

FDDI NEWSLETTER

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Institution of National Importance (INI)
under FDDI Act, 2017

A Weekly Newsletter
साप्ताहिक समाचारपत्रिका

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27th April 2018

Issue No. 673

KOLKATA



FDDI, Noida participates in 'Khadi Adi Sangam 2018' as an 'Institutional Partner'

Footwear Design & Development Institute (FDDI), Noida participated in the 'Khadi Adi Sangam 2018' (National Convention on Khadi and Tribes) as an 'Institutional Partner' which was held on 24th & 25th April 2018 at Talkatora Stadium, New Delhi.

It was an initiative taken by Incredible Transforming Charitable Foundation (ITCF) to propagate Gandhiji's values, principles and his Khadi movement to make a difference in our community by making aware our society about the importance of Khadi.

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Mr. Vivek Sharma, IRS, Secretary, FDDI, Mr. Adarsh Kumar, AFHQ CS, Executive Director, FDDI, Mr. Darley O Koshi, Executive Director, ATDC & Mr. Sunil Ambekar, National Organizing Secretary, ABVP as the 'Guest of Honour' along with other dignitaries.



'Guest of Honour' watching the display



The Managing Director of FDDI, Mr. Arun Kumar Sinha, IAS being felicitated by the Hon'ble Commerce and Industry Minister, Mr. Suresh Prabhu

The inauguration ceremony was graced by the Hon'ble Commerce and Industry Minister, Mr. Suresh Prabhu as the 'Chief Guest' and Mr. Arun Kumar Sinha, IAS, Managing Director, FDDI,

Acknowledging FDDI's participation in the 'Khadi Adi Sangam 2018' as an 'Institutional Partner', the Hon'ble Commerce and Industry Minister, Mr. Suresh Prabhu felicitated the Managing Director of FDDI, Mr. Arun Kumar Sinha, IAS.

For the very first time FDDI participated in this kind of event where students walked the ramp walk in Khadi made dresses and outfits.

Ms. Subhanngi, a student of Leather Goods & Accessories Design (LGAD)

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won the 1st prize of Rs. 50,000/- in the competition 'Wear Khadi in the most Stylish Way' which was held during the event.



Ms. Subhangi, a student LGAD who won the 1st prize in the competition 'Wear Khadi in the most Stylish Way'

During the event, Ms. Asha Sharma, Senior Assistant - Product Development Centre (PDC) of FDDI, Noida recited the well-known poem of Late Mr. Makhan Lal Chaturvedi "Kulvadhu Ka Charkha".



A view of the display made by FDDI

A display of footwear, Leather Goods & Accessories was made by the students during the 'Khadi Adi Sangam 2018'.

As a premier INI, FDDI is fully committed to create and develop interest among the students for Khadi garments and support the country's fabric which is rich and vibrant.

New Industrial Policy to boost manufacturing GDP: Mr. Suresh Prabhu

Commerce and Industry Minister, Mr. Suresh Prabhu on April 21, 2018 said the new Industrial Policy was in the stage of inter-Ministerial consultation and is hoped to be approved by the Cabinet very soon. He said this will also result in new investment coming into the industrial sector and improving the contribution of manufacturing to GDP in a big way.

Speaking at an award giving function in Mumbai, Mr. Prabhu said the Government is working on export promotion, administrative changes, regulatory and financial infrastructure in a big way. He exhorted the industry to work as partners with the Government in boosting exports, thereby helping the nation grow faster.

He gave away the CHEMEXCIL Export Awards and Certificates of Merit for the year 2016-'17, to 75 firms in recognition of their outstanding export performance. The Minister said that manufacturing of chemicals has become very difficult in most developed countries, due to the

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stringent conditions they have imposed on manufacturing.

He said that it is time to take advantage of this situation and claim a larger share of the global market. A macro-strategy is required for this, the Minister said. He said that Export Councils should strategise and work as think-tanks in coming up with sectoral strategies for export promotion, market access and other aspects. The Minister said that the Government has taken a huge number of initiatives in order to promote the growth of Indian industry, and chemical industry in particular.

He said however, that the key role in penetrating new markets would have to be played by the industry itself, while Government would be there to provide required support. Stating that India would become a \$5 trillion economy in the next 7-8 years, the Minister said that the nation cannot then afford to be governed by the trade rules for a poor country. He said that the industry must think seriously about creating new market opportunities in this changing context. He said that the Government will help the industry implement its plan for export promotion.

Assuring the industry that the Government will sort out all issues faced by the industry, Mr. Prabhu said that it is important not to get bogged down in these issues and in the process lose sight out of opportunities on the horizon.

