baelish, Arya Stark to name a few.



Winners with the trophy

Various colleges from Delhi/NCR participated in the competition which was adjudged by Mr. Rohit Gandotra, Senior Marketing Manager, 10times, an IndiaMart company.

In a cut throat competition, the students of FDDI, who were guided by their faculty members, bagged the 1st prize. The eye catching collections were appreciated by one and all present during the show and also received accolade from the entire media.

The show was judged for different parameters- Choreography, Props,



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Ramp walk, Music, Creativity and the Garments. FDDI students scored the highest points for the differential music and stage presence.

The music, choreography, hairstyling, makeup and accessory designing were all done by the students of Fashion Design department, Bridge course and all the models were also from FDDI itself.

The scintillating fashion show offered the students a chance to showcase their creations and use this medium as a learning platform for their skill enhancement.

## International Conference on 'World Economy by 2030' held at FDDI, Rohtak

An International Conference on 'World Economy by 2030' was held at Footwear Design & Development Institute (FDDI), Rohtak on 27<sup>th</sup> and 28<sup>th</sup> November, 2018.

The two days conference was organized by School of Business Studies, Shobhit University, Meerut and University of Pula, Croatia & University of Zagreb, Croatia.

The main focus of the conference was on the future growth potential of world economy based on industry, service and agriculture.

The conference was a union of nearly 200 people from University of Pula, Croatia, University of Zagreb, Croatia and School of Business Studies, Shobhit University, including Prof. (Dr.) A.P. Garg -- Vice Chancellor, Dr. Poonam Devdatt -- Director, School of Business Studies,

Mr. Vijay Kumar Singh – Registrar, Mr. Ashok Gupta Dean Shobhit University, Meerut, Prof. Soumitra Sharma, Kristina Afric Rakitovac, Ines Kersan Skabic from University of Pula, Croatia, Nika Simurina, Ivo Druzic from University of Zagreb, Croatia and other staff members of their University.



Mr. Kamal Singh, Sr. Faculty, Footwear Department, FDDI, Rohtak presenting the research paper

During this conference an empirical research paper titled 'A Study on Digitization in the Field of Footwear Retailing' was presented by Mr. Kamal Singh, Sr. Faculty, Footwear Department, FDDI, Rohtak.

The research paper was based on the impact & significance of digitization on footwear retailing and how the infusion of Internet of Things (IoT), Artificial Intelligence (A.I), augmented retailing. It also elucidates how virtual retailing has changed the commercialization aspects not only of footwear retailers, but also, of footwear manufacturers and footwear consumers.

During the conference, a total of 25 research papers were presented & printed



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in the Abstract Book having ISSN: 0973-449X.



A view of the award distribution ceremony

The conference concluded with the 'Vote of Thanks' and award distribution ceremony.

## Industrial visit for students of Foundation Batches of FDDI, Rohtak

For industrial exposure, the students of Foundation Batches of Footwear Design & Development Institute (FDDI), Rohtak were taken to Enrich Agro Food Products Pvt. Ltd. - the manufacturing plant of Coca Cola and Amul located at Rohtak, Haryana on 20<sup>th</sup> and 22<sup>nd</sup> November, 2018.

To provide a better understanding of the industrial process taking place as well as to acquire useful information related to the practical aspects of disposing off the various types of industrial waste, the students, under their subject - Environmental Studies visited the plants.

On 20<sup>th</sup> November 2018, under the supervision of their faculty, the students

were taken around the various sections of Coca Cola plant where they saw extensive treatment of the raw water, preparation of the syrup, the container preparation process, filling, inspection, coding and filling the bottles into cases. Students also visited the testing lab & had a practical overview to understand the importance of various quality parameters & safety standards to follow in this industry.



FDDI Rohtak students at Enrich Agro Food Products Pvt. Ltd., the manufacturing plant of Coca Cola

They saw the process of manufacturing cold drinks with various flavors and how after manufacturing the waste water was processed through an elaborate waste water processing system to ensure the output water conforms to the world class standards.

On 23<sup>rd</sup> November 2018, the students visited the plant of Amul which was a great opportunity for them to visit one of the most renowned dairy industry in India and acquire knowledge about the production line and affluent treatment plant.

