

FDDI NEWSLETTER

Be Ambitious.
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Institution of National Importance (INI)
under FDDI Act, 2017

A Weekly Newsletter
साप्ताहिक समाचारपत्रिका

GUNA



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22nd June 2018

Issue No. 681

KOLKATA



Comprehensive training regarding GeM 3.0 procurement & processes organized at FDDI, Noida Campus

A comprehensive training regarding Government e-Marketplace (GeM) 3.0 procurement & processes was organized at the Footwear Design & Development Institute (FDDI), Noida campus on June 11, 2018.

GeM is a national portal to make the public procurement transparent and simpler. Envisaged by the Government of India, GeM strives to keep pace with the ever-evolving technological challenges and stakeholder aspirations.

This portal is currently used by almost all departments / organisations of the Central Government. Organisations from 23 States / UTs are already using GeM.

Following the directives of the Government of India which has made procurement of products and services available on GeM mandatory to all the Central Government Ministries, Departments and Central Government organisations, FDDI is also doing its entire procurement of products and services through this national portal.

This comprehensive training, on the latest version i.e. GeM 3.0 was

conducted by the Business facilitator, GeM, Mr. Manender Singh from 2:00 PM to 5:30 PM which was attended by all the staff members of all the campuses dealing with procurement of products and services.



A view of the training

Elaborating about the GeM portal, Mr. Singh briefed about the various products/services on offer from multiple sellers, market based bunching of products and services, Direct Purchase / e bid / Reverse Auction (RA), Integrated Payment System, Provision of easy return policy, Efficient vendor rating system, Role-based dashboard for buying, monitoring supplies and payments etc.

Believing that transparency is a key safeguard against corruption which aids in the improvement of competition, FDDI places a strong emphasis on it

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and maintains transparency in all its operation including procurement of products and services too.

Woodland parent looking to double revenue from exports

Outdoor adventure shoes maker, Woodland, plans to expand its reach in the overseas market, aiming to double its revenue from exports in the next 3-4 years.

Aero Club, which makes and markets the Woodland brand of shoes, plans to increase its business from exports by strengthening its presence in markets such as Commonwealth of Independent States (CIS)-Russia, China and the Middle East.

Eye on key markets

Managing Director, Mr. Harkirat Singh, said, "Currently, we are exporting to markets such as Asia-Pacific and East Europe. About 25 per cent of the revenues from exports. The domestic market contributes about 75 per cent to the revenues. In the next 3-4 years, we are looking to increase our export revenue to 50 per cent."

Mr. Singh further stated that the company has a steady export growth and going forward, China, Russia and the Middle East will emerge as key markets for the company.

Potential overseas

"Entering into China is a big challenge.

But the potential is five times more than it is in India. We are making slow but steady progress there," he added.

Aero club produces about 3 million pairs of footwear and 2.5 million pairs of apparel at its multiple facilities in India.

It has planned an investment of Rs. 50-60 Crore towards network expansion and partly for capacity addition.

Aero Club's revenues for financial year 2017-18, stood at about Rs. 1,300 Crore, in which the newly introduced Woods category of luxury footwear has 20-25 per cent share.

Upbeat on Woods

"We have seen good growth in the Woods segment, which is a premium product for men and women. We are setting up about 10 exclusive Woods outlets across the country." said Mr. Singh.

He stated that the GST roll-out had contained growth last year, but markets have stabilised and seen upward movement during last three-four months. The company plans to add another 30-40 Woodland stores this year.

Aero Club is also gearing up to push online sales as the share of online revenues has more than double from 6 per cent three years ago to about 15 per cent now.

(Source: Business Line)

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Fashion retailer Lifestyle to invest Rs. 140 cr. in expansion

Plans to open 12 to 14 stores in the current fiscal

Lifestyle, a retail fashion brand owned by the Landmark Group, will be investing about Rs. 140 Crore during the current fiscal for opening new stores, according to an official.

“We are planning to open 12 to 14 stores during the current fiscal,” said Mr. Srinivasa Rao, Senior Vice-President, Lifestyle International Pvt. Ltd. “The investment per store will be about Rs. 8 crore to Rs. 10 crore,” he added.

