

FDDI NEWSLETTER

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Institution of National Importance (INI)
under FDDI Act, 2017

A Weekly Newsletter
साप्ताहिक समाचारपत्रिका

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NOIDA

06th April 2018

Issue No. 670

Online web portal of IDLS Scheme inaugurated

The online web portal of the Integrated Development of Leather Sector (IDLS) Scheme of the Department of Industrial Policy & Promotion (DIPP), Government of India was inaugurated by Mr. Arun Kumar Sinha, IAS, Managing Director, Footwear Design & Development Institute (FDDI) on 28th March 2018.



A view of the online web portal of the IDLS Scheme

The IDLS Scheme, launched by DIPP is aimed at enabling Tanneries, Footwear, Footwear components, Leather goods and accessories, Leather garments and Leather saddlery manufacturing units to upgrade themselves leading to Productive gains, Right-sizing of

capacity, Cost cutting, Design and development including simultaneously encouraging entrepreneurs to diversify and set up new units in the areas as specified.

The scheme is also aimed at enhancement of formal employment opportunity in one of the most employment intensive Leather and product sector.



From Left: Mr. Vikas Singh, IRS, Executive Director, FDDI & Mr. Arun Kumar Sinha, IAS, Managing Director, FDDI at the inauguration of the online web portal of the IDLS Scheme

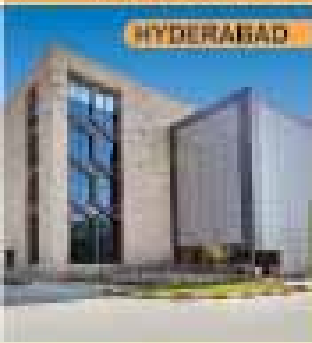
FDDI and Central Leather Research Institute (CLRI) are the two arms of DIPP working as Project Implementation Unit (PIU) for the Integrated Development of Leather Sector (IDLS) scheme for the period of 3 years (2017-20) for Product units and Tanneries respectively.

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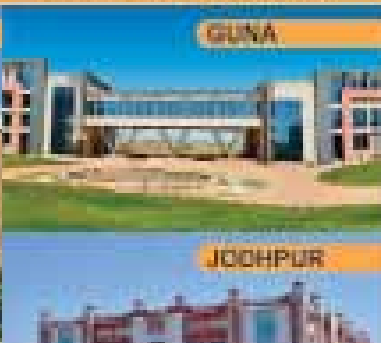
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Sharing the details, Mr. Arun Kumar Sinha, IAS, Managing Director, said, "The online web portal will carry out all the Scheme related transactions in an efficient, fast and transparent manner which will enable all the stakeholders of the Scheme to communicate through a single platform for all their activities."

FDDI is privileged to be a part of the Honourable Prime Minister's vision of 'Digital India' and for the first time, since the commencement of the Scheme way back on 3rd November 2005, the Scheme will be implemented through paperless system using the online web portal with active interface of PIU, Applicant units and DIPP.

The quantum of assistance in this scheme has been raised to Rs. 3 Crore and 30% of total investment is extended to all Micro, Small & Medium Enterprises (MSME) units.

The online web portal for submission of IDLS applications is active on web link <https://www.idls.fddiindia.com>.

Commerce Ministry seeks view on Industrial Policy

The Commerce Ministry is seeking views of different departments on the proposed Industrial Policy, which aims to promote emerging sectors,

Hon'ble Minister of Commerce & Industry and Civil Aviation, Mr. Suresh Prabhu has said.

"We have circulated (the draft policy) to all the ministries for their views," Mr. Prabhu said.

He added the policy aims at modernising the existing industries, reducing regulatory hurdles and encouraging adoption of technologies such as robotics and artificial intelligence.

The proposed policy will revamp the Industrial Policy of 1991.

After receiving comments from various ministries and departments, the Commerce and Industry Ministry will finalise the note and move it to the Cabinet for the final approval.

The Department of Industrial Policy and Promotion (DIPP), in August last year, had floated a draft Industrial Policy with the aim to create jobs for the next two decades, promote foreign technology transfer and attract \$ 100 billion Foreign Direct Investment (FDI) annually.

(Source: Business Standard)

Tata steel to begin shoe recycling project

To cater to the needs of the underprivileged section of the society,

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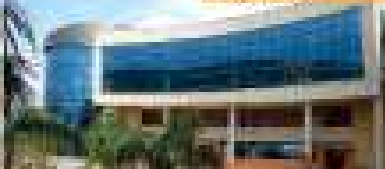
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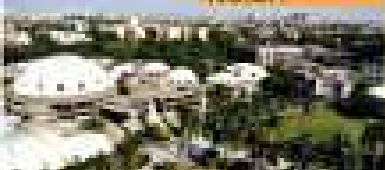
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Tata Steel will start a shoe recycling project from this month, a company official said.

