

# FDDI NEWSLETTER

Be Ambitious.  
Be at FDDI.

Institution of National Importance (INI)  
under FDDI Act, 2017

A Weekly Newsletter  
साप्ताहिक समाचारपत्रिका

GUNA



HYDERABAD



PUNJAB



GUJARAT



PATNA



JODHPUR



03<sup>rd</sup> August 2018

Issue No. 687

KOLKATA



## First Senate Meeting of FDDI held

Footwear Design & Development Institute (FDDI) has been declared as an 'Institution of National Importance' as per FDDI Act, 2017. The Provisions of FDDI Act 2017 have come into force from 16.10.2017.

Vivek Sharma, IRS, Secretary, FDDI, Mr. Adarsh Kumar, Executive Director, Noida, Mr. Vikas Singh, IRS, Executive Director, Rohtak, Mr. Vikas Verma, IRSME, Executive Director, Fursatganj, Mr. Ashok Choudhary, IRSS, Executive Director, Jodhpur, Mr. Aritra Das, HoD (Footwear), Mr. Alok Mittal, HoD

ROHTAK



CHENNAI



CHHINDWARA



FURSATGANJ



NOIDA



Mr. Arun Kumar Sinha, IAS, Managing Director, FDDI addressing the Senate

Post-INI, in accordance with Section 13 of the FDDI Act 2017, the Senate of FDDI has been constituted. The first Senate meeting of the FDDI was held at Noida on 26<sup>th</sup> July 2018.

The meeting, Chaired by Mr. Arun Kumar Sinha, IAS, Managing Director, FDDI was attended by Dr. Shinju Mahajan, Associate Professor, National Institute of Fashion Technology (NIFT), Mr.

(CAD CAM), Mr. Davender Kothari, HoD (Retail), Ms. Shampa Nayak, HoD (Fashion Design), Ms. Aditi Sharma, HoD (LGAD), Mr. Rohit Bhatnagar, HoD (Business Management), Ms. Satyam Srivastava, Faculty Member, Mr. Pranay Verma, Faculty Member, Ms. Krishi Sarin, Faculty Member and Ms. Shweta Kumari, Faculty Member.



Senate meeting in progress



# FDDI NEWSLETTER

**Be Ambitious.  
Be at FDDI.**

**Institution of National Importance (INI)  
under FDDI Act, 2017**

**A Weekly Newsletter  
साप्ताहिक समाचारपत्रिका**

HYDERABAD



PUNJAB



GUJARAT



PATNA



GUNA



JODHPUR



KOLKATA



ROHTAK



CHENNAI



CHHINDWARA



FURSATGANJ



NOIDA



During the meeting, the First Ordinances, the Courses offered starting the Academic Year 2018-19 and the Service Regulations of FDDI and Employee (Conduct, Discipline and Appeal) Rules of FDDI were discussed in length and passed by the Senate.

## **Seminar on 'Rubber Compounding' held at FDDI Noida Campus**

A seminar on 'Rubber Compounding' was organized at Footwear Design & Development Institute (FDDI), Noida on 28<sup>th</sup> July, 2018 by All India Rubber Industries Association (AIRIA).



A technical presentation in progress

During the seminar, eminent technocrats and scholars engaged in the rubber and allied industries shared their knowledge and enriched the audience with their knowledge & multifarious experience.

The seminar commenced with an introductory speech by Mr. J. S. Rangar, Chairman - AIRIA.



A view of the audience

During the seminar, technical presentation was given by Mr. B. B. Sharma, Head, Tech. Relflex Elastomers, Reliance Industries Limited (RIL) on 'Moulded and Extruded Rubber Products' whereas Mr. Anil Sahoo, Director, Mochiko Shoes Pvt. Ltd., explained about 'New Generation Materials and Moulding Techniques of Sports Shoes'. Similarly, Mr. Shailender Saxena, Head - International Testing Center (ITC), FDDI, Noida briefed about the 'Testing for Footwear & Allied Industries'.

The seminar gave new insight to the innovations taking place globally in the field of Rubber & allied industries.

The session was well attended by the students of FDDI, the entrepreneurs & senior officials of various rubber and allied industries.



# FDDI NEWSLETTER

Be Ambitious.  
Be at FDDI.

Institution of National Importance (INI)  
under FDDI Act, 2017

A Weekly Newsletter  
साप्ताहिक समाचारपत्रिका

GUNA



HYDERABAD



PUNJAB



GUJARAT



PATNA



JODHPUR



KOLKATA



ROHTAK



CHENNAI



CHHINDWARA



FURSATGANJ



NOIDA



## Faculty Development Training Programme held at FDDI Noida Campus

As part of continuing effort of Footwear Design & Development Institute (FDDI) to skill and reskill its faculty, the faculty members of Business Communication from all campuses underwent an intensive Faculty Development Training Programme (FDTP) at its Noida campus.



