

# FDDI NEWSLETTER

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Institution of National Importance (INI)  
under FDDI Act, 2017

A Weekly Newsletter  
साप्ताहिक समाचारपत्रिका

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01<sup>st</sup> June 2018

Issue No. 678

KOLKATA



## Seminar on 'Paradigm Shift in Footwear Industry with Changing Fashion Trends' and Annual Fashion Feast 'Tarz-e-libaas 2018' held at FDDI Rohtak

Footwear Design & Development Institute (FDDI), Rohtak organized a seminar on 'Paradigm Shift in Footwear Industry with Changing Fashion Trends' and its Annual Fashion Feast 'Tarz-e-libaas 2018' on 25<sup>th</sup> May 2018.

Mr. Vipul Goel, Hon'ble Industries & Commerce Minister, Government of Haryana, graced the occasion as the 'Chief Guest' with his esteemed presence. The hon'ble minister in his speech congratulated the FDDI fraternity on awarding the prestigious status of INI to the institute and appreciated the efforts made by FDDI in providing skill development programs to raise the footwear industry.

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Mr. Arun Kumar Sinha, IAS, Managing Director, FDDI presenting a bouquet to Mr. Vipul Goel, Hon'ble Industries & Commerce Minister, Government of Haryana

On this occasion, Mr. Arun Kumar Sinha, IAS, Managing Director, FDDI, Mr. Adarsh Kumar, Executive Director, FDDI, Mr. Vikas Singh, IRS, Executive Director, FDDI and Mr. Ashok Kumar Choudhary, IRSS, Executive Director, FDDI were present.



Lighting of the inaugural lamp by the dignitaries

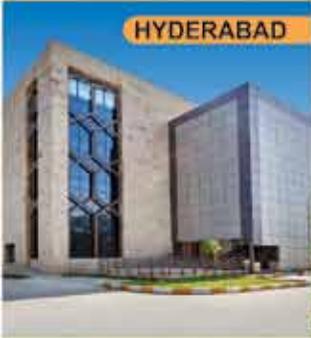
The hon'ble minister also assured FDDI for any kind of support that Haryana Government can give in betterment of the operations of the Institute. From the big dais, he announced to establish a new of Footwear Park spreaded over an area of 700 acres in Kharkhoda town near to Rohtak city and invited industrialist to invest in that dream project.

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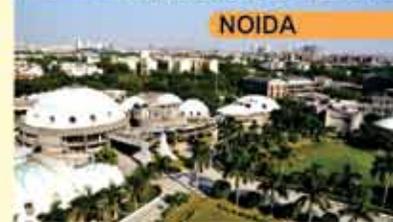
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Mr. H.K. Agarwal, Chairman & Managing Director, Campus Active Wear Pvt. Ltd., Delhi was invited as the 'Distinguished Guest' whereas Mr. R.K. Gupta, Managing Director, Action Shoes, Delhi, Mr. Shammi Bansal, Managing Director, Liberty Shoes Ltd., Karnal & Mr. Asif Merchant, Managing Director, Catwalk Worldwide Pvt. Ltd. Mumbai were invited as the 'Guest of Honor'. Mr. Subhash Chander Gupta, Managing Director, Lancer Group, Delhi; Mr. Satish Gupta, Managing Director, Lancer Kids Footwear, Bahadurgarh; Mr. Saurabh Gupta, Director, Footwear (Klick) India Pvt. Ltd., Delhi; Mr. Vipin Mehta, Director, M.B. Rubber Pvt. Ltd., U.P.; Mr. Subhash Jagga, Managing Director, Today Footwear, Bahadurgarh and Mr. Rajesh Sharma, Director, Ena Footwear Pvt. Ltd., Bahadurgarh graced the occasion as the 'Guest of Honor'.

and fashion industries, especially from Bahadurgarh Footwear Park Association, Delhi Udyog Nagar sector, Bahadurgarh Chamber of Commerce & Industry (BCCI) and Confederation of Indian Footwear Industries (CIFI).



