

FDDI NEWSLETTER

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Institution of National Importance (INI)
under FDDI Act, 2017

A Weekly Newsletter
साप्ताहिक समाचारपत्रिका

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10th August 2018

Issue No. 688

KOLKATA



'Orientation Programme' held at FDDI campuses

With one day 'Orientation Programme', the new academic session at Footwear Design & Development Institute (FDDI) commenced from 01st August 2018 across its 12 well-designed campuses located at Noida, Fursatganj, Chennai, Kolkata, Rohtak, Chhindwara, Guna, Jodhpur Ankleshwar, Banur, Patna and Hyderabad.

Post declaration of FDDI as an 'Institution of National Importance' as per FDDI Act, 2017, it's the first academic session that commenced its Under Graduate as well Post Graduate Programmes across all its campuses.

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day when the fresher are welcome to the Institute and are formally briefed about the Institute.

During the 'Orientation Programme', all Heads of Departments and others associated addressed the students and made them aware of various aspects of functioning of the Institute. Students were also made to understand the teaching-learning process and active learning in theory and practice.

The students were briefed about rules & regulations of the Institute and were given an overview of the complete realm of FDDI life to familiarizing them with various facilities & amenities available at their respective campuses so as to make the process of settling-in go smoothly.



Mr. Adarsh Kumar, Executive Director, Noida
addressing the students



Staff members alongwith the students
planting saplings

Orientation is a platform for fresher's to have informal conversations with seniors, peers, teachers, department heads and admin staff to clarify any doubts one may have about Institute life. It is the

At the FDDI Noida campus, Mr. Adarsh Kumar, Executive Director, Noida addressed the students and advised them to read various journals and magazines to develop their own thinking.

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On this occasion, the staff members of the Institute alongwith students of each programme planted saplings in the campus premises. These saplings will grow into tree and will be treated as proof to the growth of these students.



A view of the 'Orientation Programme', at FDDI Jodhpur campus

During the 'Orientation Programme', at FDDI Jodhpur campus, a motivational session taken by the Mr. Arvind Bhatt, Director of 'Samvad' - Personality & Motivational Trainer, who guided the students about goal of life. They were also made aware about the importance of setting a goal and how to put effort to achieve the goals in their life.

FDDI organizes 'Fashion Show' during the 4th IIFF

Footwear Design and Development Institute (FDDI) in association with Confederation of Indian Footwear Industries (CIFI) organized a 'Fashion Show' during the 4th edition of the India International Footwear Fair 2018 (IIFF) held at Pragati Maidan, New Delhi from 2nd to 4th August 2018.

IIFF 2018 was inaugurated by Mr. Suresh Prabhu, Hon'ble Minister of Commerce & Industry, Government of India on 2nd August 2018.

On this occasion, Mr. L C Goyal, Chairman and Managing Director, India Trade Promotion Organization (ITPO), Mr. Deepak Kumar, Executive Director, ITPO, Mr. R K Gupta, Senior Vice - President, CIFI, Ms. Hema Maity, General Manager, ITPO, Mr. V Noushad, Vice-President, CIFI, delegates along with participants from India and abroad were present.

In his inaugural speech, Mr. Suresh Prabhu, Hon'ble Minister of Commerce & Industry, Government of India said, "India would be a global hub for manufacturing to cater to the growing demand for Indian footwear globally. The government has geared up to plan a strategy for a meaningful interface with different States as well as trade bodies".



Jury members adjudging the 'Technical Design & Display'

IIFF had display of entire range of products relating to footwear and leather industries: footwear, raw material, finished products and auxiliary products such as Synthetic material, finished leather; shoe components - uppers, soles, heels, counters, lasts; footwear machinery and

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equipment, process technology, software, chemicals and publications.

The Hon'ble Chief Minister of Haryana, Mr. Manohar Lal Khattar inaugurated the Haryana Pavilion in the esteemed presence of Mr. Vipul Goel, Hon'ble Industries & Commerce Minister, Government of Haryana.

During the fair, the 'Technical Design & Display' division conducted a jury for adjudging the best display for which the jury members were Mr. Rajeev Kanaujia – Chief Architect, Ministry of Health & Family Welfare, Ms. Prachi Sharma, Junior Consultant, FDDI and Ms. Kavita Nayar, Eminent Artist.



FDDI students walking on the ramp

The categories for the judgement were Machinery, Components, Chemicals, Finished Products & materials & Overseas / Foreign participants. The stalls were judged on the basis of the technical display, ambience, and information regarding the products displayed; stall design & various other variables. There were about 263 participants from India, China & Japan.

FDDI in association with CIFI organized a 'Fashion Show' on 3rd August 2018 at 6:00 PM at Pragati Maidaan, Hall No. 11. The event was graced by the valuable presence of Mr. Arun Kumar Sinha, IAS – Managing Director, FDDI, Mr. Adarsh Kumar and Mr. Vikas Singh, IRS – Executive Director, FDDI.



CIFI organizers walking on the ramp

During the show, the students of the Institute got an opportunity to showcase their creations crafted during the course in a dedicated 50 minutes slot.

There were six sequences in the fashion show and the show concluded with young CIFI organizers walking on the ramp.

Audience was mesmerized by the grace and beauty of the entire show. The event was a huge success as it was well appreciated in the form of thunderous applause after the show.

FDDI student won Bronze medal for India in 19th Milo International Karate Championship

Ms. Rohini Shahi, a student of Footwear Design & Development Institute (FDDI) Noida campus won Bronze medal for India in the recently concluded 19th Milo International Karate Championship.

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The Milo Karate Championship is an established event in the Annual Karate events and sports data global calendar recognized by World Karate Federation (WKF). It comes under world and Asian Federation and the medalist gets Asian ranking.



Ms. Rohini Shahi after winning the Bronze medal

She won the Bronze medal for the country in senior female individual kumite (+ 68 Kg. category) in the 19th Milo International Karate Championship (World Championship) which was held in Kuala Lumpur, Malaysia from 27th June 2018 to 2nd July 2018.

Ms. Rohini is doing Karate since last 17 years and is a Shodan black belt holder. She got selected in this tournament

through All India National ranking as she played for the Karate Association of India, National Games 2018 held in Talkatora stadium New Delhi. After that she got selected for 19th Milo International Karate Championship (World Championship) under Traditional Shoto Kai Karate -Do Association (recognized by Karate Association of India).



Ms. Rohini Shahi being felicitated by Mr. Adarsh Kumar, Executive Director, Noida

She won Bronze medal for India on the bout over Japan, Malasiya, Indonesia, Republic of Iran, Pakistan, Sabah, Bangladesh and her final bout for bronze medal was with international player Ms. Bawanti Bulan of Indonesia.

Ms. Rohini Shah is a 3rd year student of FDDI (2016-19 batch), pursuing Fashion Merchandising & Retail Management (FMRM) programme from Noida campus. Upon her return, she was felicitated by Mr. Adarsh Kumar, Executive Director, Noida.

For developing an international competition team for the country, and as a way of supporting the student for participating in this Championship in achieving her dream, her entire Karate kit was sponsored by FDDI.

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