

# FDDI NEWSLETTER

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Institution of National Importance (INI)  
under FDDI Act, 2017

A Weekly Newsletter  
साप्ताहिक समाचारपत्रिका

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20<sup>th</sup> April 2018

Issue No. 672

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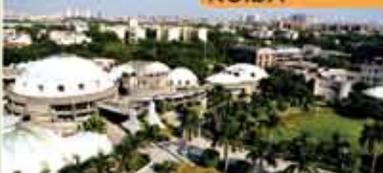
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## Interactive Session of Mr. Arun Kumar Sinha, IAS, Managing Director, FDDI on the occasion of signing of MoU for takeover of the KLC Laboratory

An interactive session for the Leather & Footwear Industry was held on April 17, 2018, at KLC Complex, Banthar, Kanpur.

The session was organized on the occasion of the takeover of the Kanpur Leather Cluster (KLC) Laboratory by Footwear Design & Development Institute (FDDI).

In this regard, a Memorandum of Understanding (MoU) was signed between FDDI and Kanpur Unnao Leather Clusters Development Company Limited which will be effective from 01<sup>st</sup> May 2018.

On this occasion, Mr. Mukhtarul Amin, Chairman, CLE, Mr. R. K. Jalan, MD, M/s. Arvind Footwear Pvt. Ltd., Mr. Taj Alam, MD, Kings International, Mr. Rehan Azmal, MD, Calico Industries, Mr. Javed Iqbal, Regional Chairman, CLE, Central Region, Mr. Vinay Sanan, Director, Superhouse, Ms. Pallavi Dubey, Regional Director, CLE, Central Region, Mr. Vikas Singh, IRS, Executive Director, FDDI, Mr. Vivek Verma, IRSS, Executive Director, FDDI and representatives from the leather & footwear industry were present.

The interactive session, organized by CLE was addressed by Mr. Arun Kumar Sinha, IAS, Managing Director, FDDI.

Mr. Mukhtarul Amin, Chairman, CLE in his 'Keynote Address' welcomed Mr. Arun Kumar Sinha, IAS, Managing Director, FDDI and members of the leather & footwear industry to participate in this important session.

Mr. Arun Kumar Sinha, IAS, Managing Director, FDDI explained about various Schemes under Indian Footwear, Leather & Accessories Development Programme (IFLADP) that FDDI is going to implement between the year 2017-20 and requested the industry fraternity to take active part in its implementation. He also appealed to the industry to use the laboratory facility of FDDI at KLC.



Mr. Mukhtarul Amin, Chairman, CLE delivering the 'Keynote Address'

Mr. Vikas Singh, IRS, Executive Director, FDDI elaborated about the programs undertaken by FDDI. Mr. Vikas Verma, IRSS, Executive Director, FDDI briefed out about the need of skilled manpower and FDDI's preparedness for execution HR schemes for the industry.

The interactive session was held with a view to resolve the issue of manpower shortage of Kanpur and Unnao region. This region is well known global hub of leather industries. There are shoe and shoe components manufacturers, saddlery and equestrian goods exporters as well as producers of finished leather, leather garments and leather accessories. The leather units of

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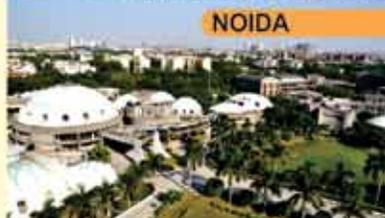
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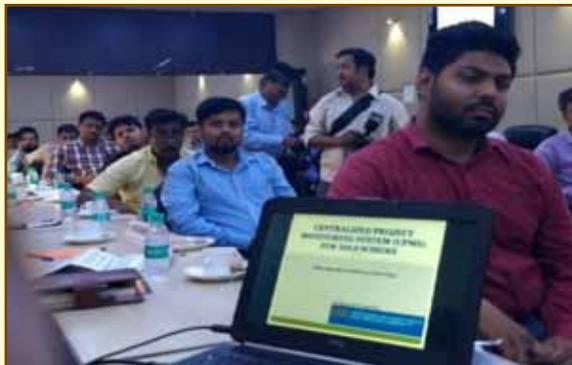


Kanpur are renowned for high quality leather products.



Mr. Arun Kumar Sinha, IAS, Managing Director, FDDI addressing the representatives during the interactive session

In his address, Mr. Sinha said that “Intensely focused on Industry-academia interactions, FDDI has always shared a stable rapport with the industry and is constantly innovating and reinventing itself to offer courses to match the industry needs and trained manpower with the requisite skill set.”