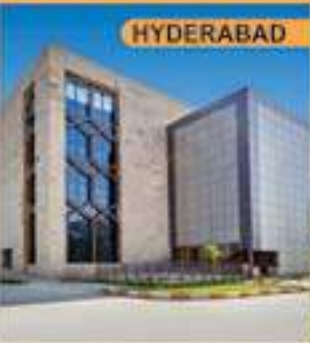


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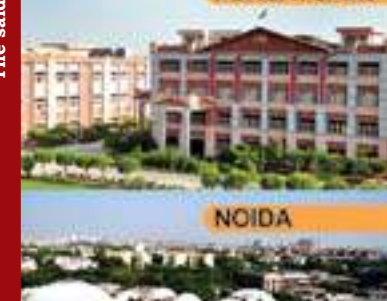
CHENNAI



CHHINDWARA

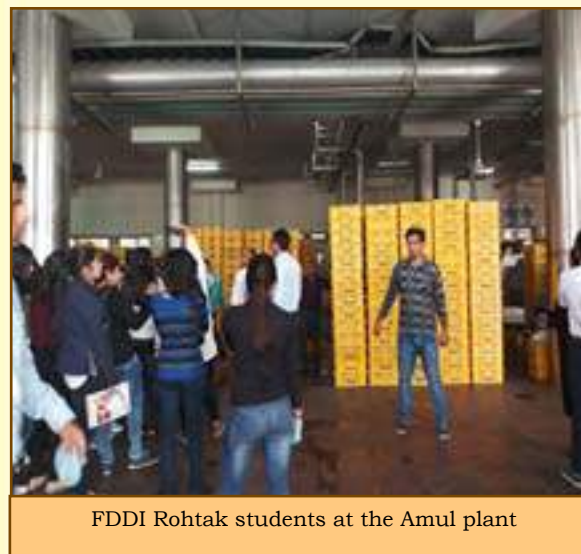


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During the visit, students visited milk processing department, fermentation product section, ice cream manufacturing section, refrigeration section and engineering plant.



FDDI Rohtak students at the Amul plant

It was a wonderful and interactive visit, where the students understood the production processes, products, operation and waste water treatment of one of the best examples of co-operative achievement in the developing economy.

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## Physical Laboratory Testing Services Provided by FDDI, NOIDA

S.No.	Test Description	Charges in `Rs.
9.5	Colour fastness	200
9.6	Composition	600
9.7	Balance of twist	150
9.8	Thread abrasion	600
<b>10. TAPES &amp; BINDINGS</b>		
10.1	Bondability (self adhesive tapes)	600
10.2	Elasticity (Elastic tapes)	600
10.3	Colour migration	200
10.4	Breaking strength	600
10.5	Endurance test on elastic tapes	800
<b>11. FASTENERS</b>		
11.1	Resistance to repeated opening & closing	600
11.2	Lateral strength of slide fasteners	600
11.3	Strength of slide fastener pullers	600
11.4	Attachment of slide fastener Top stops	600
11.5	Attachment of slide fastener Bottom stops	600
11.6	Slider locking strength of slide fasteners	600
11.7	Security of attachment of retainer to lateral load	600
11.8	Security of attachment of retainer to long load	600
11.9	Tensile/Breaking strength	600
11.10	Tear strength	600
11.11	Peel strength (Velcro)	600
11.12	Shear strength (Velcro)	600
11.13	Corrosion (Metal fasteners)	600
11.14	Eyelet attachment strength	600
11.15	Strength of fastened buckles	600
11.16	Strength of buckle and strap attachment	600
11.17	Corrosion resistance	
a.	For the first sample	1000
b.	For the subsequent three samples (per sample)	200
<b>12. LACES</b>		
12.1	Linear Density	100
12.2	Breaking strength & elongation at break	600
12.3	Strength of bodkin attachment	600

FDDI ITC (NOIDA & CHENNAI) IS OFFERING FLAT 20% DISCOUNT ON ALL TESTING TO ALL THE CUSTOMERS TILL THIS FINANCIAL YEAR 2018-19

\* The said discount is not applicable on inter-lab testing & package fee

To be continued...