(Source: Millennium Post)

E-comm Policy Framework to be ready in 6 Months

India will come out with a framework for a national policy on e-commerce in the next six months to deal with issues including competition, regulation, data privacy, taxation and technical aspects such as localisation of servers and technology transfer.

The government decided on April 24, 2018 to set up a task force to finalise the contours of a policy for the e-commerce sector, Commerce Secretary, Ms. Rita Teatota said.

“Issues related to e-commerce including taxation, infrastructure, investments, technology transfer, data protection, regulations and competition were discussed... The objective is to come out with a framework for an e-commerce policy,” Ms. Teatota said.

The decision to set up a task force was taken during the first meeting of the think-tank on the framework for a National Policy on E-Commerce. The think-tank is chaired by Commerce and Industry Minister, Mr. Suresh Prabhu.

“The taskforce will come out with a set of recommendations, which would be brought before the think tank in five months,” Ms. Teatota said. The think-tank will give its report in the sixth month, she said.

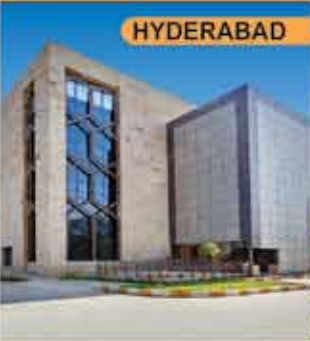
She said the policy is important in view of issues faced by the domestic industry and to help India articulate its stand on e-commerce at the World Trade Organization. While India is participating in the technical negotiations on the issues at the WTO, it has opposed taking any

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rule-making and commitments on the matter.

The issue of regulation and competition in the e-commerce sector came up prominently in the meeting. Most companies said a regulator is needed, especially because big players are abusing their dominance by burning cash.

The think-tank includes officials from the ministries of Commerce, Finance, Home Affairs, Corporate Affairs and Electronics & Information Technology, besides representatives from telecom, IT and e-commerce companies Bharti Enterprises, Reliance Jio Infocomm, Tata Consultancy Services, Wipro, Ola, Snapdeal, Make my trip, Urban Clap, Justdial, Pepper Fry and Practo.

“One e-tailer sought a level playing field with foreign counterparts in order to protect offline sellers selling through its website,” said an official present at the meeting. The issue of deep discounts was also raised by some companies.

“Most players were in favour of light-touch regulation, not a heavy-handed mandate. However, the idea of complete deregulation didn't find many takers,” said another official who attended the meeting.

(Source: The Economic Times)

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Physical Laboratory Testing Services Provided by FDDI, NOIDA

S.No.	Test Description	Charges in ₹
12.4	Abrasion resistance	600
12.5	Knot resistance	600
12.6	Colour migration	200
13. SAFETY FOOTWEAR		
13.1	Hardness of steel toe cap	250
13.2	Nail penetration test	600
13.3	Dimensions of steel toe cap	400
13.4	Impact strength of steel toe caps	600
13.5	Thermal conductivity	500
13.6	Static electricity	
a.	Without conditioning	600
b.	With conditioning as per EN norms	2000
13.7	Resistance to hot contact	500
13.8	Compression resistance	600
	Metal insert flexing	1000
	Cold insulation test	2000
	Heat insulation	600
	Acid resistance footwear with different chemicals (upto 20 chemicals)	1000/ chemical
	ESD footwear test	2000
	Energy absorption	600
14. CARD BOARD BOXES		
14.1	Specific weight	100
14.2	Tongue tear strength	600
14.3	Rub fastness Dry/Wet	400
14.4	Laminar strength	700
14.5	Burst strength	600
15. HAWAI CHAPPAL		
15.1	Strap attachment strength	400
15.2	Breaking strength of strap	400
15.3	Ross flexing	600
15.4	Abrasion	700
15.5	Split tear	600
15.6	Compression set	600
15.7	Shrinkage	600
16. TEXTILES		
16.1	Breaking strength	400
16.2	Colour fastness to washing	150
16.3	Colour fastness to perspiration (Acidic/Alkaline each)	150



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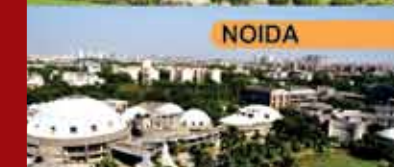
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FDDI ITC (NOIDA & CHENNAI) IS OFFERING FLAT 20% DISCOUNT ON ALL TESTING TO ALL THE CUSTOMERS
TILL THIS FINANCIAL YEAR 2018-19

* The said discount is not applicable on inter-lab testing & package fee