

FDDI NEWSLETTER

Be Ambitious.
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Institution of National Importance (INI)
under FDDI Act, 2017

A Weekly Newsletter
साप्ताहिक समाचारपत्रिका

GUNA



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23rd February 2018

Issue No. 664

KOLKATA



ROHTAK



CHENNAI



CHHINDWARA



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FDDI, Noida students visit '32nd Surajkund International Crafts Mela'

On 9th February 2018, the students of Footwear Design & Development Institute (FDDI), Noida visited the 32nd Surajkund International Crafts Mela which was held from 2nd February to 18th February 2018 at Surajkund in Faridabad, Haryana.

The students of FDDI School of Retail, under the guidance of their faculty members visited the fair which showcases the richness and diversity of the handicrafts, handlooms and cultural fabric of India.



Students alongwith their faculty at the 32nd Surajkund International Crafts Mela

The Mela is organized by the Surajkund Mela Authority & Haryana Tourism in collaboration

with Union Ministries of Tourism, Textiles, Culture and External Affairs. The novelty of the Surajkund International Crafts Mela is that one of the Indian States gets the honour to occupy the position of the 'Theme State' each year.

Uttar Pradesh was the 'Theme State' for the 32nd Surajkund International Crafts Mela-2018 which provided it a rare opportunity to showcase its handicrafts, handlooms, performing arts, cuisine and its tourist potential to a vast cross-section of people in an impressive manner.

The visit to the fair helped the students to study the diverse and rich art, craft and textile heritage of the country such as jute, wood, clay work, etc.

The students of FDDI not only got a chance to view the famous handicrafts of different States of India, but, also got an opportunity to interact with the crafts persons from all over India.

IKEA's 1st Store by Mid '18

IKEA, the world's largest furniture retailer, has spent Rs. 1,000 Crore over the past two years in creating infrastructure, including land and distribution centres, ahead

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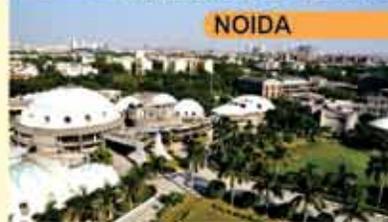
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of opening its first store in the middle of 2018. The investment is nearly 10% of its Rs. 10,500 Crore investment proposal that was cleared by the Foreign Investment Promotion Board to open 25 stores — each large enough to fit about four football fields — in the country by 2025.

The Swedish retailer has spent Rs. 984 Crore in building fixed assets over the past two years ending March 2017, according to its latest filings with the Registrar of Companies.

The retailer, known for its ready-to-assemble products, has also incurred a net loss of Rs. 303 Crore since its entry three years ago, that includes staff cost and training expense.

IKEA said it has a very longterm view on India, and it will be expanding the supplier base and making more in India.

“So far, we have invested in four land sites — Hyderabad, Mumbai, Bengaluru and Gurugram — and also looking at sites in other cities. We will focus on physical stores, complemented by a multichannel approach to create many offline and online touch points for customers. Ecommerce in India will be rolled out in 2019,” said Patrik Antoni, deputy country manager, IKEA India.

Last week, the company opened a distribution centre in Pune, Maharashtra, to service its first Indian store scheduled to be opened in Hyderabad by the middle of the year, followed by the second store in Mumbai in 2019.

“We have our first distribution centre open in Pune now that will serve the IKEA stores in the country, and will invest close to Rs. 750 Crore in the future to develop more capacity,” said Antoni.

The company, last month, also raised Rs. 1,370 Crore through debenture allotment to its parent company, as per the filing.

IKEA started sourcing from India more than three decades ago and has more than three dozen suppliers that accounts for nearly 3% of its global products sourcing.

By 2025, it hopes to employ 50,000 people in the country, open three distribution centres and source 30% of IKEA India’s requirements from within the country.

Rising demand for high-ticket items that offer big margins is driving foreign interest towards India’s furniture industry. But IKEA has built its fortunes globally by selling ready-to-assemble products, a concept that is still alien to Indian consumers.

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While three-fourths of the furniture industry in India is controlled by standalone stores and carpenters, nearly half a dozen ecommerce players, including Flipkart and Amazon, entered the market in the recent past.