Representatives from leather & footwear industry during the session

Mr. Sinha further said that “Post-INI, the curriculum of FDDI has been upgraded by the faculty members based on the Industry inputs and very soon International Experts shall be roped-in to adjudge that the various

curriculums are in sync with the industry requirements and are of international standards.”

Elaborating about the future plans of the Institute, Mr. Sinha said that “FDDI is on its way to a major infrastructural and capacity augmentation under the Centre of Excellence Program of the Department of Industrial Policy and Promotion (DIPP), Government of India. Under this program, the FDDI is being empowered by the Ministry to bring up world class infrastructure and the skills second to none through upgradation of some of the existing campuses of FDDI into “Centers of Excellence (CoE).”

On this occasion, the online web portal of the Integrated Development of Leather Sector (IDLS) Scheme of the DIPP, Government of India was briefed to the industry members. A presentation was given by Mr. Aritra Das, Project Coordinator, IDLS, with Mr. Dharmendra Jaiswal, Dy. Manager, Information Technology Services Center (ITSC).

The ‘Vote of Thanks’ was given by Mr. Javed Iqbal, Regional Chairman, Central region, CLE.

## FDDI, Noida hosts ‘Sankalp for Khadi’

To give a fillip to the Khadi weavers’ community and make it popular among the youth in India, Footwear Design & Development Institute (FDDI), Noida hosted ‘Sankalp for Khadi’ on 13<sup>th</sup> April 2018.

‘Sankalp for Khadi’ is an initiative taken by Incredible Transforming Charitable Foundation (ITCF) to propagate Gandhiji’s values, principles and his Khadi movement to make a difference in our community by making aware our society about the importance of Khadi.

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Mr. Arun Kumar Sinha, IAS, Managing Director, FDDI lighting the inaugural lamp

On this occasion, Mr. Arun Kumar Sinha, IAS, Managing Director, FDDI, Mr. Adarsh Kumar, AFHQ CS, Executive Director, FDDI, Mr. Vikas Singh, IRS, Executive Director, FDDI, Mr. Ashok Kumar Choudhary, IRSS, Executive Director, FDDI and Mr. Vivek Verma, IRSS, Executive Director, FDDI were present.



A view of the display

Dr. Janice Darbari, Hon'ble Consul General for Republic of Montenegro, Mr. Vinai Kumar Saxena, Chairman, Khadi & Village Industries Commission (KVIC), Mr. Lalit Thukral, Chairman EAC (AEPC), Mahatama Jani, an actor who has essayed beautifully the role of Gandhiji for more than 500 documentaries and on various news channels, Ms. Paridhi

Sharma, Founder President, ITCF, Mr. Yogesh Shukla, Steering Committee Member ITCF and an eminent leader were present who were welcomed by Mr. Arun Kumar Sinha, IAS, Managing Director, FDDI.



Mr. Arun Kumar Sinha, IAS, MD, FDDI presenting a bouquet to Mr. Vinai Kumar Saxena, Chairman, KVIC

Delivering the 'Keynote Address', Mr. Arun Kumar Sinha, IAS, Managing Director, FDDI said "With more than three decades of the existence of FDDI and its service to the nation, it is a both an honour and a pleasure for the Institute to host 'Sankalp for Khadi,' which is not just an event, but, an attempt to revisit our cultural roots, which seem to have somewhat forgotten in today's era."



Mr. Arun Kumar Sinha, IAS, Managing Director, FDDI delivering the 'Keynote Address'

Mr. Vinai Kumar Saxena, Chairman, KVIC in his address said, "Khadi is truly the

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Mr. Vinai Kumar Saxena, Chairman, KVIC addressing the audience

There was also live demonstration of spinning the Charkha and selling counter of Khadi products in the Glass House of the Institute which was fully decorated by the students of the Institute.

Mr. Adarsh Kumar, AFHQ CS, Executive Director, FDDI while giving the 'Vote of Thanks' said "FDDI, being an Institute known for its forte in designing of apparels and other wearables, I would urge students to work more with this fabric to increase its acceptability in today's era as well because Khadi is not just a cloth, but, a thought for the Society."

main plank of the constructive self-reliance programme, run by the government and through the 'Sankalp for Khadi' initiative, we intend to make Khadi a global fabric and provide food on the table of many poor weavers."



A view of the 'Sankalp for Khadi'



Mr. Adarsh Kumar, AFHQ CS, Executive Director, FDDI delivering the 'Vote of Thanks'

Competitions like Poster Making and Slogan Writing (On the spot), Wear Khadi in the most Stylish Way and Express your views and thoughts on Khadi were also held with an objective to select 'Khadi Ambassadors' from the Institute.

As a premier INI, FDDI is fully committed to support the country's fabric which is rich and vibrant and also to educate the youth about the importance of Khadi as a fabric.

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