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28<sup>th</sup> December 2018

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## **FDDI, Patna campus inaugurated by Mr. Suresh Prabhu, Hon'ble Minister of Commerce & Industry, Government of India**

The newly constructed building of the Patna campus of Footwear Design & Development Institute (FDDI) - an Institution of National Importance (INI), was inaugurated on 24<sup>th</sup> December 2018 by the Hon'ble Minister of Commerce & Industry, Government of India, Mr. Suresh Prabhu in the august presence of Mr. Sushil Kumar Modi, Deputy Chief Minister, Bihar and Mr. Ram Kripal Yadav, Minister of State for Rural Development, Government of India.



Hon'ble C&IM, Mr. Suresh Prabhu cutting the ribbon and inaugurating the FDDI Patna Campus in the august presence of Mr. Sushil Kumar Modi, Deputy Chief Minister, Bihar and Mr. Ram Kripal Yadav, Minister of State for Rural Development, Government of India

FDDI campus is located at Plot no. B-6 (P), Mega Industrial Park, Bihta, Bihar.

Mr. Arun Kumar Sinha, IAS, Managing Director (MD), FDDI, Mr. Vikas Verma,

IRSME, Executive Director, FDDI and the staff of the Institute were present on this occasion.



Unveiling of the Plaque by Hon'ble C&IM, Mr. Suresh Prabhu in the august presence of Mr. Sushil Kumar Modi, Deputy Chief Minister, Bihar and Mr. Ram Kripal Yadav, Minister of State for Rural Development, Government of India

The Hon'ble C&IM inaugurated the FDDI Patna campus by unveiling the Plaque in the august presence of Mr. Sushil Kumar Modi, Deputy Chief Minister, Bihar and Mr. Ram Kripal Yadav, Minister of State for Rural Development, Government of India.

To cover the inaugural ceremony of the FDDI Patna campus a large number of media was present.

The state-of-the-art campus is having a capacity to train 700-750 students and ensures international standards of training and high end support services to the Industry in the domain of Footwear & Leather Products Design Technology, Retail Management and Fashion Merchandise.

# FDDI NEWSLETTER

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Institution of National Importance (INI)  
under FDDI Act, 2017

A Weekly Newsletter  
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Delivering the 'Welcome Address', Mr. Arun Kumar Sinha, IAS, Managing Director, FDDI said, "This is one of the twelve campuses of FDDI which has been established with an objective to train managers, designers, supervisors and retail professionals to meet the acute shortage of trained manpower in the Footwear & Leather Products industry and the Retail sector."

The students of FDDI displayed a wide range of creations which included ladies and gents shoes, casual and formal footwear and sports shoes, fashion accessories, leather goods - travelware, belts, portfolios, handbags and wallets.



Dignitaries watching the display



Lighting-up of the 'Inaugural Lamp'

He further said, "To meet the challenges of the Leather, Footwear and Products industry and the Retail sector, we at FDDI are committed to provide the students with the best of the academics and facilities that is expected of an INI."

The FDDI Patna campus spread over an area of 10 acres has well - equipped workshop with adequate number of latest machines & equipment. State-of-the-art machines are available in the Cutting, Closing, Component, Lasting & Finishing Workshops. The International Design & CAD/CAM division is equipped with most modern and sophisticated machineries.

In his address, Mr. Sushil Kumar Modi, Deputy Chief Minister, Bihar said "This is a magnificent campus of FDDI for which the land has been provided by the Bihar Government and there is no doubt that this campus will be a boon for the aspirant youth seeking qualitative global career and also for the Industry as prime source for campus recruitment."

The FDDI Patna campus has ultra-modern auditorium with 300 seating capacity equipped with audio and video equipments,



Dignitaries taking a round of the FDDI Patna campus

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centrally air-conditioned class rooms and lecture halls.



Mr. Sushil Kumar Modi, Deputy Chief Minister, Bihar addressing during the inauguration of FDDI, Patna campus

In his address, Mr. Ram Kripal Yadav, Minister of State for Rural Development, Government of India said, "I am really happy to visit FDDI Patna, where such a world class infrastructure, state-of-the-art machineries and equipments are ready to train the youth of Bihar & other parts of India. It will definitely accelerate the employment in Bihar State in the field of footwear, leather, fashion, retail and management."



Mr. Ram Kripal Yadav, Minister of State for Rural Development, Government of India addressing during the inauguration of FDDI, Patna campus

In 2017, this campus has conducted short-term 'Footwear Manufacturing' and 'Leather Products' training programme for Cluster Development in Bihar and trained more than 1000 trainees. This programme, sponsored by Department of Industry, Government of Bihar & implemented by FDDI was conducted with an aim to prepare a skill workforce, technicians for developing clusters for small scale industry setups.



Mr. Suresh Prabhu, Hon'ble C&IM delivering the 'Keynote Address'

Delivering the 'Keynote Address', the Hon'ble Minister of Commerce & Industry, Government of India, Mr. Suresh Prabhu said, "I believe that, due to the growing demand of footwear and leather goods, fashion articles, there is a huge scope of the education in these sectors. In coming decades, no doubt, there will be ample opportunities in these fields, which will motivate the aspirants to pursue their career in FDDI."

He further said that, "In order to fully utilize the opportunities in the fields of footwear and leather goods, fashion articles, a Rs. 2600/- Crore Leather package that

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focuses on technology upgradation in the sector through investments on plant and machinery, on creating trained human resource by offering stipends and improve access to markets globally by building brand equity has been granted by the Government of India.”

Mr. Prabhu thanked the Bihar Government for providing land for the establishment of FDDI Patna campus.



Dignitaries on the Dias

Considering the long felt demand of trained manpower of the Footwear and Leather Product Industry and to ensure the presence of FDDI in Bihar, a full-fledged campus of FDDI was established under

the Mission Mode Programme of Government of India by the Department of Commerce, Ministry of Commerce & Industry, Government of India with a total project outlay of Rs. 115.95 Crores.

Under the Establishment of Institutional Facilities, Sub-Scheme of Indian Footwear, Leather and Accessories Development Programme (IFLADP) of Department of Industrial Policy and Promotion (DIPP), Government of India this Patna campus of FDDI will be upgraded as 'Centres of Excellence (CoE)'.



A view of the audience

This CoE established on the 'Thematic Area' – of Leather Finishing Innovation & Product Retailing with the grant of Rs. 14.01 Crores pertains to establishing benchmarks in Leather Finishing Innovations & Product Retailing & global standards relevant to footwear retail sector, establishment of incubation centers, establishment of IT cell and increased research ambience by providing research facilities & support to the industry.

This campus will help in employment of rural/urban youth and provide trained manpower to the leather cluster of Bihar located at Bihta, Muazaffarpur, Saran, Sivan, Mora Talab (Nalanda District.), Jahanabad.

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