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14th September 2018

Issue No. 693



KOLKATA

Teachers' Day celebrated at FDDI campuses

Teachers' Day was celebrated at all the campuses of Footwear Design & Development Institute (FDDI) located at Noida, Fursatganj, Chennai, Kolkata, Rohtak, Chhindwara, Guna, Jodhpur, Ankleshwar, Banur, Patna and Hyderabad with great enthusiasm on 5th September 2018.

contribution made by teachers to the society which is very important for all of us, as the teachers lay the foundation for creating enlightened citizens for the nation who could face any type of situation.

On this occasion various cultural programmes were held in respective campuses.



ROHTAK

5th September is the birthday of a great teacher, Dr. Sarvapalli Radhakrishnan, who was a staunch believer of education, and was the well-known diplomat, scholar, President of India and above all a teacher.



Mr. Adarsh Kumar, Executive Director, FDDI addressing on the occasion of Teachers' Day



CHENNAI



A view of the cultural programme held at FDDI, Noida campus

At FDDI, Noida campus, the programme, which kicked off amidst joy and cheers, was held at the auditorium where Mr. Adarsh Kumar, Executive Director, FDDI, faculty members and students were present. They paid tributes to Dr. Sarvapalli Radhakrishnan.



CHHINDWARA

Teachers' day is celebrated on 5th September as a mark of tribute to the

In his address, Mr. Kumar conveyed his best wishes to the staff & students



FURSATGANJ



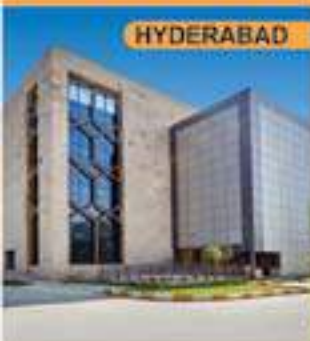
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of the Institute on this occasion. While motivating the student community he stressed on giving respect to your teachers.

He expressed gratitude to all the teachers of the Institute for their tireless efforts and immense contribution towards bridging good future pillars of the nation while encouraging them to consider their profession as a gifted talent in serving the society.

The faculty and the staff of FDDI were also given mementos by the students.

FDDI, Rohtak students visit Footwear India Expo 2018

The students of Footwear Design & Development Institute (FDDI), Rohtak visited Footwear India Expo 2018 which was held from 31st August to 2nd September 2018.

The Expo was held at DDA Ground, Rohini, Delhi.

Footwear India Expo is an event where brand manufacturers, wholesale dealers and distributors, accessories, components, material and machinery manufacturers are brought together under one roof.

Under the guidance of the highly experienced faculty of FDDI, the students of FDDI School of Footwear,

Design & Production Management (FSFDPM) visited the Expo on 01st September, 2018.

The objective of this visit was to provide a solid foundation & to make them conversant with latest technological developments in footwear technology along with leather manufacturing process for domestic & export market which will help them in their professional skill enhancement.



FDDI, Rohtak the students visiting the Footwear India Expo 2018

Students visited the stalls of various leading footwear brand manufacturing companies and were guided by the factory experts of Global Footwear, Sfarek, Classic Fibres, Lehar Footwear, Mittal Polymers, ARV Footwear Pvt. Ltd., Laxmi Plastic, P.H. Polymers. These experts briefed them about all

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the concepts in leather manufacturing to footwear marketing & promotions.

The visit also helped the students to gain exposure to the technological changes taking place in the footwear world.

Farida group to make foray into Bangladesh

New unit will make global shoe brands

Chennai based Farida group is planning to make a foray into Bangladesh market, said a top official. "We have started the spade work and the factory should be ready in Bangladesh by March 2019," said Mr. Rafeeqe M. Ahmed, Chairman, Farida group.

"Our goal is to become a global player," he added.

The new factory, coming up in Dhaka, will be spread over 1,00,000 sq.ft. The facility would produce 3,000 pairs of shoes a day.

"Bangladesh is a least developed country and has zero tariff for four years. Also, putting up a new factory is economical due to availability of manpower with low labour cost. Global players are asking us whether international brands can be produced and exported at competitive rates," he said.

