

FDDI NEWSLETTER

Be Ambitious.
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Institution of National Importance (INI)
under FDDI Act, 2017

A Weekly Newsletter
साप्ताहिक समाचारपत्रिका

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26th January 2018

Issue No. 660

KOLKATA



'Resurgence 2018' organized at FDDI, Noida

'Resurgence 2018' - a fashion event in the form of fashion show and exhibition displays was organized at Footwear Design & Development Institute (FDDI) Noida on 19th January 2018 in the Institute premises.

On this occasion, Mr. Arun Kumar Sinha, IAS, Managing Director, FDDI, Mr. Vivek Sharma, IRS, Secretary, FDDI, Mr. Adarsh Kumar, AFHQ CS, Executive Director, FDDI, Mr. Vikas Singh, IRS, Executive Director, FDDI, Mr. Ashok Kumar Choudhary, IRSS, Executive Director, FDDI and Mr. Vivek Verma, IRSS, Executive Director, FDDI were present.

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Mr. Arun Kumar Sinha, IAS, Managing Director, FDDI along with dignitaries lighting the inaugural lamp

The event saw the participation of the who's who of the footwear, leather goods and allied industry which included Mr. Mukhtarul Amin - Chairman of Council for Leather Exports (CLE) & Chairman of Super House, Mr. Atul Mishra - Regional Director, CLE, Mr. Dilip Kapoor - Founder, HiDesign, Mr. Puran Dawar - Chairman of Dawar Group, Dr. N Mohan - Director, Footwear, Future Group, Mr. Tauseef Mirza - Director, Mirza International Ltd., Mr. Gopal Gupta- Director, Gupta Overseas, Mr. Motilal Sethi - Managing Director, Saroj

International, Mr. Subash Kapoor - Managing Director, Capsons Co (Regd.), Mr. Sanjay Gupta - President IFCOMA and Owner Sandeep Rubber Industries, Mr. Inderdev Singh Musafir - Director, M&B Footwear Pvt. Ltd., Mr. R K Kotha - Director Business Development, Valentino Group, Mr. Rizwan - CEO, Apollo International, Ms. Alpana - Country Head, Herma Group, Mr. Saurabh Gupta - Director, Lancer Group, Mr. Vibuthi Trivedi - Director, Antres Exim, Mr. Anil Sethi, Training Head - HCL.



The Hon'ble Minister of Commerce & Industry, Government of India, Mr. Suresh Prabhu addressing through video message

Mr. Nikhil Dua - Director, Relaxo Footwears Ltd., Mr. Deepak Chhabra - Managing Director, Crocs, Mr. Abhishek Lal - Sr. Director -E-Commerce (India, Middle East & Africa) Adidas Group, Mr. Aakash Sehgal - Senior Vice President Lifestyle, Mr. Uttam Kumar - Vice President, Merchandising, Bata, Mr. Virender Awal - MD, Mochiko and Mr. Vivek Mohan - Director Operations, Global Operations were recognized as the Star Achiever Alumni of FDDI.

The other distinguished alumni of FDDI who attended 'Resurgence 2018' included Mr. Tabab Khan - Designer, Mr. Rohit Negi - Sourcing Manager, Inditex Tempe- Zara, Mr. Suman Nayak - General Manager, Nippon Audiotronix Pvt. Ltd., Mr. Manu Sardana - Head of Sourcing, Lifestyle Accessories, Royal

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Enfield, Mr. Lokesh – Vice President, Biba, Mr. Deepak Phull – Manager Northern Region, Tata International, Mr. Praveen Kumar Singh – Group Manager, Training & Development, Bata, Mr. Pratham, Inditex Tempe- Zara, Ms. Swati Mehrotra – Owner, Swati Modo, Ms. Prachi from ‘El Corte’ and Mr. Aman - Wilhelm Textiles India Private.

Mr. V K Singh, Under Secretary, Department of Commerce, Ministry of Commerce & Industry, Government of India and Mr. Sanjay Kumar, Executive Director & Secretary, Carpet Export Promotion Council (CEPC) Ministry of Textile, Government of India also graced the occasion.

Mr. Adarsh Kumar, AFHQ CS, Executive Director, FDDI in his ‘Welcome Address’ said “For more than three decades FDDI is contributing towards nation building by imparting education, providing skill development and supporting the needs of the industry and recognizing these efforts made by this Institute, it has been awarded the status of ‘Institution of National Importance’ under Footwear Design and Development Act, 2017.”



Mr. Adarsh Kumar, AFHQ CS, Executive Director, FDDI delivering the ‘Welcome Address’

‘Resurgence 2018’ offered the students to present their assimilation of fresh ideas, fresh thoughts, fresh forms, fresh colours, fresh textures and fresh silhouettes etc. during their respective courses to the Industry that explored their creativity & creations.

The Hon’ble Minister of Commerce & Industry, Government of India, Mr. Suresh Prabhu in his valuable video message encouraged and said that “We are committed to export huge quantity of leather products, leather goods, particularly footwear and that too in a more developed markets of the world. So, I am personally going and investing my time to develop this idea further and this idea that will come from your Institute will help me to promote this product globally.”



Mr. Arun Kumar Sinha, IAS, Managing Director, FDDI delivering the ‘Keynote Address’

Delivering the ‘Keynote Address’, Mr. Arun Kumar Sinha, IAS, Managing Director, FDDI said, “One of the key missions at FDDI is the upgradation of syllabus and the method of delivery of the same. We at FDDI are committed to provide the best possible curriculum in the respective courses and are leaving no stone unturned for this.”

