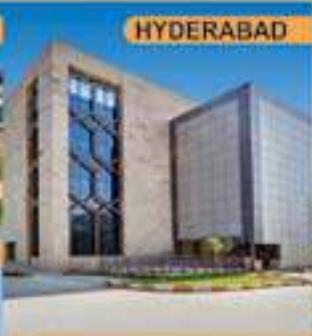
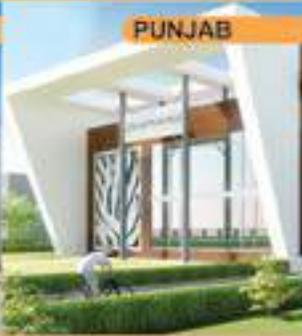




GUNA



HYDERABAD



PUNJAB



GUJARAT



PATNA



JODHPUR



KOLKATA



ROHTAK



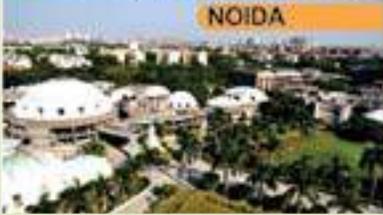
CHENNAI



CHHINDWARA



FURSATGANJ



NOIDA

15th February 2019

Issue No. 715

Motivational workshop by Fortitude held at FDDI, Noida

Footwear Design & Development Institute (FDDI) is always looking forward for grooming-up its students who are well motivated in mind, body and spirit and seeking suitable ways for bringing the changes in the professional sphere that one always wanted to see around oneself.



Students attending the motivational workshop

In this regard, a motivational workshop by Fortitude was held in the third week of January 2019 which was attended by all final year students to prepare for the forthcoming placements.

Fortitude is a training and development company founded

by Mr. Ajay Sharma who has been catering to training industry for 13 beautiful years with a team of 20 master class professional trainers.

The workshop was conducted by Mr. Ajay Sharma and Team- Inspirational speaker, coach and an author.

This was followed by "WISE- Winning Interviews and getting Selected for Employment" for 3 consecutive days from 17th-19th January 2019.

The final year students of all batches participated in the workshop which had elements of formal dressing, public speaking, GD, mock interviews and preparedness to face prospective employers.

The workshop provided valuable insight about the importance of goal seeking, hard work and positive attitude where all the students participated enthusiastically

and found it very valuable and inspiring.

The motivational workshop was a moment of relaxation, reflection and contemplation which provided the students not only essential knowledge but, also a great opportunity to share experiences

FDDI NEWSLETTER

Be Ambitious.
Be at FDDI.

Institution of National Importance (INI)
under FDDI Act, 2017

A Weekly Newsletter
साप्ताहिक समाचारपत्रिका

HYDERABAD



PUNJAB



GUJARAT



PATNA



GUNA



JODHPUR



KOLKATA



ROHTAK



CHENNAI



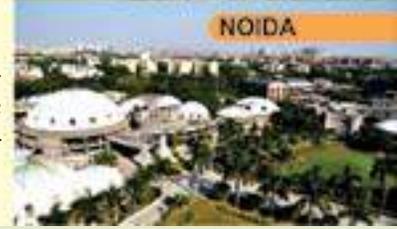
CHHINDWARA



FURSATGANJ



NOIDA



and resolve their professional and career related issues.

‘Future Lifestyle set to clock Rs. 1k-cr sales in footwear biz’

Future Lifestyle Fashions (FLFL) is poised to clock Rs. 1,000 Crores sales in the footwear business in the financial year 2019, as the company added Lee Cooper’s footwear business to its retail group in April last year, analysts from Edelweiss research firm said.

After relatively slower growth in the first half of FY19, FLFL recorded revenue and profit numbers above expectations in Q3FY19 results due to an increase in store expansion and growth in its private brands.

The overall Same-Store Sales Growth (SSSG) was 15% year-on-year, helped by the festive shift towards the months of October and December in 2018 and higher campaigns in Brand Factory, a Jefferies report stated.

