

FDDI NEWSLETTER

Be Ambitious.
Be at FDDI.

Institution of National Importance (INI)
under FDDI Act, 2017

A Weekly Newsletter
साप्ताहिक समाचारपत्रिका

GUNA

HYDERABAD

PUNJAB

GUJARAT

PATNA

JODHPUR

KOLKATA

ROHTAK

CHENNAI

CHHINDWARA

FURSATGANJ

NOIDA

26th October 2018

Issue No. 699

‘Footwear Design’ exhibition held at FDDI, Rohtak

An exhibition of ‘Footwear Design’ was held at Footwear Design & Development Institute (FDDI), Rohtak on 11th & 12th October 2018.

The students of Designing Batch (Foundation Level) Semester - I displayed their design work in the Institute premises.

The themes were selected by the students after the completion of their modules – Elements of Design, Principles of Design, Colour theories, Drawing, Sketching, Shading, Scribbling, etc.



Jury members watching the display

They not only made appealing and eye catching displays, but, also create theme based stories pertaining to their displays.

The exhibits of the display focused upon students exploring the fundamentals of ‘Footwear Design’ and being able to both express their creativity to produce work that is functional and marketable.

The work was adjudged by a distinguished Jury consisting of Mrs. Parmeshwari Hooda Deputy Education Officer (DEO). School teachers from various reputed schools of Rohtak, General Manager of Amul factory visited the exhibition halls and applauded the commendable efforts of the footwear and fashion design students.

It was an enriching experience, which revealed the fact that the students are obtaining the requisite skills to translate their creative thought in the form of a design.

Faculty of FDDI, Chennai campus honoured with Tamil Nadu State level ‘Professor Ratna Award 2018’

Mr. Sadheesh Kumar. A, Faculty of Fashion Design (FD) at Footwear Design & Development Institute (FDDI), Chennai campus has been selected for Tamil Nadu State level ‘Professor Ratna Award 2018’.

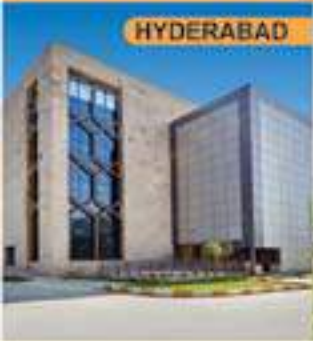
Based on the enormous contributions and for his excellence of work & service

FDDI NEWSLETTER

Be Ambitious.
Be at FDDI.

Institution of National Importance (INI)
under FDDI Act, 2017

A Weekly Newsletter
साप्ताहिक समाचारपत्रिका



HYDERABAD



PUNJAB



GUJARAT



PATNA



GUNA



JODHPUR



KOLKATA



ROHTAK



CHENNAI



CHHINDWARA

FURSATGANJ

NOIDA

in the field of education, this award was given to Mr. Sadheesh Kumar. A.



Mr. Sadheesh Kumar. A, Faculty Fashion Design (FD) receiving the award

Mr. Sadheesh, having experience of 11 years has trained more than 2000 students in different streams like Full-time, Short-time, Distance education, Skill Development programmes etc.

All over Tamil Nadu, 4700 colleges, 321 teachers and professors were selected for this award which was conducted by Kaviarasu Kalai Tamil Sangam for teacher's day celebration on 30.09.2018 at Nammakal district.

In 2012, at NCFT Heights Institute, Tirunelveli, Mr. Sadheesh compiled 26 books for Fashion Design which was approved by Manomaniam University. All over Tamil Nadu, more than 200 centres of NCFT Heights institute are following and dispersing information through the same book.

Expressing gratitude, Mr. Sadheesh said that FDDI has provided him enormous opportunity and an appropriate platform for interacting and teaching students for last 7 years.

Educational tour for FDDI, Kolkata students at Kumartuli, Kolkata

The students of Foundation batch of the Footwear Design & Development Institute (FDDI), Kolkata were taken on educational tour to Kumartuli on 28th September 2018.

Kumartuli holds an important place in history which has a long tradition of clay idol-making along with a strong association with the most important festival of Bengal – Durga Puja.



Students at Kumartuli

There are about 450 workshops in Kumartuli which are run by families that have been into idol-making and pottery for generations.

FDDI NEWSLETTER

Be Ambitious.
Be at FDDI.

Institution of National Importance (INI)
under FDDI Act, 2017

A Weekly Newsletter
साप्ताहिक समाचारपत्रिका

GUNA



HYDERABAD



PUNJAB



GUJARAT



PATNA



JODHPUR



KOLKATA



ROHTAK



CHENNAI



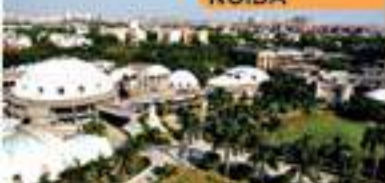
CHHINDWARA



FURSATGANJ



NOIDA



Under the guidance of the highly experienced faculty of the FDDI, a group of 90 students were taken to Kumartuli with the objective of giving them an idea of art and sculpture.

During the visit, the students were familiarized to a broad variety of techniques and approaches to working in pottery that demands intricacy, delicacy and creativity.

The visit was an eye-opener for many of the students which will help them in their professional skill enhancement.