Tata Steel's Ore, Mines and Quarry (OMQ) Division, Noamundi, West Singhbhum, will be aided by start-up company 'Greensole' to recycle used shoes and make trendy slippers and sandals to cater to the underprivileged section of the society, particularly in and around its area of operation in Noamundi, said Mr. Pakaj Kumar Stija, General Manager (OMQ), Tata Steel.

"We have roped in the start-up company to start a shoe recycling project from this month," Mr. Satija said.

He said the idea was conceptualized after witnessing poor people including tribals, who are unable to afford a new shoe and walk barefoot. The project, which aims to contribute to a social cause, would be first-of-its-kind in Eastern India, Mr. Satija said adding, only used shoes in good condition would be recycled and given a new and trendy look.

(Source: Financial Express)

Flipkart looks to stitch up 50% share of fashion market by 2023

After achieving over \$1 billion in Gross Merchandise Value (GMV)

in its fashion business in FY2018, e-tailer Flipkart is looking to double its average annual purchase value over the next five years.

The firm is looking to achieve an average annual purchase value of \$60 by 2023, up from the current \$30, said a top executive.

"One out of every two customers who visit Flipkart shops for fashion, and these customers are very sticky and buy two-three times a year, on average. We have garnered 35 per cent market share. We are looking to achieve 3x growth by 2020 and gain 50 per cent market share of online fashion by 2023," said Rishi Vasudev, Head of Flipkart Fashion, at a round-table at Bengaluru on 4th April 2018.



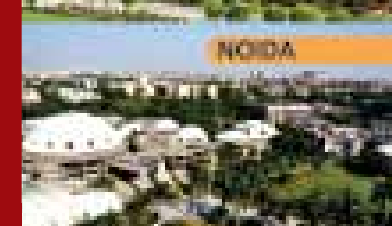
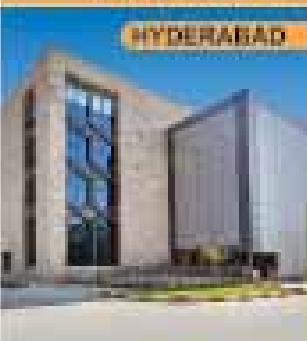
Launched in 2012, the fashion category has grown to be among the

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firm's top three categories. Asked about how its 'mass premium' brand positioning was distinct from Myntra and Jabong, both of which the company owns, Vasudev said: "Flipkart as a fashion brand operates across the full spectrum — from value to mid to premium offerings."

Asked when fashion would overtake electronics as the No 1 e-commerce category, Kalyan Krishnamurthy, CEO, Flipkart, said: "From the customer and transaction point of view, over 50 per cent of our platform today is fashion. The average ticket size in India is still pretty low at Rs. 650-700. Therefore, fashion GMV will take a long time to overtake electronics GMV."

(Source: Business Line)

Compiled by: Resource Centre (RCIP),
Footwear Design &
Development Institute (FDDI)
(Ministry of Commerce &
Industry, Government of India)

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Physical Laboratory Testing Services Provided by FDDI, NOIDA

| S.No. | Test Description | Charges in ₹ |
|--------------------------------------|--|--------------|
| 4. INSOLES | | |
| 4.1 | Tensile strength | 600 |
| 4.2 | Flexing index | 700 |
| 4.3 | Split tear strength | 600 |
| 4.4 | Water uptake/loss | 500 |
| 4.5 | Rub fastness Dry/Wet each | 400 |
| 4.6 | Surface water absorption | 200 |
| 4.7 | Laminar strength | 700 |
| 4.8 | Shear strength | 600 |
| 4.9 | Heel pin holding strength | 600 |
| 4.10 | Scuff/abrasion resistance | 600 |
| 4.11 | Peel strength | 600 |
| 4.12 | Longitudinal stiffness | 700 |
| 4.13 | Stitch tear of insole | 600 |
| 4.14 | Shrinkage | 600 |
| 5. TOE PUFFS & STIFFENERS | | |
| 5.1 | Elongation at break | 600 |
| 5.2 | Change in area | 600 |
| 5.3 | Bondability | 600 |
| 6. ADHESIVES | | |
| 6.1 | Peel strength | 900 |
| 6.2 | Heat resistance | 600 |
| 6.3 | Shear strength | 600 |
| 7. HEELS | | |
| 7.1 | Heel pin holding strength | 600 |
| 7.2 | Resistance to Splitting | 350 |
| 7.3 | Strength of top piece attachment of heel | 600 |
| 8. SHANK | | |
| 8.1 | Rockwell hardness C | 250 |
| 8.2 | Longitudinal stiffness | 700 |
| 8.3 | Three point bending | 600 |
| 9. THREADS | | |
| 9.1 | Breaking Load and extension at break | 600 |
| 9.2 | Twist per unit length | 300 |
| 9.3 | Tenacity | 250 |
| 9.4 | Tex | 250 |

FDDI ITC (NOIDA & CHENNAI) IS OFFERING FLAT 20% DISCOUNT ON ALL TESTING TO ALL THE CUSTOMERS TILL THIS FINANCIAL YEAR 2018-19

* The said discount is not applicable on inter-lab testing & package fee

To be continued...