A view of the FDTP

The FDTP on 'Business Communication' course was conducted by Mr. Anil Yadav from 23<sup>rd</sup> to 26<sup>th</sup> July 2018 in which faculty members from FDDI Noida, Rohtak, Fursatganj, Chhindwara, Chennai, Kolkata, Jodhpur, Guna, Ankleshwar, Banur and Patna campuses participated. Mr. Yadav, an MBA from the University of Pennsylvania, developed the curriculum and provided the reference material for

this program and trained the faculty members.

The topics covered in the FDTP included importance of communication skills in the professional world, how to develop spoken and written communication skills, and how to write effective emails among other things.

The FDTP was strategically scheduled during the last week of July as it is a lean period in terms of academic activity.

In the contemporary business environment, communication plays a vital role in most aspects of a business. Guided by this philosophy, FDDI has geared up to keep its faculty members abreast of the growing role of business communication.

## Walmart to create 30,000 jobs in UP

Tagging Uttar Pradesh as a priority growth State, Walmart India said it expects to create at least 30,000 local jobs by setting up 15 stores in the State.

In the Investment Summit held earlier this year, Walmart had signed an MoU to open 15 wholesale stores. "Each store is likely to create 2,000 jobs, thereby generating at least 30,000 jobs," Chief Corporate Affairs



# FDDI NEWSLETTER

Be Ambitious.  
Be at FDDI.

Institution of National Importance (INI)  
under FDDI Act, 2017

A Weekly Newsletter  
साप्ताहिक समाचारपत्रिका

HYDERABAD



PUNJAB



GUJARAT



PATNA



GUNA



JODHPUR



KOLKATA



ROHTAK



CHENNAI



CHHINDWARA



FURSATGANJ



NOIDA



Officer, Mr. Rajneesh Kumar said from Mumbai.

(Source: The Tribune)

## UGC invites designs for convocation

The Universities Grant Commission (UGC) is moving towards one-country-one convocation-attire formula. On 26<sup>th</sup> July 2018, it issued an advertisement calling for professional designers and students to pitch in and send their designs for convocation dress which would “Depict Indian culture and tradition... an expert committee will evaluate and select designs for suitable adoption by the Higher Educational Institutions.”

The National Institute of Fashion Technology has already moved to one-institution – one convocation-attire mode. “Earlier, all the NIFT centres had different attire for convocation. But this year, we had a uniform pattern,” said Srivani Thadepalli, a faculty member.

(Source: The Hindu)

**Compiled by:** Resource Centre (RCIP),  
Footwear Design &  
Development Institute (FDDI)  
(Ministry of Commerce &  
Industry, Government of India)  
A-10/A, Sector-24,  
NOIDA- 201301

**Phone :** + 91-120-4500100, 4500107

**Fax :** + 91-120-2412556, 2411301

**Editor-in-Chief:** Vivek Sharma

**Asst. Editor :** Adarsh Kumar

**Email :** ashish@fddiindia.com

**Website :** http://www.fddiindia.com

4

## Physical Laboratory Testing Services Provided by FDDI, NOIDA

S.No.	Test Description	Charges in ₹
<b>4. INSOLES</b>		
4.1	Tensile strength	600
4.2	Flexing index	700
4.3	Split tear strength	600
4.4	Water uptake/loss	500
4.5	Rub fastness Dry/Wet each	400
4.6	Surface water absorption	200
4.7	Laminar strength	700
4.8	Shear strength	600
4.9	Heel pin holding strength	600
4.10	Scuff/abrasion resistance	600
4.11	Peel strength	600
4.12	Longitudinal stiffness	700
4.13	Stitch tear of insole	600
4.14	Shrinkage	600
<b>5. TOE PUFFS &amp; STIFFENERS</b>		
5.1	Elongation at break	600
5.2	Change in area	600
5.3	Bondability	600
<b>6. ADHESIVES</b>		
6.1	Peel strength	900
6.2	Heat resistance	600
6.3	Shear strength	600
<b>7. HEELS</b>		
7.1	Heel pin holding strength	600
7.2	Resistance to Splitting	350
7.3	Strength of top piece attachment of heel	600
<b>8. SHANK</b>		
8.1	Rockwell hardness C	250
8.2	Longitudinal stiffness	700
8.3	Three point bending	600
<b>9. THREADS</b>		
9.1	Breaking Load and extension at break	600
9.2	Twist per unit length	300
9.3	Tenacity	250
9.4	Tex	250

FDDI LTC (NOIDA & CHENNAI) IS OFFERING FLAT 20 % DISCOUNT ON ALL TESTING TO ALL THE CUSTOMERS

TILL THIS FINANCIAL YEAR 2018-19

\* The said discount is not applicable on inter-lab testing & package fee

To be continued...