

FDDI NEWSLETTER

Be Ambitious.
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Institution of National Importance (INI)
under FDDI Act, 2017

A Weekly Newsletter
साप्ताहिक समाचारपत्रिका

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NOIDA

09th November 2018

Issue No. 701

FDDI participates in the 'Meet at Agra 2018'

Footwear Design & Development Institute (FDDI) participated in the 'Meet at Agra 2018' - a Leather, Footwear Components & Technology Fair which was organized from 26th to 28th October 2018.

The fair was organized by the Agra Footwear Manufacturers and Exporters Chamber (AFMEC) at Agra Trade Centre, Singhna Village, NH-2, Agra.

Leather, footwear components, chemicals & adhesives, technology and machinery were the products displayed in the fair.



A view of the stall of FDDI

During the fair, a panel discussion on 'Environment and Industry Sustainability - Is Industry a Curse for Environment?' was also held in which the doyens of the industry shared the dais and expressed their views as eminent panelist.

On this occasion, the activities undertaken by FDDI were briefed to the participants through a presentation given by Ms. Deepti Srivastava, Manager (Corporate Service).



Ms. Deepti Srivastava, Manager (Corporate Service) making a presentation

Besides this, a presentation on the Integrated Development of Leather Sector (IDLS) Sub-Scheme of the Indian Footwear, Leather and Accessories Development Programme (IFLADP) of the Department of Industrial Policy & Promotion (DIPP), Government of India was given by Mr. Aritra Das, Project Coordinator, IDLS.

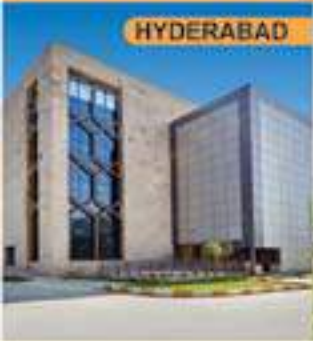
The students of FDDI displayed a wide range of creations at its stall no. A -23 that included ladies and gents shoes, casual and formal footwear and sports shoes, fashion accessories, leather goods - travelware, belts, portfolios, handbags and wallets.

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The information about FDDI's laboratory services, various training programmes, consultancy services through brochure and one-to-one meeting and interaction with the companies was also carried out.

Exhibitors from India as well overseas including, France, Brazil, Hong Kong & China etc., attended the event. The fair offered good business opportunity and was successful in identifying the huge opportunities existing in Agra. The innumerable visitors present included footwear manufacturers, institutional buyers from across the globe, designers, technicians and government representatives.

The students of various campuses of FDDI also visited the fair where they had the opportunity to acquire knowledge regarding the trends & technological advancement taking place in the leather, footwear & allied industry.



FDDI, Rohtak students at M/s. Rupmaya Shoe Last Industries Pvt. Ltd.

In concurrence, on 26th October 2018, the students of FDDI, Rohtak, under the

industrial visit went to M/s. Rupmaya Shoe Last Industries Pvt. Ltd., - a 'Last' manufacturing unit situated at center of Agra city.

Under the guidance of the faculty of FDDI, the visit of the students of FDDI was organized for acquiring a better understanding of the industrial process taking place in the 'Last' manufacturing unit.

The students were guided by the factory experts who highlighted the relevance of 'Last' in shoe making and they were also exposed to the entire manufacturing process of 'Last' manufacturing right from the raw material to the final product.

The students also got an opportunity to learn about the working atmosphere and various functional areas like manufacturing, quality control, supply chain logistics and other major operations of the company.

Institutional exposure for FDDI, Rohtak students at SUPVA

Under the institutional exposure, the students of Foundation batch of the Footwear Design & Development Institute (FDDI), Rohtak went to State University of Performing and Visual Arts (SUPVA).

SUPVA located at Rohtak has been established with the objective to facilitate and promote studies and research in emerging areas of higher

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education with focus on new frontiers of Design, Fine Arts, Urban Planning and Architecture and Film & Television and also to achieve excellence in these and connected fields.

Under the guidance of the faculty of the FDDI, a group of 46 students visited SUPVA on 23rd & 25th October 2018 with the objective of acquiring a better understanding of the modules – Elements & Principles of Designs, Drawing-1 and Material Study-1.



FDDI students at SUPVA

At SUPVA, the students saw the Pattern cutting labs, Textile making labs, Art workshop, Product Development lab and Screen printing workshops which will help them to execute their work in more creative and innovative manner.

During the visit, the students also saw an excellent documentary on handlooms focusing on the Indian traditional way of making yarns then a fabric and then making a textile by using designs and different textures.