Over three years ago, Japanese housing and building materials trading firm Sumitomo Forestry bought a 26% stake in Indian modular furniture manufacturer Spacewood for about \$14 million (Rs. 91 Crore), that made it the first foreign direct investment in an existing furniture business venture in the country.

(Source: The Economic Times)

H&M India plans online foray later this year

Swedish fashion retailer Hennes & Mauritz (H&M) is planning to have an online presence in the country this year.

The multinational retail giant nets around 12 per cent of global sales volume from online now.

"We plan to launch our online store this year," H&M India country manager Janne Einola said at the Retail Leadership Forum at Mumbai, without giving a timeline.

Deliveries would be undertaken by a third-party logistics partner, he said.

"As of now we will not be integrating our physical stores with online operations, but we will evaluate the business as it goes along," he said.

The company will not tie up with any of the online marketplaces, and will go solo for online sales, Einola said.

While the H&M India country manager didn't put a number to the online sales expectations from here, he said "it's a market with good potential".

H&M India had posted about twofold spike in sales at over Rs. 955 Crore for the fiscal to November 2017, making India one of its fastest growing markets. Its sales stood around Rs. 490 Crore in 2016. But India does not feature among the top 10 markets for the company that is led by Germany, the US and Britain.

On the physical stores front, it is planning to open two more stores in the Mumbai metropolitan region this month, and one more in Mysore later this year.

"Currently, we have 29 stores, including the two new ones in Mumbai, and we will add one more in Mysore. We have been adding one store a month since we began operations a little over two years ago," Einola said, adding 75 per cent of its stores are present in large

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metros, but going forward it plans to focus on smaller cities as well.

(Source: Business Standard)

OBITUARY

With profound grief we regret to inform the sad demise of Mr. Nanhe Lal (Sr. Assistant) who passed away on 20.02.2018.



Mr. Nanhe Lal was associated with FDDI Noida since 01st October 2006.

His loss leaves the FDDI fraternity with a deep void. We extend our heartfelt condolences to the bereaved family and pray to the almighty to grant peace to the departed soul.

Entire staff of:

Footwear Design & Development Institute (FDDI)

**Compiled by: Resource Centre (RCIP),
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Physical Laboratory Testing Services Provided by FDDI, NOIDA

S.No.	Test Description	Charges in ₹
16.4	Composition	300
16.5	Linear Density of yarn/count	100
16.6	Scouring Loss	500
16.7	Colour fastness to light	1200
16.8	Identification of fibre	200
16.9	Dimensional stability	100
16.10	Threads per unit length in woven fabric	150
16.11	Weight per square meter	100
16.12	Crease Recovery	550
16.13	Dry Cleaning	550
16.14	Ash Test	200
16.15	pH	300
16.16	Water Soluble	300
16.17	Cone Test	200
16.18	Water Absorption	200
16.19	Hot Pressing	450
16.20	Bleaching Test	250
16.21	Crocking Test	250 each

17. AGEING TESTS HEAT AGEING/WET HEAT AGEING (HYDROLYSIS)

17.1	Upto 24 hours (1day)	
a.	For the first sample	600
b.	For the subsequent three samples (per sample)	100
17.2	Upto 72 hours (3 days)	
a.	For the first sample	1000
b.	For the subsequent three samples (per sample)	200
17.3	Upto 120 hours (5 days)	
a.	For the first sample	1200
b.	For the subsequent three samples (per sample)	250
17.4	Upto 168 hours (7 days)	
a.	For the first sample	1500
b.	For the subsequent three samples (per sample)	300
17.5	Upto 240 hours (10 days)	
a.	For the first sample	2000
b.	For the subsequent three samples (per sample)	400
17.6	Upto 336 hours (14 days)	
a.	For the first sample	3000
b.	For the subsequent three samples (per sample)	500

FDDI ITC (NOIDA & CHENNAI) IS OFFERING FLAT 20% DISCOUNT ON ALL TESTING TO ALL THE CUSTOMERS TILL THIS FINANCIAL YEAR 2017-18 * The said discount is not applicable on inter-lab testing & package fee

To be continued...