

FDDI NEWSLETTER

Be Ambitious.
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Institution of National Importance (INI)
under FDDI Act, 2017

A Weekly Newsletter
साप्ताहिक समाचारपत्रिका

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26th April 2019

Issue No. 725

FDDI gets CSR 'Top Institute of India' Award and CSR 'Excellence in Education' Award

Footwear Design & Development Institute (FDDI), an 'Institution of National Importance' as per FDDI Act, 2017 is accorded with the prestigious Competition Success Review (CSR) 'Top Institute of India' Award and CSR 'Excellence in Education' Award.

FDDI is accorded Awards in two prestigious categories by CSR in the award night held on 21st April 2019 at Hotel Le Meridien, Windsor Place, Janpath, New Delhi.

Programmes in the area of footwear, leather, fashion industry and the emerging retail sector with well-designed campuses located at Noida, Fursatganj, Chennai, Kolkata, Rohtak, Chhindwara, Guna, Jodhpur Ankleshwar, Banur, Patna and Hyderabad.



CSR 'Top Institute of India' Award accorded to FDDI



CSR 'Excellence in Education' Award accorded to FDDI

Besides the long-term job oriented programmes, focused on Competence Building for the concerned Sector, the Institute conducts short-term Industry Specific Certificate Programmes also.

FDDI follows well researched and updated industry oriented curriculum. This methodology helps students nurture their skills and ambitions in a professional manner with the help of advanced learning material, practical

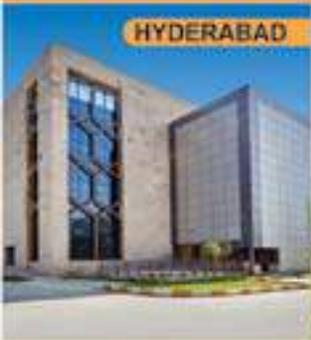
FDDI is providing skill based Under Graduate and Post Graduate

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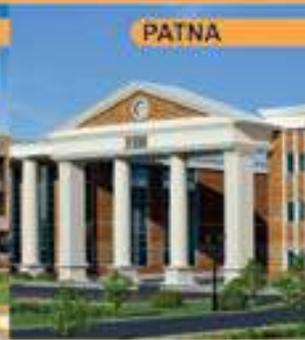
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experience through internships, job counselling, placement activities, and overall grooming of students into future executives.

To ensure international standards of education at FDDI, the Institute has entered into academic alliances with institutions of international repute like University of Northampton – United Kingdom, ARSutoria School – Milan (Italy).

For acquiring new capabilities, developing skills and producing an intelligent human resource pool, FDDI, as an INI encourages students, faculty and staff to participate in conferences, training programmes etc.

FDDI participates in IFCOMA' Buyers – Sellers Meet at Kanpur

Footwear Design and Development Institute (FDDI) participated in the eleventh edition of Kanpur Buyer Seller Meet branded as Shoetech-Kanpur which was organized by Indian Footwear Components Manufacturers Association (IFCOMA) on 15th & 16th April 2019 at a newly constructed CLE Multipurpose Hall, KLC Complex, Banthar, Unnao.

It was organized with the strong support of Council for Leather Exports (CLE), Kanpur Leather Complex (KLC) & Indian Industries Association (IIA), Kanpur.

The event was inaugurated by Mr. Mukhtarul Amin, Former Chairman of CLE along with Guest of Honours Mr. Javed Iqbal, Regional Chairman, CLE, Mr. Rakesh Suri, Mr. Vikas Verma, IRSME, Executive Director, FDDI, Mr. Raju Jalan, Mr. Alok Agarwal, Chairman, IIA, Kanpur, Mr. O.P. Pandey, COA member, CLE & Mr. Rishi Jalan, Ms. Pallavi Dubey, Regional Director and major component manufacturers.



Dignitaries present during the inauguration ceremony

More than 60 exhibitors participated in the Shoetech-Kanpur and displayed various footwear components, accessories & machinery which included specialised Soles (TPR/TPU/PU etc.) of the latest design, Plastic shoe lasts, Insoles, Toe-puff & Counters, Linings & Interlinings, Threads, Finishes & Chemicals, Packaging Boxes, Shoe Machinery etc.

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During the Shoetech, IFCOMA recognized and facilitated the special talent and achiever of the industry. The Doyen of the Industry, Mr. M. K. Jalan was honoured with IFCOMA Excellence Award and his son, Mr. Rishi Jalan received the Award from Mr. Mani Almal, Founder Member & Former President of IFCOMA.



Mr. Aritra Das, Senior Consultant & HoD, School of Footwear, Noida campus making presentation

Innovative Product Awards for specialized products were presented to M/s. Versatile Enterprises-Delhi, M/s. Rupmaya Shoe Last Industries, Agra & M/s. Ess Aar Universal, Noida for their valuable contribution for the Industry.

During the Shoetech, Mr. Aritra Das, Senior Consultant & HoD, School of Footwear Design & Production, Noida campus, in a presentation explained about do's & don't while filling the

application of the Integrated Leather Development Scheme (IDLS).

Shoetech was successful to provide an opportunity to enhance the business prospect and create a direct link between the various players of footwear, leather and components industry as there were over 1000 visitors during the two day event.

Leather exports rise 8% in FY19

Though growing in Rupee terms, shipments have remained static in dollars

India registered about 8% growth in export of leather, leather products and footwear during 2018-19 and is aiming to achieve 9% to 10% growth during the current fiscal, said a top industry body official.



On a firm footing: The CLE plans to hold an extensive marketing campaign involving more than 20 events

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“In rupee terms, exports during 2018-19 grew to Rs. 36,562.34 Crore from Rs. 33,894.71 Crore in the corresponding year-earlier period,” said Mr. P.R. Aqeel Ahmed, Chairman, Council for Leather Exports (CLE). “Though the exports have grown by 7.87% in Rupee terms, it was similar to last year’s level in dollar terms,” he said.

Though export of finished leather and leather garments contracted in Rupee terms in FY19, the industry was able to achieve overall positive growth due to good growth levels shown by other segments such as leather footwear (8.98%), leather goods (13.78%), saddlery and harness (10.74%) and footwear components (4.21%), he said.

For the current year, CLE is aiming to achieve 9% to 10% growth, for which

which it has planned a ‘comprehensive and extensive’ marketing campaign involving more than 20 events.

These events would cover the traditional markets of Europe and potential markets such as Chile and Peru, Russia, Australia and Japan. Besides, reverse buyer-seller meets are planned in Delhi and Kolkata so as to provide a platform for exporters to meet overseas buyers in India itself, he said.

Domestic Consumption

“Over 90% of our leather footwear output is consumed in the domestic market. During FY19, nearly 2.4 billion pairs of shoes of domestic and international brands were sold in the country and thus, we have become the second largest consumer of shoes after China due to the huge domestic opportunity. USA is in the third position,” he said.

The removal of Generalised System of Preference by U.S. would negatively impact industry, he added.

(Source: The Hindu)

Compiled by: Resource Centre (RCIP),
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