The students acquired knowledge about the fabric development with

looms, how to put their work in more innovative manner in terms of product development by using various elements of designs followed by principles of designs. Besides this, they were also familiarized with the technique on how to utilize the waste material and converting them into some attractive design element for the decoration, how to represent their work for the jury etc.

‘Fire Mock & Evacuation Drill’ organized at FDDI, Patna

A ‘Fire Mock & Evacuation Drill’ was organized at the Footwear Design & Development Institute (FDDI), Patna campus on 16th October, 2018.

It was organized with an objective to protect the life & property of FDDI, employees/students/visitors etc., from fire and other emergencies.



Demonstration during ‘Fire Mock & Evacuation Drill’

Mr. Ravi Kumar Sinha from M/s. Aarav Enterprises conducted the drill & explained about the preparedness plan.

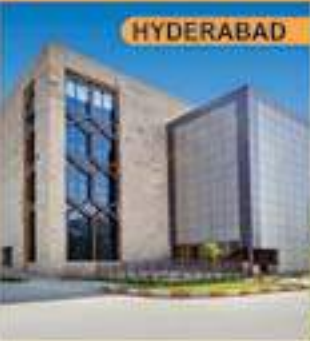
Mr. Sinha said that, in the case of fire, many lives are lost mainly due to the

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fact that people do not know what to do and where to go. Hence, it is vital that everyone should aware of what to do and where to go in such case.

Mr. Sinha imparted critical inputs of do's & don'ts in the case of fire with reference to building as well as vehicles. He also explained about the types of fire and the role of 'Emergency Response Team' (ERT) and said that "the roles and responsibilities of every officer involved in the ERT must be clear."

Mr. Sharma emphasized that the sound of the alarm system must reach to all the buildings of the campus. He further said that the ERT must ensure that all exit routes, emergency staircases are not obstructed and can be used in an orderly manner during emergencies.

All the staff and available students/visitors etc. of the institute participated in the drill with great enthusiasm.

The 'Fire & Mock Evacuation Drill' was organized in compliance with current fire safety legislation and good working practice so that the organization is equipped for emergencies.

**Compiled by: Resource Centre (RCIP),
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Physical Laboratory Testing Services Provided by FDDI, NOIDA

S.No.	Test Description	Charges in Rs.
2.20	Light fastness	1200
2.21	Wet/Dry/Solvent rub fastness	400
2.22	Colour migration	200
2.23	Shrinkage Test	600
2.24	Fungus growth	1000
2.25	Cold crack temperature	2000
2.26	Martindale abrasion	1000
2.27	Needle abrasion	600
2.28	Maser flexing	1000
2.29	Vamp flexing for dry/wet/cold	2700
2.30	PVC Migration Test	1200
2.31	Identification of leather	1200
2.32	Leather dry-cleaning as per ISO	600
2.33	Colour fastness to perspiration	1200
2.34	Finish adhesion test	
3.	PLASTIC/RUBBER/PU FOAMS/SOLING MATERIALS	
3.1	Specific gravity/density	250
3.2	Tensile strength & elongation at break	600
3.3	Hardness	100
3.4	Ross/bennewart flexing index at room temp.	700
3.5	Ross/bennewart flexing index at low temp.	2000
3.6	SATRA/BATA belt flexing	700
3.7	Oil swelling	900
3.8	Compression set	600
3.9	Split tear strength	600
3.10	Die "C" tear test	600
3.11	Hear shrinkage	600
3.12	% Volatile loss	600
3.13	Abrasion	700
3.14	Bond strength (raw material)	900
3.15	Bond strength (prepared sample)	600
3.16	Light fastness	1200
3.17	Dynamic water resistance (leather)	600
3.18	Grain crack index (leather)	600
3.19	Tear strength	600
3.20	Izod Impact	1000
3.21	Ozone resistance	
a.	Upto 100hrs for 1st sample	3000
b.	Upto 100hrs for next 3 sample per sample	1000
c.	Upto 200 hrs for 1st sample	6000
d.	Upto 200 hrs for next 3 sample per sample	2000
3.22	Chemical resistance per chemical	400
3.23	Hardness of PU foams (Seats)	1000
3.24	Blooming test	2000

FDDI LTC (NOIDA & CHENNAI) IS OFFERING FLAT 20 % DISCOUNT ON ALL TESTING TO ALL THE CUSTOMERS TILL THIS FINANCIAL YEAR 2018-19

* The said discount is not applicable on inter-lab testing & package fee

To be continued...