He further said that “FDDI is on its way to a major infrastructural and capacity augmentation under the Centre of Excellence Program of the Department of Industrial Policy and Promotion (DIPP), Government of India. Under this program, the FDDI is being empowered by the Ministry to bring up world class infrastructure and the skills second to none.”

Council for Leather Exports (CLE) sponsored the event in gold category where as Dawar Group, Mirza International Ltd., and Gupta Overseas sponsored the event in silver category.

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Mr. Vipin Seth - Owner, Versatile Group, Mr. Vijay Ganatra - GM / Sales Department, Wilhelm Textiles India Private, Mr. Ketan Vyas - Managing Director - M V Shoe Care Pvt. Ltd., Mr. Kapil Jain- Director Benson Polymers and were high value sponsor of the event whereas Mr. Inderdev Singh Musafir - Director, M&B Footwear Pvt. Ltd., Mr. Kuldeep Singh -MD at Aryman Footwear Exports Pvt. Ltd., Mr. Rupesh Singhal - GM, Commercial & Accounts, Apollo Mr. Shiraz Askari - President Fashion, Apollo, Mr. Shreyas Jain - Sperry Plast and Mr. Nitin Gupta - Owner Xo Footwear Pvt. Ltd., were the valuable sponsor of 'Resurgence 2018'.



A view of the display

Members of Indian Footwear Components Manufacturers Association (IFCOMA) also put their stalls showcasing their good quality products in the event.

The fashion show had nine sequences that opened with the first two sequences which were a huge affirmation to the achievements of the 'Make in India' campaign. The leather and muslin sequence at the ramp highlighted the portray of skills and talent of the youth of India today. Next came 'Medusa' on the ramp. Getting inspired by the famous Baroque painting, Medusa by Caravaggio was conceptualized and designed showcasing the Royalty of Baroque era and venomous nature of Medusa.

Taking inspiration from African culture and pop art, students at FDDI showcased a mix match of shady and poppy colours under the theme

of Samburu. 'Femme Fatale' was next in line, where a character of a mysterious and seductive woman whose charms ensnare her lovers, often leading them into deadly situations.



A view of the fashion show

The next sequence was Spring Summer Collection by Mirza International for their Private Label- Bond Street.



Mr. Vivek Sharma, IRS, Secretary, FDDI felicitating a 'Star Achiever Alumni of FDDI'

Life in Kashi was captured by the students in a creative way by focusing on the little things in life under 'Madhosh Kashi' that reflected the four stages of life in Hinduism; Bhramacharya, Grihastha, Vanaprastha & Sannyasa.

A slight touch of 'Midas' turned everything into gold and this is what happened at FDDI's Noida campus when 'Midas' designs walked the ramp.

The last sequence was 'Monochopsis' which was a subtle but persistent feeling of being

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out of place and still in the place. This vibrant sequence of Avante garde garments elaborated this bewildering state of mind.



Mr. Vikas Singh, IRS, Executive Director, FDDI delivering the 'Vote of Thanks'

Mr. Vikas Singh, IRS, Executive Director, FDDI while giving the 'Vote of Thanks' said "I am also very grateful to all the Hon'ble Guests of Honour of this evening, Sponsors' who have generously contributed and extended their support, Hon'ble Governing Council Members, who are a constant source of inspiration for us and who have taken all the pain to be with us during the journey of FDDI in attaining the INI status."

He also thanked to the members of the industry who have been a strong pillar of support to FDDI and the distinguished alumnis who are a source of inspiration for the younger students of FDDI.

'Resurgence 2018' opened-up new avenues for future leaders to explore their wisdom and share their ideas with the stalwarts of Industry.

**Compiled by: Resource Centre (RCIP),
Footwear Design &
Development Institute (FDDI)
(Ministry of Commerce &
Industry, Government of India)**

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Physical Laboratory Testing Services Provided by FDDI, NOIDA

S.No.	Test Description	Charges in ₹
4. INSOLES		
4.1	Tensile strength	600
4.2	Flexing index	700
4.3	Split tear strength	600
4.4	Water uptake/loss	500
4.5	Rub fastness Dry/Wet each	400
4.6	Surface water absorption	200
4.7	Laminar strength	700
4.8	Shear strength	600
4.9	Heel pin holding strength	600
4.10	Scuff/abrasion resistance	600
4.11	Peel strength	600
4.12	Longitudinal stiffness	700
4.13	Stitch tear of insole	600
4.14	Shrinkage	600
5. TOE PUFFS & STIFFENERS		
5.1	Elongation at break	600
5.2	Change in area	600
5.3	Bondability	600
6. ADHESIVES		
6.1	Peel strength	900
6.2	Heat resistance	600
6.3	Shear strength	600
7. HEELS		
7.1	Heel pin holding strength	600
7.2	Resistance to Splitting	350
7.3	Strength of top piece attachment of heel	600
8. SHANK		
8.1	Rockwell hardness C	250
8.2	Longitudinal stiffness	700
8.3	Three point bending	600
9. THREADS		
9.1	Breaking Load and extension at break	600
9.2	Twist per unit length	300
9.3	Tenacity	250
9.4	Tex	250

FDDI ITC (NOIDA & CHENNAI) IS OFFERING FLAT 20 % DISCOUNT ON ALL TESTING TO ALL THE CUSTOMERS TILL THIS FINANCIAL YEAR 2017-18 * The said discount is not applicable on inter-lab testing & package fee