Faculty of FDDI, Jodhpur participates in 3rd International Conference on Fashion and Textile Design in Colombo, Sri Lanka

Ms. Monika Choudhary - Faculty of Fashion Design (FD) at Footwear Design & Development Institute (FDDI) Jodhpur campus was selected as Scientific Reviewer and Speaker in the recently concluded International Conference on Fashion and Textile Design (ICF&TD) which was held on 27th and 28th September 2018 in Colombo, Sri Lanka.

Ms. Monika is pursuing Ph.D. in Clothing & Textiles from Banasthali Vidhyapeeth, Jaipur. She has done M.Hsc. (Textiles & Clothing) from Meerut University and is having professional experience of more than ten years in academics.

During the ICF&TD, Ms. Monika presented her paper on "Eco-printing of Textile substrate with Flower and Leaves Imprint Technology".



A view of the participants

The event was organised in Galle Face hotel, to discuss prospects in the field of creation that encourages the intersection between the know-how and imagination of creators (designers, creators, plastic artists, architects, decorators).

The Global Academic Research Institute (GARI) had organised this exceptional event in which many fashion and textile professionals from different countries like France, China, India, Sri Lanka, Pakistan etc. participated.

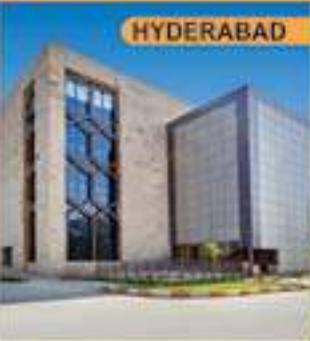
The program was inaugurated by Mrs. Samudrika Wijayapala, Director of Textile and Technological Design Department of the University of Moratuwa during which Dr. Larissa Noury was invited as Keynote Speaker and Chairperson in the conference.

FDDI NEWSLETTER

**Be Ambitious.
Be at FDDI.**

**Institution of National Importance (INI)
under FDDI Act, 2017**

**A Weekly Newsletter
साप्ताहिक समाचारपत्रिका**



HYDERABAD



PUNJAB



GUJARAT



PATNA



GUNA



JODHPUR



KOLKATA



ROHTAK



CHENNAI



CHHINDWARA

FURSATGANJ



NOIDA

Beside this, Ms. Niharika Gautam - Mentor at the museum of Modern Art in the New York and Chairperson at Delhi Fashion Chapter all ladies league in India was also present during the ICF&TD as session in chair.

Dr. Larissa Noury after returning from the ICF&TD to France had a media interaction there regarding the same in which she introduced the participants to her research on the development of colour harmonies in art, fashion design and architecture including the film "Art & Fashion: poetry of the colours".

Dr. Larissa also briefed about the presentation of others, among which she spoke about the presentation of Ms. Monika about the new method of applying the colours of flowers and leaves printed on textiles in an environmentally responsible manner. Its coverage is available at the following links: [https://www.youtube.com/watch?v=PUxGOu\)bw2g](https://www.youtube.com/watch?v=PUxGOu)bw2g)

<https://www.lesbavardsdunet2.fr/lesbavardsdunet2larissanoury.html>

Compiled by: Resource Centre (RCIP), Footwear Design & Development Institute (FDDI) (Ministry of Commerce & Industry, Government of India)

A-10/A, Sector-24,
NOIDA- 201301

Phone : + 91-120-4500100, 4500107

Fax : + 91-120-2412556, 2411301

Asst. Editor : Adarsh Kumar

Email : ashish@fddiindia.com

Website : <http://www.fddiindia.com>

Physical Laboratory Testing Services Provided by FDDI, NOIDA

S.No.	Test Description	Charges in `Rs.
16.4	Composition	300
16.5	Linear Density of yarn/count	100
16.6	Scouring Loss	500
16.7	Colour fastness to light	1200
16.8	Identification of fibre	200
16.9	Dimensional stability	100
16.10	Threads per unit length in woven fabric	150
16.11	Weight per square meter	100
16.12	Crease Recovery	550
16.13	Dry Cleaning	550
16.14	Ash Test	200
16.15	pH	300
16.16	Water Soluble	300
16.17	Cone Test	200
16.18	Water Absorption	200
16.19	Hot Pressing	450
16.20	Bleaching Test	250
16.21	Crocking Test	250 each

17. AGEING TESTS HEAT AGEING/WET HEAT AGEING (HYDROLYSIS)

17.1	Upto 24 hours (1day)	
a.	For the first sample	600
b.	For the subsequent three samples (per sample)	100
17.2	Upto 72 hours (3 days)	
a.	For the first sample	1000
b.	For the subsequent three samples (per sample)	200
17.3	Upto 120 hours (5 days)	
a.	For the first sample	1200
b.	For the subsequent three samples (per sample)	250
17.4	Upto 168 hours (7 days)	
a.	For the first sample	1500
b.	For the subsequent three samples (per sample)	300
17.5	Upto 240 hours (10 days)	
a.	For the first sample	2000
b.	For the subsequent three samples (per sample)	400
17.6	Upto 336 hours (14 days)	
a.	For the first sample	3000
b.	For the subsequent three samples (per sample)	500

FDDI ITC (NOIDA & CHENNAI) IS OFFERING FLAT 20% DISCOUNT ON ALL TESTING TO ALL THE CUSTOMERS TILL THIS FINANCIAL YEAR 2018-19

* The said discount is not applicable on inter-lab testing & package fee

To be continued...