The activation schemes like free shopping weekend, where customers were offered to pay Rs. 2,000 on the purchase of items worth Rs. 5000, gave a robust SSSG growth of 20.8% y-o-y during the third quarter of this financial year as compared to 6.6% during the same quarter last

year. The lifestyle retail store chain also saw an addition of 13 stores in Q3FY19, taking the total store count to 89 stores.

On the other hand, analysts state that the company is cautious in terms of store expansion with Central and added just one store in Q3FY19, reaching a total of 44 stores. Central saw SSSG of 11.3% y-o-y in the quarter under review on a base of 11.8% in Q3FY18.

“We are planning to open five Central stores and our focus will be on profitability and steady SSSG,” the board of management said in investors’ presentation.

The company increased its retail footprint by 0.4 million sqft, to 6.6 million sqft in Q3FY19. Over the next five years, the retailer has plans to double the stores of Brand Factory with more than 30 stores addition every year.

Future group’s fashion and lifestyle business arm reported a revenue increase of 38% y-o-y in Q3FY19, with Rs. 1,692 Crore of revenue as compared to Rs. 1,226 Crore in the third quarter of the previous year. The standalone earning before interest, tax, depreciation, and amortization (Ebitda) along with earnings from the private label Lee Cooper went up by

FDDI NEWSLETTER

Be Ambitious.
Be at FDDI.

Institution of National Importance (INI)
under FDDI Act, 2017

A Weekly Newsletter
साप्ताहिक समाचारपत्रिका

GUNA



HYDERABAD



PUNJAB



GUJARAT



PATNA



JODHPUR



KOLKATA



ROHTAK



CHENNAI



CHHINDWARA



FURSATGANJ



NOIDA



around 41.8% y-o-y, from Rs. 126 Crore in Q3FY18 to Rs. 179 Crore in Q3FY18. The standalone (plus Lee Cooper) profit after tax (PAT) saw an increase of 51.6% y-o-y, at Rs. 67 Crore in Q3 of the current financial year as against Rs. 44 Crore in Q3FY18.

The private brands at FLFL also saw strong growth led by Lee Cooper, which saw a growth of 53% y-o-y, Scullers, up by 37.5% y-o-y, Indigo Nations with an increase of 40% y-o-y, John Millers by 19.5% y-o-y, Bare Casuals by 70% y-o-y, All by 28% y-o-y and Jealous 21 grew by 33% y-o-y. This growth was seen due to more focus on such power brands and price reduction to increase volume sales. While the gross margin declined 210 basis points y-o-y to 33.9% on a shift of revenue mix, Ebitda margin increased 40 bps y-o-y to 11 quarter high of 9.8%.

(Source: Financial Express)

E-commerce policy to be out this month

The government is expected to release the e-commerce policy by the last week of February. The Centre will not immediately constitute a regulatory authority for the sector.

“In a conversation with senior officials of Ministry of Commerce, it was assured that e-commerce policy is almost ready and will be announced shortly. In a day or two, the government will also consult us on this,” said Mr. Praveen Khandelwal, Secretary General of the Confederation of All India Traders (CAIT).

CAIT had met the ministry officials to express the traders’ concern over “circumvention of Foreign Direct Investment (FDI) rules” by some e-commerce players. Amazon had brought back its key sellers Coudtail and Appario after making changes in the equity holding structure. CAIT asked the Commerce Ministry to take note of this.

According to Mr. Khandelwal, the ministry has assured that the government is concerned about small traders of the country. It has renamed the Department of Industrial Policy and Promotion (DIPP) as Department for Promotion of Industries and Internal Trade (DPIIT) to take care of the trade.

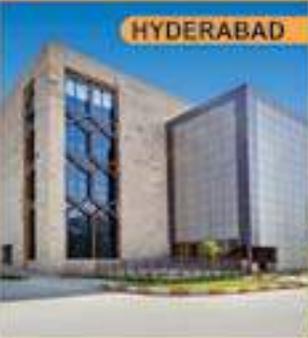
However, the government will not constitute a regulator for e-commerce sector immediately. The stakeholders of retail trade

FDDI NEWSLETTER

Be Ambitious.
Be at FDDI.