Internal accruals

Currently, Lifestyle has 70 stores in the country. Next fiscal, the company would be opening 8 to 10 stores. The funds for opening the new stores would be met from internal accruals.

According to Mr. Rao, in the next two weeks, the company would be opening stores at Kota in Rajasthan and Bengaluru. This would be followed by New Delhi, Hyderabad, Chennai and Odisha.

On revenue, he said the retail chain would post an average growth of 20% year-on-year basis this fiscal. “South leads the region in sales, followed by the West, North and East. We are already present in tier-2 and tier-3

cities. Most customers are in the age group of 30-32 years and their average spending is Rs. 3,000 per person,” he said.



Mr. Srinivasa Rao, Senior Vice-President, Lifestyle International Pvt. Ltd

On 18 June 2018, Lifestyle opened its fifth store in Chennai. It offers customers a variety of national and international brands.

(Source: The Hindu)

Zara goes high-tech in race with Amazon

Inditex SA is benefiting from investments in technology that are boosting efficiency online and in stores, helping the Zara owner contend with Amazon.com Inc.’s foray into the fashion aisle.

Earnings in the three months through April \$999 million beat analysts’ estimates, and the gross margin widened after reaching the lowest in a decade last year.

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Physical Laboratory Testing Services Provided by FDDI, NOIDA

S.No.	Test Description	Charges in ₹
12.4	Abrasion resistance	600
12.5	Knot resistance	600
12.6	Colour migration	200
13. SAFETY FOOTWEAR		
13.1	Hardness of steel toe cap	250
13.2	Nail penetration test	600
13.3	Dimensions of steel toe cap	400
13.4	Impact strength of steel toe caps	600
13.5	Thermal conductivity	500
13.6	Static electricity	
a.	Without conditioning	600
b.	With conditioning as per EN norms	2000
13.7	Resistance to hot contact	500
13.8	Compression resistance	600
	Metal insert flexing	1000
	Cold insulation test	2000
	Heat insulation	600
	Acid resistance footwear with different chemicals (upto 20 chemicals)	1000/ chem- ical
	ESD footwear test	2000
	Energy absorption	600
14. CARD BOARD BOXES		
14.1	Specific weight	100
14.2	Tongue tear strength	600
14.3	Rub fastness Dry/Wet	400
14.4	Laminar strength	700
14.5	Burst strength	600
15. HAWAI CHAPPAL		
15.1	Strap attachment strength	400
15.2	Breaking strength of strap	400
15.3	Ross flexing	600
15.4	Abrasion	700
15.5	Split tear	600
15.6	Compression set	600
15.7	Shrinkage	600
16. TEXTILES		
16.1	Breaking strength	400
16.2	Colour fastness to washing	150
16.3	Colour fastness to perspiration (Acidic/Alkaline each)	150

FDDI ITC (NOIDA & CHENNAI) IS OFFERING FLAT 20% DISCOUNT ON ALL TESTING TO ALL THE CUSTOMERS
TILL THIS FINANCIAL YEAR 2018-19
* The said discount is not applicable on inter-lab testing & package fee

Inditex has rolled out a wave of new technology at select Zara stores around the globe in recent months, including augmented reality and hologram displays of clothes, as it moves to erase the lines between online and in-store operations. A new concept store in the U.K. uses robot arms to deliver internet orders to walk-in customers.

Swedish rival Hennes & Mauritz AB has been struggling to revive sales growth as fashion mistakes and increasing competition have lifted inventory levels to a record of more than \$4 billion.

"The company's globally scalable business model lends itself well to online expansion," wrote Alvira Rao and Andrew Ross, analysts at Barclays.

With Zara's augmented-reality app, a shopper can view moving images of models displaying the latest collection when pointing smartphones at Inditex's shop windows.

It plans to replace a departing board member with Pilar Lopez Alvarez, the head of Microsoft Corp. for Spain.

(Source: DNA)

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To be continued...