The group, which boasts of an export turnover of Rs.1,600 Crore, has

presence in 17 countries, including Germany, England, South Asia, China, Japan, South Africa and Malaysia.

"In China and Japan, we have marketing and sales offices. Very soon, we will be entering Korea too," he said.

The Rs.1,700 Crore group, the makers of international brands such as Clarks, Rock Port, Hush Puppies and Florsheim, has six shoemaking factories in Ambur in Tamil Nadu, two in Chennai and one in West Bengal.

(Source: The Hindu)

India's e-commerce market to exceed \$100 bn by 2022

The \$ 35 billion Indian e-commerce market is expected to grow at 25 percent in the next five years and exceed 100 billion dollars by 2022, according to a recent report by PwC India and the National Association of Software & Services Companies (NASSCOM).

The report titled 'Propelling India towards global leadership in e-commerce' further states that e-tail and e-travel will continue to hold over 90 percent share of e-commerce, while online financial services will witness the fastest growth.

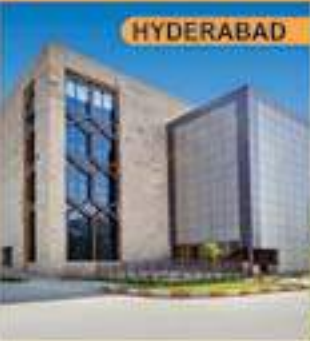
The report says three out of four online customers are expected to come from

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tier II markets and beyond. A vast majority of them will be relatively less tech-savvy, seek greater transparency from the brand and prefer consuming content in local languages.

Additionally, the report stresses on the need for harmonization in the e-commerce policy framework that enables the growth of the sector.

Mr. Sandeep Ladda, Partner, Global TMT Tax and India Technology Sector Leader, PwC India said, "The next phase of growth in the sector would come from ensuring a seamless shopping experience, building digital trust, voice-based or conversational commerce and creating an inventory of localized content. Growing adoption of technology in e-commerce is enhancing the entire buy-sell experience for both buyers and sellers."

(Source: Financial Express)

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Physical Laboratory Testing Services Provided by FDDI, NOIDA

S.No.	Test Description	Charges in Rs'
1.	COMPLETE FOOTWEAR	
1.1	Shoe water proofness	500
1.2	Shoe flexing at room temperature	
a.	Casual shoes	1200
b.	Sports/heavy duty shoes	1200
1.3	Shoe flexing at low temperature	2000
1.4	Heel attachment strength	600
1.5	Strap attachment	600
1.6	Strength of attachment of Bows & Trims	600
1.7	Whole shoe topline strength	600
1.8	SATRA sole adhesion test	600
1.9	16 point bondability test	1400
1.10	Calibration	1200
1.11	Leakage resistance	600
1.12	Slip resistance for safety	1400
1.13	Slip Resistance as per SATRA	4500
1.14	High Voltage	3000
1.15	Thong attachment	600
1.16	Top piece attachment	600
1.17	Heel impact	1500
1.18	Heel fatigue	1500
1.19	Peel Strength	600
1.20	Visual observation	1000
2.	LEATHER/SYNTHETICS/UPPER MATERIALS	
2.1	Flexing resistance at room temperature	700
2.2	Flexing resistance at low temperature	2000
2.3	Tensile strength & extension at break	600
2.4	Seam strength/Stitch tear	600
2.5	Induced tear Strength	600
2.6	Tongue tear	600
2.7	Grain crack index	600
2.8	Burst Strength	600
2.9	Adhesion of coating (synthetics)	600
2.10	Dynamic water resistance	600
2.11	Break pipiness	100
2.12	Wrinkleometer test	100
2.13	Surface water absorption	200
2.14	Water vapour permeability	600
2.15	Water vapour coefficient	600
2.16	Adhesion of finish (Tape test)	100
2.17	Blocking test	600
2.18	Heat fastness of finish	250
2.19	Taber abrasion	600

FDDI ITC (NOIDA & CHENNAI) IS OFFERING FLAT 20 % DISCOUNT ON ALL TESTING TO ALL THE CUSTOMERS TILL THIS FINANCIAL YEAR 2018-19 * The said discount is not applicable on inter-lab testing & package fee

To be continued...