

FDDI NEWSLETTER

Be Ambitious.
Be at FDDI.

Institution of National Importance (INI)
under FDDI Act, 2017

A Weekly Newsletter
साप्ताहिक समाचारपत्रिका

GUNA



HYDERABAD



PUNJAB



GUJARAT



PATNA



JODHPUR



2nd February 2018

Issue No. 661

KOLKATA



69th Republic Day celebrated in FDDI campuses

The 69th Republic Day was celebrated with great enthusiasm and patriotism at all the campuses of Footwear Design & Development Institute (FDDI) located at Noida, Fursatganj, Chennai, Kolkata, Rohtak, Chhindwara, Guna, Jodhpur Ankleshwar, Patna and Hyderabad on 26th January 2018.

country and the Constitution of our country came into force.

ROHTAK



CHENNAI



CHHINDWARA



FURSATGANJ



NOIDA



Mr. Vivek Sharma, IRS, Secretary, FDDI unfurled the Tri-colour at FDDI, Noida

26th January is a very special day as the whole country celebrates India's Republic Day with pride remembering our great freedom fighters who have laid their life for our freedom.



Flag hoisting at FDDI, Patna campus

26th January 1950 was the day on which we became a sovereign democratic republic



Unfurling of the Tri-colour at FDDI, Kolkata campus

Mr. Vivek Sharma, IRS, Secretary, FDDI unfurled the Tri-colour at FDDI, Noida campus at 9.30 AM in the presence of the staff & students of FDDI amidst playing of national anthem with full spirit of patriotic enthusiasm.



Flag hoisting at FDDI, Chennai campus

In his speech, Mr. Sharma conveyed his best wishes to the staff & students of the

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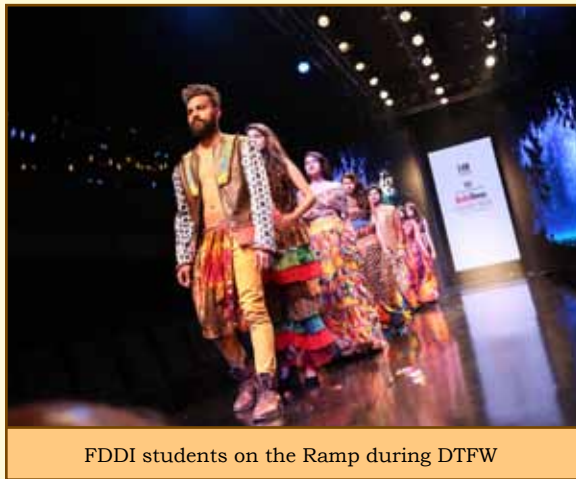


institute on the occasion. He emphasized the importance of sincerity, punctuality and hard work to make FDDI an ideal premier institution & the need to work together for the progress of the country. He elaborated on the need to remember the noble cause for which sacrifices were made by patriots and focused on how to make the country stronger in every respect.

The national flag hoisting ceremony was held at all the other campuses of FDDI amidst playing of national anthem with full spirit of patriotic enthusiasm.

FDDI – Co-sponsor of Delhi Times Fashion Week

Footwear Design and Development Institute (FDDI) was one of the Co-sponsors of the recently concluded Delhi Times Fashion Week (DTFW) which was held from January 20 to January 22, 2018 at Roseate House Asset 10, Hospitality District, Aerocity, New Delhi.



FDDI students on the Ramp during DTFW

FDDI was Footwear and Leather Industry partner for DTFW during which the students of the Institute got an opportunity to showcase their creations crafted during the course in a dedicated 20 minutes slot.

The event was graced by the valuable presence of Mr. Darlie Koshy, DG ATDC, Mr. Arun

Kumar Sinha, IAS – Managing Director, FDDI, Mr. Vivek Sharma, IRS – Secretary, FDDI, Mr. Adarsh Kumar, AFHQ CS – Executive Director, FDDI.



Ms. Shraddha Shashidhar, Yamaha Fascino Miss Diva Miss Universe India 2017 (BCCL) alongwith the students of FDDI at the Ramp

Thirty nine students of FDDI walked the ramp and showcased five collections on the day three of DTFW. The show brought a collection of bright, thoughtful and attractive collection on the runway. The show began with some concept designs exploring different geometrical shapes and first few garments were all in shimmering silver. Then came some colour on the ramp. Suede and leather skirts and pants, muted embroidery and fabrics that were created to give structure and strong silhouette to designs were part of the collection.

The dresses and accessory designing were all done by the students of FDDI and all the models were also the students of FDDI itself. Students said that months of hard work went into creation of garments and each had rehearsed well before their final appearance on the ramp.

Ms. Shraddha Shashidhar, Yamaha Fascino Miss Diva Universe 2017 was showstopper of the event. The dress designed by FDDI students became all the more enviable, once donned by Ms. Shraddha.

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Audience was mesmerized by the grace and beauty of the entire show. The event was a huge success as it was well appreciated in the form of thunderous applause after the show.

The collaboration of DTFW and FDDI is built on the common objective of helping budding designers take their creations to new heights and at the same time keeping it marketable in terms of industry standards.