Institution of National Importance (INI)
under FDDI Act, 2017

A Weekly Newsletter
साप्ताहिक समाचारपत्रिका



HYDERABAD



PUNJAB



GUJARAT



PATNA



GUNA



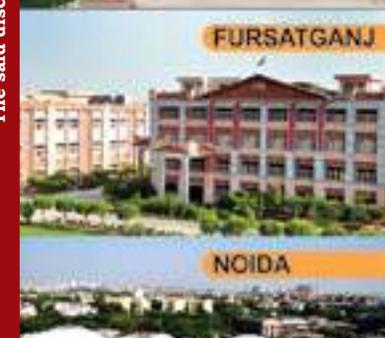
JODHPUR



KOLKATA



ROHTAK



CHENNAI



CHHINDWARA

FURSATGANJ

NOIDA

have been demanding a regulatory authority on the lines of Telecom Regulatory Authority of India (TRAI) and Insurance Regulatory and Development Authority of India (IRDAI) for some time.

“Now that DIPP is there, the government does not find an immediate need for a regulator. However, if need be, it will take a call on this after assessing the post-policy situation,” said Mr. Khandelwal.

The government is planning to frame a National Trade Policy for Retail Trade as well. But the retail sector will have to wait for it for more time. However, the government has not yet consulted organized retailers on the e-commerce policy.

The Retailers Association of India said it has not received any communication from the government.

(Source: The Asian Age)

Compiled by: Resource Centre (RCIP),
Footwear Design &
Development Institute (FDDI)
(Ministry of Commerce &
Industry, Government of India)

A-10/A, Sector-24,
NOIDA- 201301

Phone : + 91-120-4500100, 4500107

Fax : + 91-120-2412556, 2411301

Asst. Editor : Adarsh Kumar

Email : ashish@fddiindia.com

Website : http://www.fddiindia.com

Physical Laboratory Testing Services Provided by FDDI, NOIDA

S.No.	Test Description	Charges in `Rs.
1.	COMPLETE FOOTWEAR	
1.1	Shoe water proofness	500
1.2	Shoe flexing at room temperature	
a.	Casual shoes	1200
b.	Sports/heavy duty shoes	1200
1.3	Shoe flexing at low temperature	2000
1.4	Heel attachment strength	600
1.5	Strap attachment	600
1.6	Strength of attachment of Bows & Trims	600
1.7	Whole shoe topline strength	600
1.8	SATRA sole adhesion test	600
1.9	16 point bondability test	1400
1.10	Calibration	1200
1.11	Leakage resistance	600
1.12	Slip resistance for safety	1400
1.13	Slip Resistance as per SATRA	4500
1.14	High Voltage	3000
1.15	Thong attachment	600
1.16	Top piece attachment	600
1.17	Heel impact	1500
1.18	Heel fatigue	1500
1.19	Peel Strength	600
1.20	Visual observation	1000
2.	LEATHER/SYNTHETICS/UPPER MATERIALS	
2.1	Flexing resistance at room temperature	700
2.2	Flexing resistance at low temperature	2000
2.3	Tensile strength & extension at break	600
2.4	Seam strength/Stitch tear	600
2.5	Induced tear Strength	600
2.6	Tongue tear	600
2.7	Grain crack index	600
2.8	Burst Strength	600
2.9	Adhesion of coating (synthetics)	600
2.10	Dynamic water resistance	600
2.11	Break pipiness	100
2.12	Wrinkleometer test	100
2.13	Surface water absorption	200
2.14	Water vapour permeability	600
2.15	Water vapour coefficient	600
2.16	Adhesion of finish (Tape test)	100
2.17	Blocking test	600
2.18	Heat fastness of finish	250
2.19	Taber abrasion	600

FDDI ITC (NOIDA & CHENNAI) IS OFFERING FLAT 20% DISCOUNT ON ALL TESTING TO ALL THE CUSTOMERS TILL THIS FINANCIAL YEAR 2018-19
* The said discount is not applicable on inter-lab testing & package fee

To be continued...