

FDDI NEWSLETTER

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Institution of National Importance (INI)
under FDDI Act, 2017

A Weekly Newsletter
साप्ताहिक समाचारपत्रिका

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NOIDA

21th December 2018

Issue No. 707

FDDI, Noida bagged third prize in Fashion Show Competition

The students of Footwear Design & Development Institute (FDDI), Noida bagged the third prize during the Fashion Show competition held at Satyam Fashion Institute, Sector 62, Noida on 07th December 2018.

The Bridge course students of FDDI School of Fashion Design (FSFD) participated in the 'Fashion Show' and presented their theme collection 'Ethnic'.



FDDI models on the Ramp

The collection was developed using different traditional sarees, but, in a new form. Lehenga choli was kept

as a base garment and different kind of silk sarees were used as a drape to enhance the look of the ensemble. The garments were accessorized with very less jewellery and light make-up focusing on the big red bindi which is considered as the most beautiful accessory of the Indian attire.



FDDI students receiving the prize

Various colleges from Delhi, NCR had participated in the competition.

The music, choreography, hairstyling, makeup and accessory designing were all done by the students of Fashion Design department and all the models were also from FDDI itself.

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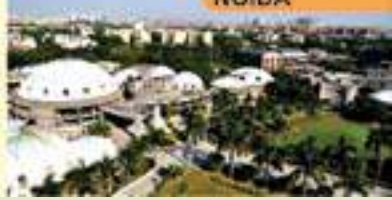
CHHINDWARA



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The eye catching collections were appreciated by one and all present during the show and also received accolade from the entire media.

No proposal to change existing FDI policy in multi-brand retail trade: DIPP Secretary

The government has no proposal to change the existing Foreign Direct Investment (FDI) policy in the multi-brand retail trading sector, a top official said on December 13, 2018.

“You know the multi-brand retail policy that exists today. There is no proposal for change,” Secretary in the Department of Industrial Policy and Promotion (DIPP), Mr. Ramesh Abhishek said at New Delhi.

He was replying to a question whether the government is looking at increasing FDI cap to 100 per cent in the sector, a politically sensitive segment.

Although the current FDI policy permits overseas players to hold 51 per cent stake in an Indian multi-brand retail company, the BJP in its election manifesto had opposed overseas investment in the retail segment.

So far, only one foreign player, Tesco, has received approval for opening stores under the multi-brand retail policy. The previous UPA government had cleared the proposal.

The statement assumes significance as industry body Confederation of Indian Industry (CII) in its



recent report suggested the government to permit 100 per cent FDI in multi-brand retail trade. Confederation of All India Traders (CAIT) has strongly opposed this suggestion.

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Mr. Abhishek said the USD 650 billion retail sector is growing fast and that it holds huge potential for businesses.

“Organised retail is only 10 per cent (of this figure) and out of that e-commerce is only 3 per cent. I think there is a tremendous scope for growth in e-commerce and organised retail,” he said.

Mr. Abhishek said with growing middle class and increasing incomes, the retail sector is set for a massive revolution.

“So there is a plenty of scope to make money and do well,” he said here at CII’s conference on ‘MNCs and India: Creating Mutual Value’.

Further, the Secretary asked the industry to provide convincing arguments and detailed analysis while recommending some policy changes.

On reducing corporate tax, Mr. Abhishek said his department too favours cut in this tax rate and “we definitely hope that a more competitive environment will be made for tax rates”.

Finance Minister, Mr. Arun Jaitley had lowered corporate tax rate to

25 per cent for businesses with turnover up to Rs. 250 Crore.

(Source: Millennium Post)

Flipkart sees strong rise in seller base

45% of total comes from tier-II, III cities

E-commerce major Flipkart on December 18, 2018 said it had witnessed a strong growth in its seller base this year, driven by “steady increase” in merchants from tier-II and - III cities that now accounted for almost 45% of the total tally.



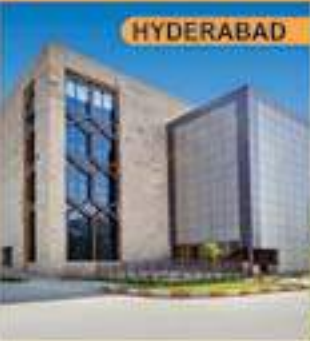
The company said it had added sellers from small towns such as Baleswar (Odisha), Gobindgarh

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(Punjab), Tirunelveli (Tamil Nadu), Siuri and Lalgola (West Bengal). Almost 45% of our seller base is from tier-II/III cities like Ludhiana, Agra, Panipat, Surat, etc.

We have been witnessing steady increase in interest and acquisition of sellers from smaller cities.

The number of sellers from tier-II/III cities coming on board Flipkart in 2018 is 3 times of 2017," Flipkart Senior Director (Marketplace) Nishant Gupta said.

The company was working with sellers from over 10,000 pincodes and the focussing on adding tier-II/III cities, he added.

(Source: The Hindu)

Compiled by: Resource Centre (RCIP), Footwear Design & Development Institute (FDDI) (Ministry of Commerce & Industry, Government of India)

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Physical Laboratory Testing Services Provided by FDDI, NOIDA

S.No.	Test Description	Charges in Rs.
12.4	Abrasion resistance	600
12.5	Knot resistance	600
12.6	Colour migration	200

13. SAFETY FOOTWEAR

13.1	Hardness of steel toe cap	250
13.2	Nail penetration test	600
13.3	Dimensions of steel toe cap	400
13.4	Impact strength of steel toe caps	600
13.5	Thermal conductivity	500
13.6	Static electricity	
a.	Without conditioning	600
b.	With conditioning as per EN norms	2000
13.7	Resistance to hot contact	500
13.8	Compression resistance	600
	Metal insert flexing	1000
	Cold insulation test	2000
	Heat insulation	600
	Acid resistance footwear with different chemicals (upto 20 chemicals)	1000/chemical
	ESD footwear test	2000
	Energy absorption	600

14. CARD BOARD BOXES

14.1	Specific weight	100
14.2	Tongue tear strength	600
14.3	Rub fastness Dry/Wet	400
14.4	Laminar strength	700
14.5	Burst strength	600

15. HAWAI CHAPPAL

15.1	Strap attachment strength	400
15.2	Breaking strength of strap	400
15.3	Ross flexing	600
15.4	Abrasion	700
15.5	Split tear	600
15.6	Compression set	600
15.7	Shrinkage	600

16. TEXTILES

16.1	Breaking strength	400
16.2	Colour fastness to washing	150
16.3	Colour fastness to perspiration (Acidic/Alkaline each)	150

FDDI ITC (NOIDA & CHENNAI) IS OFFERING FLAT 20% DISCOUNT ON ALL TESTING TO ALL THE CUSTOMERS TILL THIS FINANCIAL YEAR 2018-19 * The said discount is not applicable on inter-lab testing & package fee

To be continued...