FDDI for more than three decades has contributed towards academic and industrial growth in the fields of Footwear and Leather Products Design. While pursuing various courses at FDDI, students not only give shape and colour to their imaginations, but also contribute significantly towards the achievement of government's initiatives such as 'Skill India', 'Start-up India' and 'Make in India'.

FDDI, Kolkata students visit Begampur Handloom Cluster

On 17th January 2018, the students of the Footwear Design & Development Institute (FDDI), Kolkata visited the Begampur Handloom cluster which is 55 kms away from Kolkata and one of the important clusters of Bengals traditional textile.

Under the guidance of the highly experienced faculty of the FDDI, the students of Retail & Fashion Merchandising courses (M. Sc, B. Sc. & B. Des.) visited the cluster and got the insight of actual working of different textile Spinning, Weaving, Dyeing and Knitting processes.

The visit also provided an insight on how fiber converts into yarn, fabric and then dyeing, which is a useful practical aspect of the subject that cannot be visualized in classroom lectures.

The students also had a productive interaction with the entrepreneurs regarding the production process of this extraordinary craft, different marketing strategies and the raw material sourcing channels which will be very helpful to them in their career prospects.



Students of the FDDI, Kolkata at Begampur Handloom cluster

The visit enriched the theoretical knowledge of the students through practical experiences and helped them learn how to create a product that consumers will buy.

FDDI, Kolkata organizes Marathon on Netaji Jayanti

To commemorate the 121th birth anniversary of Netaji Subhash Chandra Bose, Footwear Design and Development Institute (FDDI), Kolkata, as like earlier years, organized a Marathon in the city of Kolkata on 23rd January 2018.

The theme of this year's run was 'Pollution Control - A Greener India'.

The run started at 10 A.M. from Ekdalia, a major location in the city of Kolkata and covered a distance of almost 6 kilometers through the heart of the city to complete the journey at Netaji Research Bureau, erstwhile residence and ancestral house of the national leader, Netaji Subhash Chandra Bose.

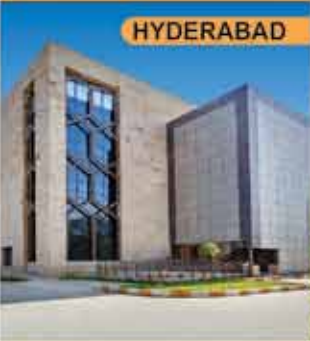
Subhas Chandra Bose, popularly known as Netaji, was one of India's most prominent nationalist leaders who tried to wrest India's freedom from the British rule. The ideals of Netaji Subhash Chandra Bose and his contributions in the fight for freedom is an unparalleled example of sacrifice and love for

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the motherland. His bravery, courage and patriotism had inspired generations.



A view of the Marathon

In the Marathon run, students and staff members of FDDI Kolkata were joined by an enthusiastic group from Nehru Yuva Kendra, Kolkata chapter. Students of FDDI Kolkata covered the distance with colourful posters, flex & banners depicting the need for pollution control and the dream of a 'Greener India'. The participation of around 200 students and employees of FDDI Kolkata created a buzz amongst all who witnessed the run through the city of joy.

At the end of the Marathon, all students and staff members paid their homage with floral tributes & Tri colour garland to the statue of Netaji Subhas Chandra Bose.

**Compiled by: Resource Centre (RCIP),
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Physical Laboratory Testing Services Provided by FDDI, NOIDA

S.No.	Test Description	Charges in ₹
9.5	Colour fastness	200
9.6	Composition	600
9.7	Balance of twist	150
9.8	Thread abrasion	600

10. TAPES & BINDINGS

10.1	Bondability (self adhesive tapes)	600
10.2	Elasticity (Elastic tapes)	600
10.3	Colour migration	200
10.4	Breaking strength	600
10.5	Endurance test on elastic tapes	800

11. FASTENERS

11.1	Resistance to repeated opening & closing	600
11.2	Lateral strength of slide fasteners	600
11.3	Strength of slide fastener pullers	600
11.4	Attachment of slide fastener Top stops	600
11.5	Attachment of slide fastener Bottom stops	600
11.6	Slider locking strength of slide fasteners	600
11.7	Security of attachment of retainer to lateral load	600
11.8	Security of attachment of retainer to long load	600
11.9	Tensile/Breaking strength	600
11.10	Tear strength	600
11.11	Peel strength (Velcro)	600
11.12	Shear strength (Velcro)	600
11.13	Corrosion (Metal fasteners)	600
11.14	Eyelet attachment strength	600
11.15	Strength of fastened buckles	600
11.16	Strength of buckle and strap attachment	600
11.17	Corrosion resistance	
a.	For the first sample	1000
b.	For the subsequent three samples (per sample)	200

12. LACES

12.1	Linear Density	100
12.2	Breaking strength & elongation at break	600
12.3	Strength of bodkin attachment	600

FDDI ITC (NOIDA & CHENNAI) IS OFFERING FLAT 20% DISCOUNT ON ALL TESTING TO ALL THE CUSTOMERS TILL THIS FINANCIAL YEAR 2017-18

* The said discount is not applicable on inter-lab testing & package fee

To be continued...