Mr. Vipul Goel, Hon'ble Industries & Commerce Minister, Government of Haryana delivering his speech

The topics of the seminar upon which the experts from footwear industry and fashion designers shared their expertise included Recent Trends of Fashion Industry, Recent Advances in Footwear Industry, Role of Fashion in Footwear Industry and Indian Fashion Industry – A key Player in World fashion Industry.



Mr. Vipul Goel, Hon'ble Industries & Commerce Minister, Government of Haryana briefing the media



Dignitaries sharing the dais during the seminar

The event witnessed the presence of the entire business community from footwear

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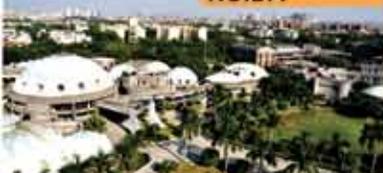
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They shared their views regarding the global business forecasts, latest developments, technology innovation, shifts in consumer behaviour besides the various challenges been faced by the industries.



A view of the participants

This exhaustive session not only provided an opportunity to the students to interact with the present dignitaries and renowned industrialists but, made the faculties also to brace themselves to the upcoming challenges.

The Hon'ble Minister of Commerce & Industry, Government of India, Mr. Suresh Prabhu in his valuable video message thanked the present dignitaries on the successful culmination of the event and congratulated the students and the organizers for their role in staging this grand event.

Delivering the 'Keynote Address', Mr. Arun Kumar Sinha, IAS, Managing Director, FDDI said, "FDDI is contributing towards nation building

by imparting education, providing skill development and supporting the needs of the industry".



Mr. Arun Kumar Sinha, IAS, Managing Director, FDDI delivering the 'Keynote Address'

He further said that "In line with Institute's mandate of holistic development & in its continuous efforts to maintain at par with International standards, Post-INI, FDDI shall also be entering into academic alliances with top management and Fashion Design institutes of the world to cater the need of whole of the footwear, leather, fashion industry relating to human resource development, design, fashion forecasting, consultancy, students and faculty exchange as well as design and development of joint programs/projects/research and publications and other technical services".

The fashion show "Tarz-e-libas" envisaged a thorough assimilation of new ideas, thoughts, shapes, colours, textures and silhouettes. Overall, 99 students presented their fashion creations in 10

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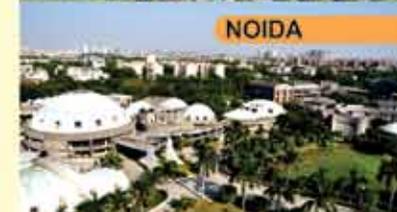
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themes through 38 models on the ramp. The platform provided an opportunity to students to showcase their creations and made their imaginations in real forms.



A view of the fashion show 'Tarz-e-libaas 2018'

the grand event. The event was powered by Lancer, Action, Liberty and Today footwear and co-sponsored by ICICI Bank and Ena Footwear.



Mr. Vikas Singh, IRS, Executive Director, FDDI while giving the 'Vote of Thanks'

The eye catching collections were appreciated by one and all present during the show and also received accolade from the entire media.

During the event, FDDI felicitated the Guest of Honors, Sponsors & Star achievers Alumni. Campus Active Wear chose to be the presenter sponsor while M.B. Rubber became the title sponsor of

Mr. Vikas Singh, IRS, Executive Director, FDDI while giving the 'Vote of Thanks' said "I am very grateful to all the Hon'ble Guests of Honour of this evening, Sponsors' who have generously contributed and extended their support, Hon'ble Governing Council Members, who are a constant source of inspiration for us and who have taken all the pain to be with us during the journey of FDDI in attaining the INI status."

The students were overwhelmed with enthusiasm as the event provided them with the most glamorous platform to prove their talent and to understand the new dynamics of global business environment.

**Compiled by:** Resource Centre (RCIP),  
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